



# Community Profile

Dooly County, GA (13093)  
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 Geography: County

Dooly County,...

Population Summary	
2010 Total Population	14,918
2020 Total Population	11,208
2020 Group Quarters	1,758
2022 Total Population	10,709
2022 Group Quarters	1,758
2027 Total Population	10,079
2022-2027 Annual Rate	-1.21%
2022 Total Daytime Population	9,227
Workers	3,882
Residents	5,345
Household Summary	
2010 Households	5,286
2010 Average Household Size	2.45
2020 Total Households	4,047
2020 Average Household Size	2.34
2022 Households	3,892
2022 Average Household Size	2.30
2027 Households	3,705
2027 Average Household Size	2.25
2022-2027 Annual Rate	-0.98%
2010 Families	3,576
2010 Average Family Size	2.99
2022 Families	2,555
2022 Average Family Size	2.87
2027 Families	2,424
2027 Average Family Size	2.81
2022-2027 Annual Rate	-1.05%
Housing Unit Summary	
2000 Housing Units	4,499
Owner Occupied Housing Units	61.9%
Renter Occupied Housing Units	25.0%
Vacant Housing Units	13.1%
2010 Housing Units	6,328
Owner Occupied Housing Units	58.3%
Renter Occupied Housing Units	25.2%
Vacant Housing Units	16.5%
2020 Housing Units	4,762
Vacant Housing Units	15.0%
2022 Housing Units	4,618
Owner Occupied Housing Units	60.2%
Renter Occupied Housing Units	24.1%
Vacant Housing Units	15.7%
2027 Housing Units	4,399
Owner Occupied Housing Units	60.8%
Renter Occupied Housing Units	23.4%
Vacant Housing Units	15.8%
Median Household Income	
2022	\$42,867
2027	\$50,012
Median Home Value	
2022	\$95,234
2027	\$100,416
Per Capita Income	
2022	\$22,488
2027	\$26,087
Median Age	
2010	40.0
2022	40.7
2027	42.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Households by Income

Household Income Base	3,892
<\$15,000	17.1%
\$15,000 - \$24,999	13.8%
\$25,000 - \$34,999	12.0%
\$35,000 - \$49,999	11.9%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	8.1%
\$100,000 - \$149,999	16.0%
\$150,000 - \$199,999	2.4%
\$200,000+	1.1%
Average Household Income	\$60,154

## 2027 Households by Income

Household Income Base	3,705
<\$15,000	14.5%
\$15,000 - \$24,999	12.9%
\$25,000 - \$34,999	11.0%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	4.3%
\$100,000 - \$149,999	23.3%
\$150,000 - \$199,999	3.1%
\$200,000+	1.2%
Average Household Income	\$69,159

## 2022 Owner Occupied Housing Units by Value

Total	2,779
<\$50,000	20.1%
\$50,000 - \$99,999	33.0%
\$100,000 - \$149,999	19.1%
\$150,000 - \$199,999	12.8%
\$200,000 - \$249,999	2.9%
\$250,000 - \$299,999	6.9%
\$300,000 - \$399,999	3.6%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.0%
Average Home Value	\$125,666

## 2027 Owner Occupied Housing Units by Value

Total	2,674
<\$50,000	18.8%
\$50,000 - \$99,999	31.0%
\$100,000 - \$149,999	18.0%
\$150,000 - \$199,999	14.2%
\$200,000 - \$249,999	3.3%
\$250,000 - \$299,999	8.5%
\$300,000 - \$399,999	4.5%
\$400,000 - \$499,999	1.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.0%
Average Home Value	\$134,405

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	14,918
0 - 4	5.7%
5 - 9	5.9%
10 - 14	5.9%
15 - 24	11.9%
25 - 34	14.0%
35 - 44	13.8%
45 - 54	15.2%
55 - 64	13.8%
65 - 74	8.3%
75 - 84	4.0%
85 +	1.4%
18 +	78.8%
2022 Population by Age	
Total	10,709
0 - 4	4.9%
5 - 9	5.1%
10 - 14	5.2%
15 - 24	11.6%
25 - 34	15.0%
35 - 44	14.2%
45 - 54	12.6%
55 - 64	12.8%
65 - 74	11.4%
75 - 84	5.4%
85 +	1.7%
18 +	81.6%
2027 Population by Age	
Total	10,079
0 - 4	4.6%
5 - 9	4.8%
10 - 14	5.2%
15 - 24	12.1%
25 - 34	13.3%
35 - 44	14.0%
45 - 54	13.1%
55 - 64	11.9%
65 - 74	11.9%
75 - 84	7.1%
85 +	2.0%
18 +	82.0%
2010 Population by Sex	
Males	8,053
Females	6,865
2022 Population by Sex	
Males	5,831
Females	4,878
2027 Population by Sex	
Males	5,543
Females	4,536

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Dooly County,...

2010 Population by Race/Ethnicity	
Total	14,918
White Alone	45.6%
Black Alone	49.9%
American Indian Alone	0.1%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.8%
Two or More Races	0.9%
Hispanic Origin	5.8%
Diversity Index	59.2

2020 Population by Race/Ethnicity	
Total	11,208
White Alone	41.9%
Black Alone	49.6%
American Indian Alone	0.2%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	5.0%
Two or More Races	2.8%
Hispanic Origin	7.1%
Diversity Index	63.1

2022 Population by Race/Ethnicity	
Total	10,709
White Alone	41.5%
Black Alone	49.7%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	5.2%
Two or More Races	2.9%
Hispanic Origin	7.3%
Diversity Index	63.5

2027 Population by Race/Ethnicity	
Total	10,079
White Alone	40.5%
Black Alone	49.7%
American Indian Alone	0.3%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	5.7%
Two or More Races	3.2%
Hispanic Origin	7.9%
Diversity Index	64.4

2010 Population by Relationship and Household Type	
Total	14,918
In Households	86.7%
In Family Households	73.7%
Householder	24.0%
Spouse	15.3%
Child	28.8%
Other relative	3.7%
Nonrelative	1.9%
In Nonfamily Households	13.0%
In Group Quarters	13.3%
Institutionalized Population	13.3%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>	
Total	7,832
Less than 9th Grade	6.3%
9th - 12th Grade, No Diploma	12.8%
High School Graduate	33.2%
GED/Alternative Credential	9.3%
Some College, No Degree	17.4%
Associate Degree	7.0%
Bachelor's Degree	9.2%
Graduate/Professional Degree	4.9%
<b>2022 Population 15+ by Marital Status</b>	
Total	9,076
Never Married	36.2%
Married	45.0%
Widowed	9.1%
Divorced	9.8%
<b>2022 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	4,452
Population 16+ Employed	95.2%
Population 16+ Unemployment rate	4.8%
Population 16-24 Employed	11.5%
Population 16-24 Unemployment rate	10.5%
Population 25-54 Employed	62.5%
Population 25-54 Unemployment rate	4.7%
Population 55-64 Employed	15.3%
Population 55-64 Unemployment rate	0.9%
Population 65+ Employed	10.7%
Population 65+ Unemployment rate	4.0%
<b>2022 Employed Population 16+ by Industry</b>	
Total	4,240
Agriculture/Mining	6.7%
Construction	7.3%
Manufacturing	19.7%
Wholesale Trade	3.9%
Retail Trade	4.9%
Transportation/Utilities	9.9%
Information	1.3%
Finance/Insurance/Real Estate	3.8%
Services	32.5%
Public Administration	10.1%
<b>2022 Employed Population 16+ by Occupation</b>	
Total	4,240
White Collar	39.4%
Management/Business/Financial	11.3%
Professional	12.7%
Sales	6.5%
Administrative Support	8.8%
Services	18.8%
Blue Collar	41.9%
Farming/Forestry/Fishing	2.9%
Construction/Extraction	3.2%
Installation/Maintenance/Repair	4.0%
Production	12.8%
Transportation/Material Moving	19.0%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 13, 2022



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2010 Households by Type	
Total	5,286
Households with 1 Person	28.8%
Households with 2+ People	71.2%
Family Households	67.7%
Husband-wife Families	43.2%
With Related Children	15.6%
Other Family (No Spouse Present)	24.4%
Other Family with Male Householder	5.4%
With Related Children	2.8%
Other Family with Female Householder	19.1%
With Related Children	12.6%
Nonfamily Households	3.5%
All Households with Children	31.3%
Multigenerational Households	4.7%
Unmarried Partner Households	5.5%
Male-female	4.8%
Same-sex	0.7%
2010 Households by Size	
Total	5,286
1 Person Household	28.8%
2 Person Household	33.4%
3 Person Household	16.8%
4 Person Household	12.0%
5 Person Household	5.4%
6 Person Household	2.1%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	5,286
Owner Occupied	69.8%
Owned with a Mortgage/Loan	35.9%
Owned Free and Clear	33.9%
Renter Occupied	30.2%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	194
Percent of Income for Mortgage	11.7%
Wealth Index	43
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	6,328
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	37.1%
Rural Housing Units	62.9%
2010 Population By Urban/ Rural Status	
Total Population	14,918
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	46.3%
Rural Population	53.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments	
1.	Rural Bypasses (10E)
2.	Rooted Rural (10B)
3.	
2022 Consumer Spending	
Apparel & Services: Total \$	\$5,216,729
Average Spent	\$1,340.37
Spending Potential Index	56
Education: Total \$	\$3,208,764
Average Spent	\$824.45
Spending Potential Index	42
Entertainment/Recreation: Total \$	\$9,398,688
Average Spent	\$2,414.87
Spending Potential Index	66
Food at Home: Total \$	\$16,665,138
Average Spent	\$4,281.90
Spending Potential Index	69
Food Away from Home: Total \$	\$10,044,869
Average Spent	\$2,580.90
Spending Potential Index	60
Health Care: Total \$	\$19,873,902
Average Spent	\$5,106.35
Spending Potential Index	72
HH Furnishings & Equipment: Total \$	\$6,057,835
Average Spent	\$1,556.48
Spending Potential Index	61
Personal Care Products & Services: Total \$	\$2,157,295
Average Spent	\$554.29
Spending Potential Index	54
Shelter: Total \$	\$42,270,956
Average Spent	\$10,860.99
Spending Potential Index	47
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,995,153
Average Spent	\$1,797.32
Spending Potential Index	66
Travel: Total \$	\$5,394,114
Average Spent	\$1,385.95
Spending Potential Index	48
Vehicle Maintenance & Repairs: Total \$	\$3,587,687
Average Spent	\$921.81
Spending Potential Index	73

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.