

Cobb County, GA (13067)

Population Summary	
2010 Total Population	688,078
2019 Total Population	760,513
2024 Total Population	804,614
2019-2024 Annual Rate	1.13%
2019 Total Daytime Population	739,601
Workers	383,802
Residents	355,799
2019 Population by Race/Ethnicity	
Total	760,513
White Alone	56.2%
Black Alone	28.5%
American Indian Alone	0.3%
Asian Alone	5.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	5.6%
Two or More Races	3.4%
Hispanic Origin	13.3%
Diversity Index	69.1
2019 Population 25+ by Educational Attainment	
Total	514,156
Less than 9th Grade	3.6%
9th - 12th Grade, No Diploma	4.2%
High School Graduate	16.3%
GED/Alternative Credential	2.4%
Some College, No Degree	18.7%
Associate Degree	7.5%
Bachelor's Degree	30.4%
Graduate/Professional Degree	16.9%
2019 Workforce and Employed Population 16+ by Industry	
2019 Civilian Population Age 16+ in Labor Force (Esri)	425,994
2019 Unemployed Population Age 16+ (Esri)	16,269
Total Employed	409,725
Agriculture/Mining	0.2%
Construction	7.3%
Manufacturing	7.3%
Wholesale Trade	3.3%
Retail Trade	10.7%
Transportation/Utilities	5.9%
Information	3.6%
Finance/Insurance/Real Estate	8.8%
Services	49.8%
Public Administration	3.1%
Median Household Income	
2019 Median Household Income	\$78,118
2024 Median Household Income	\$87,949
2019-2024 Annual Rate	2.40%
Median Age	
2010	35.4
2019	36.8
2024	37.4
Median Home Value	
2019	\$263,488
2024	\$295,407

Sources: ESRI, U.S. Census

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