



Community Profile

Bibb County, GA (13021)

Geography: County

Bibb County, ...

Population Summary

2000 Total Population	153,887
2010 Total Population	155,547
2020 Total Population	156,171
2020 Group Quarters	6,128
2025 Total Population	156,406
2020-2025 Annual Rate	0.03%
2020 Total Daytime Population	169,007
Workers	69,782
Residents	99,225

Household Summary

2000 Households	59,667
2000 Average Household Size	2.49
2010 Households	60,295
2010 Average Household Size	2.48
2020 Households	60,722
2020 Average Household Size	2.47
2025 Households	60,881
2025 Average Household Size	2.47
2020-2025 Annual Rate	0.05%
2010 Families	38,714
2010 Average Family Size	3.10
2020 Families	38,224
2020 Average Family Size	3.12
2025 Families	38,068
2025 Average Family Size	3.13
2020-2025 Annual Rate	-0.08%

Housing Unit Summary

2000 Housing Units	67,194
Owner Occupied Housing Units	52.2%
Renter Occupied Housing Units	36.6%
Vacant Housing Units	11.2%
2010 Housing Units	69,662
Owner Occupied Housing Units	48.1%
Renter Occupied Housing Units	38.4%
Vacant Housing Units	13.4%
2020 Housing Units	70,633
Owner Occupied Housing Units	41.9%
Renter Occupied Housing Units	44.0%
Vacant Housing Units	14.0%
2025 Housing Units	71,035
Owner Occupied Housing Units	41.6%
Renter Occupied Housing Units	44.1%
Vacant Housing Units	14.3%

Median Household Income

2020	\$40,970
2025	\$45,137

Median Home Value

2020	\$140,288
2025	\$158,891

Per Capita Income

2020	\$24,379
2025	\$27,419

Median Age

2010	35.5
2020	37.2
2025	38.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	60,722
<\$15,000	19.3%
\$15,000 - \$24,999	12.8%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	14.8%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	9.1%
\$150,000 - \$199,999	3.3%
\$200,000+	3.8%
Average Household Income	\$62,484

2025 Households by Income

Household Income Base	60,881
<\$15,000	17.4%
\$15,000 - \$24,999	12.1%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	12.7%
\$50,000 - \$74,999	15.1%
\$75,000 - \$99,999	12.9%
\$100,000 - \$149,999	10.2%
\$150,000 - \$199,999	4.0%
\$200,000+	4.5%
Average Household Income	\$70,226

2020 Owner Occupied Housing Units by Value

Total	29,623
<\$50,000	8.8%
\$50,000 - \$99,999	24.0%
\$100,000 - \$149,999	21.2%
\$150,000 - \$199,999	15.0%
\$200,000 - \$249,999	5.5%
\$250,000 - \$299,999	7.7%
\$300,000 - \$399,999	8.2%
\$400,000 - \$499,999	4.6%
\$500,000 - \$749,999	3.4%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$193,950

2025 Owner Occupied Housing Units by Value

Total	29,566
<\$50,000	7.7%
\$50,000 - \$99,999	20.8%
\$100,000 - \$149,999	19.0%
\$150,000 - \$199,999	14.1%
\$200,000 - \$249,999	6.0%
\$250,000 - \$299,999	9.2%
\$300,000 - \$399,999	10.4%
\$400,000 - \$499,999	6.1%
\$500,000 - \$749,999	4.8%
\$750,000 - \$999,999	1.2%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$220,348

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age

Total	155,547
0 - 4	7.4%
5 - 9	7.0%
10 - 14	7.0%
15 - 24	15.0%
25 - 34	13.0%
35 - 44	12.2%
45 - 54	13.9%
55 - 64	11.9%
65 - 74	6.7%
75 - 84	4.2%
85 +	1.7%
18 +	74.2%

2020 Population by Age

Total	156,171
0 - 4	6.6%
5 - 9	6.7%
10 - 14	6.8%
15 - 24	13.9%
25 - 34	13.3%
35 - 44	12.2%
45 - 54	11.8%
55 - 64	12.4%
65 - 74	9.7%
75 - 84	4.6%
85 +	2.1%
18 +	76.0%

2025 Population by Age

Total	156,406
0 - 4	6.5%
5 - 9	6.4%
10 - 14	6.6%
15 - 24	13.6%
25 - 34	12.7%
35 - 44	12.7%
45 - 54	11.6%
55 - 64	11.4%
65 - 74	10.4%
75 - 84	5.8%
85 +	2.1%
18 +	76.5%

2010 Population by Sex

Males	73,286
Females	82,261

2020 Population by Sex

Males	74,294
Females	81,877

2025 Population by Sex

Males	74,666
Females	81,740

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2010 Population by Race/Ethnicity

Total	155,547
White Alone	43.2%
Black Alone	52.1%
American Indian Alone	0.2%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.3%
Two or More Races	1.4%
Hispanic Origin	2.8%
Diversity Index	56.6

2020 Population by Race/Ethnicity

Total	156,171
White Alone	37.7%
Black Alone	56.2%
American Indian Alone	0.2%
Asian Alone	2.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.5%
Two or More Races	1.9%
Hispanic Origin	3.5%
Diversity Index	57.2

2025 Population by Race/Ethnicity

Total	156,406
White Alone	35.1%
Black Alone	57.9%
American Indian Alone	0.2%
Asian Alone	2.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.7%
Two or More Races	2.3%
Hispanic Origin	4.0%
Diversity Index	57.6

2010 Population by Relationship and Household Type

Total	155,547
In Households	96.1%
In Family Households	79.5%
Householder	24.9%
Spouse	14.5%
Child	33.4%
Other relative	4.4%
Nonrelative	2.3%
In Nonfamily Households	16.6%
In Group Quarters	3.9%
Institutionalized Population	2.2%
Noninstitutionalized Population	1.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment

Total	103,174
Less than 9th Grade	3.5%
9th - 12th Grade, No Diploma	9.3%
High School Graduate	26.7%
GED/Alternative Credential	4.7%
Some College, No Degree	20.8%
Associate Degree	7.3%
Bachelor's Degree	16.1%
Graduate/Professional Degree	11.6%

2020 Population 15+ by Marital Status

Total	124,880
Never Married	41.9%
Married	38.9%
Widowed	7.0%
Divorced	12.3%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	66,886
Population 16+ Employed	83.9%
Population 16+ Unemployment rate	16.1%
Population 16-24 Employed	15.2%
Population 16-24 Unemployment rate	22.2%
Population 25-54 Employed	61.6%
Population 25-54 Unemployment rate	16.2%
Population 55-64 Employed	15.8%
Population 55-64 Unemployment rate	11.3%
Population 65+ Employed	7.4%
Population 65+ Unemployment rate	11.7%

2020 Employed Population 16+ by Industry

Total	56,105
Agriculture/Mining	0.6%
Construction	5.3%
Manufacturing	7.5%
Wholesale Trade	1.7%
Retail Trade	11.2%
Transportation/Utilities	5.1%
Information	1.4%
Finance/Insurance/Real Estate	8.8%
Services	52.1%
Public Administration	6.2%

2020 Employed Population 16+ by Occupation

Total	56,105
White Collar	61.6%
Management/Business/Financial	12.8%
Professional	23.4%
Sales	11.3%
Administrative Support	14.1%
Services	20.2%
Blue Collar	18.2%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.9%
Installation/Maintenance/Repair	2.6%
Production	5.3%
Transportation/Material Moving	6.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	60,295
Households with 1 Person	30.3%
Households with 2+ People	69.7%
Family Households	64.2%
Husband-wife Families	37.5%
With Related Children	15.8%
Other Family (No Spouse Present)	26.7%
Other Family with Male Householder	4.7%
With Related Children	2.5%
Other Family with Female Householder	22.0%
With Related Children	15.1%
Nonfamily Households	5.5%
All Households with Children	33.7%
Multigenerational Households	5.2%
Unmarried Partner Households	6.2%
Male-female	5.5%
Same-sex	0.7%
2010 Households by Size	
Total	60,295
1 Person Household	30.3%
2 Person Household	31.2%
3 Person Household	16.5%
4 Person Household	12.0%
5 Person Household	5.7%
6 Person Household	2.5%
7 + Person Household	1.8%
2010 Households by Tenure and Mortgage Status	
Total	60,295
Owner Occupied	55.6%
Owned with a Mortgage/Loan	39.4%
Owned Free and Clear	16.2%
Renter Occupied	44.4%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	153
Percent of Income for Mortgage	14.3%
Wealth Index	62
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	69,662
Housing Units Inside Urbanized Area	87.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	13.0%
2010 Population By Urban/ Rural Status	
Total Population	155,547
Population Inside Urbanized Area	85.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	14.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Modest Income Homes (12D)
2. In Style (5B)
3. City Commons (11E)

2020 Consumer Spending

Apparel & Services: Total \$	\$92,292,227
Average Spent	\$1,519.91
Spending Potential Index	71
Education: Total \$	\$74,304,489
Average Spent	\$1,223.68
Spending Potential Index	68
Entertainment/Recreation: Total \$	\$137,017,183
Average Spent	\$2,256.47
Spending Potential Index	69
Food at Home: Total \$	\$229,957,435
Average Spent	\$3,787.05
Spending Potential Index	71
Food Away from Home: Total \$	\$161,190,079
Average Spent	\$2,654.56
Spending Potential Index	70
Health Care: Total \$	\$249,494,971
Average Spent	\$4,108.81
Spending Potential Index	71
HH Furnishings & Equipment: Total \$	\$93,494,840
Average Spent	\$1,539.72
Spending Potential Index	70
Personal Care Products & Services: Total \$	\$39,955,039
Average Spent	\$658.00
Spending Potential Index	72
Shelter: Total \$	\$815,847,748
Average Spent	\$13,435.79
Spending Potential Index	69
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$99,237,242
Average Spent	\$1,634.29
Spending Potential Index	70
Travel: Total \$	\$98,246,765
Average Spent	\$1,617.98
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total \$	\$51,013,018
Average Spent	\$840.11
Spending Potential Index	72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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