



Community Profile

Dooly County, GA (13093)
 Geography: County

Dooly County,...

Population Summary	
2000 Total Population	11,525
2010 Total Population	14,918
2020 Total Population	14,474
2020 Group Quarters	1,935
2025 Total Population	14,150
2020-2025 Annual Rate	-0.45%
2020 Total Daytime Population	12,628
Workers	3,941
Residents	8,687
Household Summary	
2000 Households	3,909
2000 Average Household Size	2.62
2010 Households	5,286
2010 Average Household Size	2.45
2020 Households	5,205
2020 Average Household Size	2.41
2025 Households	5,096
2025 Average Household Size	2.40
2020-2025 Annual Rate	-0.42%
2010 Families	3,576
2010 Average Family Size	2.99
2020 Families	3,461
2020 Average Family Size	2.97
2025 Families	3,366
2025 Average Family Size	2.97
2020-2025 Annual Rate	-0.56%
Housing Unit Summary	
2000 Housing Units	4,499
Owner Occupied Housing Units	61.9%
Renter Occupied Housing Units	25.0%
Vacant Housing Units	13.1%
2010 Housing Units	6,328
Owner Occupied Housing Units	58.3%
Renter Occupied Housing Units	25.2%
Vacant Housing Units	16.5%
2020 Housing Units	6,328
Owner Occupied Housing Units	56.0%
Renter Occupied Housing Units	26.3%
Vacant Housing Units	17.7%
2025 Housing Units	6,518
Owner Occupied Housing Units	53.1%
Renter Occupied Housing Units	25.1%
Vacant Housing Units	21.8%
Median Household Income	
2020	\$34,702
2025	\$36,790
Median Home Value	
2020	\$94,318
2025	\$101,399
Per Capita Income	
2020	\$17,006
2025	\$18,740
Median Age	
2010	40.0
2020	41.3
2025	42.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	
<\$15,000	5,205
\$15,000 - \$24,999	20.4%
\$25,000 - \$34,999	16.7%
\$35,000 - \$49,999	13.2%
\$50,000 - \$74,999	14.6%
\$75,000 - \$99,999	18.1%
\$100,000 - \$149,999	7.2%
\$150,000 - \$199,999	8.3%
\$200,000+	0.7%
Average Household Income	0.8%
	\$46,734

2025 Households by Income

Household Income Base	
<\$15,000	5,096
\$15,000 - \$24,999	18.9%
\$25,000 - \$34,999	15.6%
\$35,000 - \$49,999	13.2%
\$50,000 - \$74,999	14.1%
\$75,000 - \$99,999	18.8%
\$100,000 - \$149,999	7.9%
\$150,000 - \$199,999	9.6%
\$200,000+	0.8%
Average Household Income	0.9%
	\$51,467

2020 Owner Occupied Housing Units by Value

Total	
<\$50,000	3,541
\$50,000 - \$99,999	26.3%
\$100,000 - \$149,999	26.7%
\$150,000 - \$199,999	19.7%
\$200,000 - \$249,999	14.1%
\$250,000 - \$299,999	4.3%
\$300,000 - \$399,999	5.6%
\$400,000 - \$499,999	2.2%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	0.0%
	\$117,721

2025 Owner Occupied Housing Units by Value

Total	
<\$50,000	3,459
\$50,000 - \$99,999	23.6%
\$100,000 - \$149,999	25.8%
\$150,000 - \$199,999	20.2%
\$200,000 - \$249,999	15.2%
\$250,000 - \$299,999	4.9%
\$300,000 - \$399,999	6.6%
\$400,000 - \$499,999	2.5%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	0.0%
	\$125,007

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	14,918
0 - 4	5.7%
5 - 9	5.9%
10 - 14	5.9%
15 - 24	11.9%
25 - 34	14.0%
35 - 44	13.8%
45 - 54	15.2%
55 - 64	13.8%
65 - 74	8.3%
75 - 84	4.0%
85 +	1.4%
18 +	78.8%

2020 Population by Age

Total	14,474
0 - 4	5.3%
5 - 9	5.5%
10 - 14	5.5%
15 - 24	10.7%
25 - 34	14.3%
35 - 44	14.0%
45 - 54	13.3%
55 - 64	13.7%
65 - 74	11.3%
75 - 84	5.0%
85 +	1.4%
18 +	80.7%

2025 Population by Age

Total	14,150
0 - 4	5.0%
5 - 9	5.1%
10 - 14	5.5%
15 - 24	11.1%
25 - 34	12.6%
35 - 44	13.6%
45 - 54	13.5%
55 - 64	13.1%
65 - 74	12.1%
75 - 84	6.7%
85 +	1.6%
18 +	81.0%

2010 Population by Sex

Males	8,053
Females	6,865

2020 Population by Sex

Males	7,877
Females	6,597

2025 Population by Sex

Males	7,748
Females	6,402

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	14,918
White Alone	45.6%
Black Alone	49.9%
American Indian Alone	0.1%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.8%
Two or More Races	0.9%
Hispanic Origin	5.8%
Diversity Index	59.3

2020 Population by Race/Ethnicity

Total	14,474
White Alone	44.1%
Black Alone	50.2%
American Indian Alone	0.2%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.3%
Two or More Races	1.6%
Hispanic Origin	7.1%
Diversity Index	61.3

2025 Population by Race/Ethnicity

Total	14,150
White Alone	43.4%
Black Alone	50.3%
American Indian Alone	0.2%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.6%
Two or More Races	1.9%
Hispanic Origin	8.0%
Diversity Index	62.3

2010 Population by Relationship and Household Type

Total	14,918
In Households	86.7%
In Family Households	73.7%
Householder	24.0%
Spouse	15.3%
Child	28.8%
Other relative	3.7%
Nonrelative	1.9%
In Nonfamily Households	13.0%
In Group Quarters	13.3%
Institutionalized Population	13.3%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	Dooly County,...
2020 Population 25+ by Educational Attainment	
Total	10,571
Less than 9th Grade	8.1%
9th - 12th Grade, No Diploma	14.7%
High School Graduate	32.2%
GED/Alternative Credential	8.1%
Some College, No Degree	18.0%
Associate Degree	6.5%
Bachelor's Degree	7.7%
Graduate/Professional Degree	4.7%
2020 Population 15+ by Marital Status	
Total	12,126
Never Married	38.9%
Married	42.9%
Widowed	8.4%
Divorced	9.9%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	5,330
Population 16+ Employed	84.4%
Population 16+ Unemployment rate	15.6%
Population 16-24 Employed	7.2%
Population 16-24 Unemployment rate	33.2%
Population 25-54 Employed	64.8%
Population 25-54 Unemployment rate	15.1%
Population 55-64 Employed	18.4%
Population 55-64 Unemployment rate	11.4%
Population 65+ Employed	9.7%
Population 65+ Unemployment rate	9.5%
2020 Employed Population 16+ by Industry	
Total	4,500
Agriculture/Mining	7.8%
Construction	7.7%
Manufacturing	21.6%
Wholesale Trade	3.4%
Retail Trade	4.4%
Transportation/Utilities	7.9%
Information	1.3%
Finance/Insurance/Real Estate	3.7%
Services	31.6%
Public Administration	10.6%
2020 Employed Population 16+ by Occupation	
Total	4,500
White Collar	39.9%
Management/Business/Financial	10.2%
Professional	12.5%
Sales	7.1%
Administrative Support	10.1%
Services	19.2%
Blue Collar	40.8%
Farming/Forestry/Fishing	4.3%
Construction/Extraction	3.6%
Installation/Maintenance/Repair	3.9%
Production	15.1%
Transportation/Material Moving	13.9%

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2010 Households by Type

Total	5,286
Households with 1 Person	28.8%
Households with 2+ People	71.2%
Family Households	67.7%
Husband-wife Families	43.2%
With Related Children	15.6%
Other Family (No Spouse Present)	24.4%
Other Family with Male Householder	5.4%
With Related Children	2.8%
Other Family with Female Householder	19.1%
With Related Children	12.6%
Nonfamily Households	3.5%
All Households with Children	31.3%

2010 Households by Size

Total	5,286
1 Person Household	28.8%
2 Person Household	33.4%
3 Person Household	16.8%
4 Person Household	12.0%
5 Person Household	5.4%
6 Person Household	2.1%
7 + Person Household	1.4%

2010 Households by Tenure and Mortgage Status

Total	5,286
Owner Occupied	69.8%
Owned with a Mortgage/Loan	35.9%
Owned Free and Clear	33.9%
Renter Occupied	30.2%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	195
Percent of Income for Mortgage	11.4%
Wealth Index	39

2010 Housing Units By Urban/ Rural Status

Total Housing Units	6,328
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	37.1%
Rural Housing Units	62.9%

2010 Population By Urban/ Rural Status

Total Population	14,918
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	46.3%
Rural Population	53.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Rural Bypasses (10E)
2. Rooted Rural (10B)
- 3.

2020 Consumer Spending

Apparel & Services: Total \$	\$5,467,332
Average Spent	\$1,050.40
Spending Potential Index	49
Education: Total \$	\$3,677,792
Average Spent	\$706.59
Spending Potential Index	40
Entertainment/Recreation: Total \$	\$10,098,225
Average Spent	\$1,940.10
Spending Potential Index	60
Food at Home: Total \$	\$17,234,581
Average Spent	\$3,311.16
Spending Potential Index	62
Food Away from Home: Total \$	\$10,611,910
Average Spent	\$2,038.79
Spending Potential Index	54
Health Care: Total \$	\$18,634,315
Average Spent	\$3,580.08
Spending Potential Index	62
HH Furnishings & Equipment: Total \$	\$6,236,285
Average Spent	\$1,198.13
Spending Potential Index	55
Personal Care Products & Services: Total \$	\$2,199,095
Average Spent	\$422.50
Spending Potential Index	46
Shelter: Total \$	\$42,289,418
Average Spent	\$8,124.77
Spending Potential Index	42
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,730,942
Average Spent	\$1,485.29
Spending Potential Index	63
Travel: Total \$	\$5,395,025
Average Spent	\$1,036.51
Spending Potential Index	43
Vehicle Maintenance & Repairs: Total \$	\$3,854,911
Average Spent	\$740.62
Spending Potential Index	64

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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