



Community Profile

Bibb County, GA (13021)
Bibb County, GA (13021)
Geography: County

Bibb County, ...

Population Summary	
2010 Total Population	155,498
2020 Total Population	157,346
2020 Group Quarters	6,170
2022 Total Population	157,366
2022 Group Quarters	6,170
2027 Total Population	157,060
2022-2027 Annual Rate	-0.04%
2022 Total Daytime Population	178,134
Workers	86,699
Residents	91,435
Household Summary	
2010 Households	60,273
2010 Average Household Size	2.48
2020 Total Households	62,762
2020 Average Household Size	2.41
2022 Households	63,032
2022 Average Household Size	2.40
2027 Households	63,313
2027 Average Household Size	2.38
2022-2027 Annual Rate	0.09%
2010 Families	38,697
2010 Average Family Size	3.10
2022 Families	39,102
2022 Average Family Size	3.07
2027 Families	39,129
2027 Average Family Size	3.05
2022-2027 Annual Rate	0.01%
Housing Unit Summary	
2000 Housing Units	67,092
Owner Occupied Housing Units	52.2%
Renter Occupied Housing Units	36.6%
Vacant Housing Units	11.2%
2010 Housing Units	69,639
Owner Occupied Housing Units	48.1%
Renter Occupied Housing Units	38.4%
Vacant Housing Units	13.4%
2020 Housing Units	71,901
Vacant Housing Units	12.7%
2022 Housing Units	72,264
Owner Occupied Housing Units	45.2%
Renter Occupied Housing Units	42.0%
Vacant Housing Units	12.8%
2027 Housing Units	72,520
Owner Occupied Housing Units	45.6%
Renter Occupied Housing Units	41.7%
Vacant Housing Units	12.7%
Median Household Income	
2022	\$48,982
2027	\$61,473
Median Home Value	
2022	\$165,203
2027	\$257,079
Per Capita Income	
2022	\$30,730
2027	\$37,645
Median Age	
2010	35.5
2022	37.8
2027	38.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	63,032
<\$15,000	15.3%
\$15,000 - \$24,999	9.5%
\$25,000 - \$34,999	12.2%
\$35,000 - \$49,999	13.7%
\$50,000 - \$74,999	14.7%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	12.5%
\$150,000 - \$199,999	5.3%
\$200,000+	5.1%
Average Household Income	\$76,379

2027 Households by Income

Household Income Base	63,313
<\$15,000	11.7%
\$15,000 - \$24,999	7.2%
\$25,000 - \$34,999	10.4%
\$35,000 - \$49,999	12.3%
\$50,000 - \$74,999	15.2%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	16.2%
\$150,000 - \$199,999	7.6%
\$200,000+	6.6%
Average Household Income	\$93,046

2022 Owner Occupied Housing Units by Value

Total	32,667
<\$50,000	11.3%
\$50,000 - \$99,999	16.0%
\$100,000 - \$149,999	17.4%
\$150,000 - \$199,999	17.4%
\$200,000 - \$249,999	5.4%
\$250,000 - \$299,999	7.9%
\$300,000 - \$399,999	12.5%
\$400,000 - \$499,999	3.1%
\$500,000 - \$749,999	6.9%
\$750,000 - \$999,999	1.8%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$221,141

2027 Owner Occupied Housing Units by Value

Total	33,084
<\$50,000	7.5%
\$50,000 - \$99,999	8.2%
\$100,000 - \$149,999	10.2%
\$150,000 - \$199,999	15.8%
\$200,000 - \$249,999	6.6%
\$250,000 - \$299,999	11.2%
\$300,000 - \$399,999	19.6%
\$400,000 - \$499,999	5.0%
\$500,000 - \$749,999	12.0%
\$750,000 - \$999,999	3.3%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$295,363

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	155,498
0 - 4	7.4%
5 - 9	7.0%
10 - 14	7.0%
15 - 24	15.0%
25 - 34	13.0%
35 - 44	12.2%
45 - 54	13.9%
55 - 64	11.9%
65 - 74	6.7%
75 - 84	4.2%
85 +	1.7%
18 +	74.2%
2022 Population by Age	
Total	157,366
0 - 4	6.4%
5 - 9	6.6%
10 - 14	6.6%
15 - 24	13.5%
25 - 34	13.4%
35 - 44	12.4%
45 - 54	11.3%
55 - 64	12.3%
65 - 74	10.2%
75 - 84	5.2%
85 +	2.3%
18 +	76.6%
2027 Population by Age	
Total	157,060
0 - 4	6.3%
5 - 9	6.3%
10 - 14	6.5%
15 - 24	13.2%
25 - 34	12.5%
35 - 44	13.0%
45 - 54	11.4%
55 - 64	11.1%
65 - 74	10.8%
75 - 84	6.4%
85 +	2.4%
18 +	77.0%
2010 Population by Sex	
Males	73,254
Females	82,244
2022 Population by Sex	
Males	74,867
Females	82,499
2027 Population by Sex	
Males	74,981
Females	82,079

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity	
Total	155,498
White Alone	43.2%
Black Alone	52.2%
American Indian Alone	0.2%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.3%
Two or More Races	1.4%
Hispanic Origin	2.8%
Diversity Index	56.6
2020 Population by Race/Ethnicity	
Total	157,346
White Alone	36.7%
Black Alone	54.6%
American Indian Alone	0.2%
Asian Alone	2.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.4%
Two or More Races	4.0%
Hispanic Origin	4.3%
Diversity Index	60.0
2022 Population by Race/Ethnicity	
Total	157,366
White Alone	36.2%
Black Alone	54.8%
American Indian Alone	0.2%
Asian Alone	2.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.4%
Two or More Races	4.1%
Hispanic Origin	4.3%
Diversity Index	60.1
2027 Population by Race/Ethnicity	
Total	157,060
White Alone	34.8%
Black Alone	55.4%
American Indian Alone	0.2%
Asian Alone	2.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.7%
Two or More Races	4.7%
Hispanic Origin	4.6%
Diversity Index	60.6
2010 Population by Relationship and Household Type	
Total	155,498
In Households	96.1%
In Family Households	79.5%
Householder	24.9%
Spouse	14.5%
Child	33.4%
Other relative	4.4%
Nonrelative	2.3%
In Nonfamily Households	16.6%
In Group Quarters	3.9%
Institutionalized Population	2.2%
Noninstitutionalized Population	1.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment	
Total	105,415
Less than 9th Grade	3.3%
9th - 12th Grade, No Diploma	8.3%
High School Graduate	26.1%
GED/Alternative Credential	4.7%
Some College, No Degree	20.8%
Associate Degree	8.3%
Bachelor's Degree	16.7%
Graduate/Professional Degree	11.8%
2022 Population 15+ by Marital Status	
Total	126,629
Never Married	40.4%
Married	41.0%
Widowed	6.9%
Divorced	11.7%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	68,115
Population 16+ Employed	96.0%
Population 16+ Unemployment rate	4.0%
Population 16-24 Employed	12.5%
Population 16-24 Unemployment rate	10.6%
Population 25-54 Employed	64.6%
Population 25-54 Unemployment rate	3.8%
Population 55-64 Employed	15.8%
Population 55-64 Unemployment rate	0.6%
Population 65+ Employed	7.1%
Population 65+ Unemployment rate	0.0%
2022 Employed Population 16+ by Industry	
Total	65,407
Agriculture/Mining	0.5%
Construction	4.8%
Manufacturing	6.6%
Wholesale Trade	1.9%
Retail Trade	12.1%
Transportation/Utilities	6.3%
Information	1.4%
Finance/Insurance/Real Estate	9.0%
Services	51.7%
Public Administration	5.7%
2022 Employed Population 16+ by Occupation	
Total	65,407
White Collar	61.0%
Management/Business/Financial	14.7%
Professional	23.6%
Sales	10.5%
Administrative Support	12.3%
Services	19.7%
Blue Collar	19.3%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.5%
Installation/Maintenance/Repair	2.6%
Production	4.5%
Transportation/Material Moving	8.5%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Households by Type	
Total	60,270
Households with 1 Person	30.3%
Households with 2+ People	69.7%
Family Households	64.2%
Husband-wife Families	37.5%
With Related Children	15.8%
Other Family (No Spouse Present)	26.7%
Other Family with Male Householder	4.7%
With Related Children	2.5%
Other Family with Female Householder	22.0%
With Related Children	15.1%
Nonfamily Households	5.5%
All Households with Children	33.7%
Multigenerational Households	5.2%
Unmarried Partner Households	6.2%
Male-female	5.5%
Same-sex	0.7%
2010 Households by Size	
Total	60,273
1 Person Household	30.3%
2 Person Household	31.2%
3 Person Household	16.5%
4 Person Household	12.0%
5 Person Household	5.7%
6 Person Household	2.5%
7 + Person Household	1.8%
2010 Households by Tenure and Mortgage Status	
Total	60,277
Owner Occupied	55.6%
Owned with a Mortgage/Loan	39.4%
Owned Free and Clear	16.3%
Renter Occupied	44.4%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	129
Percent of Income for Mortgage	17.8%
Wealth Index	66
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	69,639
Housing Units Inside Urbanized Area	87.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	12.9%
2010 Population By Urban/ Rural Status	
Total Population	155,498
Population Inside Urbanized Area	85.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	14.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. Modest Income Homes (12D)
2. In Style (5B)
3. City Commons (11E)

2022 Consumer Spending

Apparel & Services: Total \$	\$113,528,468
Average Spent	\$1,801.12
Spending Potential Index	75
Education: Total \$	\$87,825,191
Average Spent	\$1,393.34
Spending Potential Index	71
Entertainment/Recreation: Total \$	\$169,017,353
Average Spent	\$2,681.45
Spending Potential Index	73
Food at Home: Total \$	\$289,454,699
Average Spent	\$4,592.19
Spending Potential Index	74
Food Away from Home: Total \$	\$200,094,877
Average Spent	\$3,174.50
Spending Potential Index	74
Health Care: Total \$	\$336,001,861
Average Spent	\$5,330.66
Spending Potential Index	75
HH Furnishings & Equipment: Total \$	\$118,405,731
Average Spent	\$1,878.50
Spending Potential Index	73
Personal Care Products & Services: Total \$	\$48,082,812
Average Spent	\$762.83
Spending Potential Index	75
Shelter: Total \$	\$1,048,140,326
Average Spent	\$16,628.70
Spending Potential Index	73
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$122,189,487
Average Spent	\$1,938.53
Spending Potential Index	71
Travel: Total \$	\$128,681,947
Average Spent	\$2,041.53
Spending Potential Index	71
Vehicle Maintenance & Repairs: Total \$	\$59,814,882
Average Spent	\$948.96
Spending Potential Index	75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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