



# Community Profile

Columbia County, GA (13073)

Geography: County

Columbia Coun...

Population Summary	
2000 Total Population	89,288
2010 Total Population	124,053
2020 Total Population	158,238
2020 Group Quarters	795
2025 Total Population	177,680
2020-2025 Annual Rate	2.34%
2020 Total Daytime Population	136,014
Workers	45,563
Residents	90,451
Household Summary	
2000 Households	31,120
2000 Average Household Size	2.85
2010 Households	44,898
2010 Average Household Size	2.75
2020 Households	57,826
2020 Average Household Size	2.72
2025 Households	65,159
2025 Average Household Size	2.71
2020-2025 Annual Rate	2.42%
2010 Families	34,839
2010 Average Family Size	3.13
2020 Families	44,326
2020 Average Family Size	3.13
2025 Families	49,738
2025 Average Family Size	3.12
2020-2025 Annual Rate	2.33%
Housing Unit Summary	
2000 Housing Units	33,321
Owner Occupied Housing Units	76.7%
Renter Occupied Housing Units	16.7%
Vacant Housing Units	6.6%
2010 Housing Units	48,626
Owner Occupied Housing Units	73.0%
Renter Occupied Housing Units	19.4%
Vacant Housing Units	7.7%
2020 Housing Units	63,435
Owner Occupied Housing Units	75.0%
Renter Occupied Housing Units	16.2%
Vacant Housing Units	8.8%
2025 Housing Units	71,203
Owner Occupied Housing Units	75.2%
Renter Occupied Housing Units	16.3%
Vacant Housing Units	8.5%
Median Household Income	
2020	\$83,726
2025	\$89,847
Median Home Value	
2020	\$222,341
2025	\$241,507
Per Capita Income	
2020	\$40,742
2025	\$45,035
Median Age	
2010	36.6
2020	38.4
2025	39.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## 2020 Households by Income

Household Income Base	57,826
<\$15,000	4.9%
\$15,000 - \$24,999	7.2%
\$25,000 - \$34,999	4.8%
\$35,000 - \$49,999	8.5%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	15.7%
\$100,000 - \$149,999	17.6%
\$150,000 - \$199,999	12.8%
\$200,000+	10.6%
Average Household Income	\$111,466

## 2025 Households by Income

Household Income Base	65,159
<\$15,000	4.1%
\$15,000 - \$24,999	6.3%
\$25,000 - \$34,999	4.2%
\$35,000 - \$49,999	7.9%
\$50,000 - \$74,999	17.2%
\$75,000 - \$99,999	15.5%
\$100,000 - \$149,999	18.5%
\$150,000 - \$199,999	14.3%
\$200,000+	11.9%
Average Household Income	\$122,784

## 2020 Owner Occupied Housing Units by Value

Total	47,559
<\$50,000	2.1%
\$50,000 - \$99,999	6.1%
\$100,000 - \$149,999	14.4%
\$150,000 - \$199,999	19.6%
\$200,000 - \$249,999	17.5%
\$250,000 - \$299,999	14.2%
\$300,000 - \$399,999	15.5%
\$400,000 - \$499,999	5.7%
\$500,000 - \$749,999	3.6%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.3%
Average Home Value	\$254,553

## 2025 Owner Occupied Housing Units by Value

Total	53,569
<\$50,000	1.7%
\$50,000 - \$99,999	4.9%
\$100,000 - \$149,999	11.8%
\$150,000 - \$199,999	17.0%
\$200,000 - \$249,999	17.6%
\$250,000 - \$299,999	15.6%
\$300,000 - \$399,999	18.1%
\$400,000 - \$499,999	7.0%
\$500,000 - \$749,999	4.6%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.3%
Average Home Value	\$275,506

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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## 2010 Population by Age

Total	124,053
0 - 4	6.7%
5 - 9	7.6%
10 - 14	8.0%
15 - 24	13.1%
25 - 34	12.3%
35 - 44	14.5%
45 - 54	15.6%
55 - 64	12.0%
65 - 74	6.2%
75 - 84	3.0%
85 +	1.1%
18 +	72.7%

## 2020 Population by Age

Total	158,238
0 - 4	6.1%
5 - 9	6.8%
10 - 14	7.2%
15 - 24	11.7%
25 - 34	13.3%
35 - 44	14.0%
45 - 54	13.3%
55 - 64	13.1%
65 - 74	9.3%
75 - 84	3.9%
85 +	1.3%
18 +	75.8%

## 2025 Population by Age

Total	177,680
0 - 4	6.1%
5 - 9	6.7%
10 - 14	7.3%
15 - 24	11.0%
25 - 34	12.6%
35 - 44	15.0%
45 - 54	12.6%
55 - 64	12.2%
65 - 74	10.0%
75 - 84	5.1%
85 +	1.5%
18 +	75.9%

## 2010 Population by Sex

Males	60,328
Females	63,725

## 2020 Population by Sex

Males	76,884
Females	81,354

## 2025 Population by Sex

Males	86,396
Females	91,284

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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## 2010 Population by Race/Ethnicity

Total	124,053
White Alone	76.5%
Black Alone	14.9%
American Indian Alone	0.3%
Asian Alone	3.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	1.5%
Two or More Races	2.8%
Hispanic Origin	5.0%
Diversity Index	44.9

## 2020 Population by Race/Ethnicity

Total	158,238
White Alone	69.9%
Black Alone	19.0%
American Indian Alone	0.3%
Asian Alone	4.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	2.2%
Two or More Races	4.0%
Hispanic Origin	7.4%
Diversity Index	54.6

## 2025 Population by Race/Ethnicity

Total	177,680
White Alone	66.4%
Black Alone	21.4%
American Indian Alone	0.4%
Asian Alone	4.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	2.3%
Two or More Races	4.3%
Hispanic Origin	8.1%
Diversity Index	58.3

## 2010 Population by Relationship and Household Type

Total	124,053
In Households	99.5%
In Family Households	89.6%
Householder	28.1%
Spouse	22.1%
Child	34.8%
Other relative	3.0%
Nonrelative	1.5%
In Nonfamily Households	9.9%
In Group Quarters	0.5%
Institutionalized Population	0.4%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

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## 2020 Population 25+ by Educational Attainment

Total	107,909
Less than 9th Grade	2.2%
9th - 12th Grade, No Diploma	4.3%
High School Graduate	20.0%
GED/Alternative Credential	4.4%
Some College, No Degree	20.6%
Associate Degree	11.4%
Bachelor's Degree	22.9%
Graduate/Professional Degree	14.3%

## 2020 Population 15+ by Marital Status

Total	126,390
Never Married	28.5%
Married	56.1%
Widowed	4.7%
Divorced	10.7%

## 2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	73,717
Population 16+ Employed	87.6%
Population 16+ Unemployment rate	12.4%
Population 16-24 Employed	8.9%
Population 16-24 Unemployment rate	21.5%
Population 25-54 Employed	65.2%
Population 25-54 Unemployment rate	12.3%
Population 55-64 Employed	20.8%
Population 55-64 Unemployment rate	9.2%
Population 65+ Employed	5.1%
Population 65+ Unemployment rate	9.2%

## 2020 Employed Population 16+ by Industry

Total	64,556
Agriculture/Mining	0.4%
Construction	8.5%
Manufacturing	10.2%
Wholesale Trade	1.6%
Retail Trade	9.7%
Transportation/Utilities	5.6%
Information	1.7%
Finance/Insurance/Real Estate	4.8%
Services	50.4%
Public Administration	7.0%

## 2020 Employed Population 16+ by Occupation

Total	64,556
White Collar	66.6%
Management/Business/Financial	14.9%
Professional	29.5%
Sales	9.4%
Administrative Support	12.8%
Services	15.2%
Blue Collar	18.2%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	5.5%
Installation/Maintenance/Repair	3.2%
Production	5.6%
Transportation/Material Moving	3.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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## 2010 Households by Type

Total	44,898
Households with 1 Person	18.6%
Households with 2+ People	81.4%
Family Households	77.6%
Husband-wife Families	61.0%
With Related Children	30.1%
Other Family (No Spouse Present)	16.6%
Other Family with Male Householder	4.2%
With Related Children	2.6%
Other Family with Female Householder	12.3%
With Related Children	8.5%
Nonfamily Households	3.8%
All Households with Children	41.5%

## 2010 Households by Size

Multigenerational Households	4.1%
Unmarried Partner Households	4.2%
Male-female	3.5%
Same-sex	0.6%

## 2010 Households by Size

Total	44,898
1 Person Household	18.6%
2 Person Household	33.0%
3 Person Household	20.0%
4 Person Household	17.4%
5 Person Household	7.4%
6 Person Household	2.4%
7 + Person Household	1.3%

## 2010 Households by Tenure and Mortgage Status

Total	44,898
Owner Occupied	79.0%
Owned with a Mortgage/Loan	62.4%
Owned Free and Clear	16.6%
Renter Occupied	21.0%

## 2020 Affordability, Mortgage and Wealth

Housing Affordability Index	204
Percent of Income for Mortgage	11.1%
Wealth Index	139

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	48,626
Housing Units Inside Urbanized Area	80.6%
Housing Units Inside Urbanized Cluster	2.3%
Rural Housing Units	17.0%

## 2010 Population By Urban/ Rural Status

Total Population	124,053
Population Inside Urbanized Area	81.6%
Population Inside Urbanized Cluster	2.2%
Rural Population	16.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Middleburg (4C)
2. Boomburbs (1C)
3. Up and Coming Families (7A)

## 2020 Consumer Spending

Apparel & Services: Total \$	\$152,764,055
Average Spent	\$2,641.79
Spending Potential Index	123
Education: Total \$	\$122,907,019
Average Spent	\$2,125.46
Spending Potential Index	119
Entertainment/Recreation: Total \$	\$233,566,668
Average Spent	\$4,039.13
Spending Potential Index	124
Food at Home: Total \$	\$376,059,335
Average Spent	\$6,503.29
Spending Potential Index	122
Food Away from Home: Total \$	\$268,660,776
Average Spent	\$4,646.02
Spending Potential Index	123
Health Care: Total \$	\$419,088,305
Average Spent	\$7,247.40
Spending Potential Index	126
HH Furnishings & Equipment: Total \$	\$160,668,176
Average Spent	\$2,778.48
Spending Potential Index	127
Personal Care Products & Services: Total \$	\$66,740,452
Average Spent	\$1,154.16
Spending Potential Index	126
Shelter: Total \$	\$1,329,151,212
Average Spent	\$22,985.36
Spending Potential Index	119
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$176,905,471
Average Spent	\$3,059.27
Spending Potential Index	131
Travel: Total \$	\$173,564,781
Average Spent	\$3,001.50
Spending Potential Index	125
Vehicle Maintenance & Repairs: Total \$	\$83,358,203
Average Spent	\$1,441.53
Spending Potential Index	124

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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