



# Community Profile

Hancock County, GA (13141)  
Geography: County

Hancock Count...

Population Summary	
2000 Total Population	10,076
2010 Total Population	9,429
2020 Total Population	9,229
2020 Group Quarters	1,211
2025 Total Population	9,091
2020-2025 Annual Rate	-0.30%
2020 Total Daytime Population	7,693
Workers	1,362
Residents	6,331
Household Summary	
2000 Households	3,237
2000 Average Household Size	2.66
2010 Households	3,341
2010 Average Household Size	2.38
2020 Households	3,449
2020 Average Household Size	2.32
2025 Households	3,441
2025 Average Household Size	2.29
2020-2025 Annual Rate	-0.05%
2010 Families	2,183
2010 Average Family Size	2.98
2020 Families	2,211
2020 Average Family Size	2.94
2025 Families	2,192
2025 Average Family Size	2.91
2020-2025 Annual Rate	-0.17%
Housing Unit Summary	
2000 Housing Units	4,287
Owner Occupied Housing Units	57.7%
Renter Occupied Housing Units	17.8%
Vacant Housing Units	24.5%
2010 Housing Units	5,360
Owner Occupied Housing Units	46.9%
Renter Occupied Housing Units	15.4%
Vacant Housing Units	37.7%
2020 Housing Units	5,711
Owner Occupied Housing Units	44.5%
Renter Occupied Housing Units	15.9%
Vacant Housing Units	39.6%
2025 Housing Units	5,910
Owner Occupied Housing Units	42.8%
Renter Occupied Housing Units	15.4%
Vacant Housing Units	41.8%
Median Household Income	
2020	\$28,726
2025	\$30,340
Median Home Value	
2020	\$102,857
2025	\$117,327
Per Capita Income	
2020	\$16,123
2025	\$18,016
Median Age	
2010	42.8
2020	45.4
2025	46.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## 2020 Households by Income

Household Income Base	Hancock Count...
<\$15,000	25.5%
\$15,000 - \$24,999	17.2%
\$25,000 - \$34,999	16.2%
\$35,000 - \$49,999	13.4%
\$50,000 - \$74,999	12.4%
\$75,000 - \$99,999	7.3%
\$100,000 - \$149,999	5.6%
\$150,000 - \$199,999	1.3%
\$200,000+	1.0%
Average Household Income	\$43,073

## 2025 Households by Income

Household Income Base	Hancock Count...
<\$15,000	23.6%
\$15,000 - \$24,999	16.7%
\$25,000 - \$34,999	16.0%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	13.1%
\$75,000 - \$99,999	7.6%
\$100,000 - \$149,999	6.6%
\$150,000 - \$199,999	1.7%
\$200,000+	1.2%
Average Household Income	\$47,527

## 2020 Owner Occupied Housing Units by Value

Total	Hancock Count...
<\$50,000	26.2%
\$50,000 - \$99,999	22.9%
\$100,000 - \$149,999	16.5%
\$150,000 - \$199,999	9.6%
\$200,000 - \$249,999	11.6%
\$250,000 - \$299,999	6.8%
\$300,000 - \$399,999	3.6%
\$400,000 - \$499,999	1.7%
\$500,000 - \$749,999	1.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$133,871

## 2025 Owner Occupied Housing Units by Value

Total	Hancock Count...
<\$50,000	23.5%
\$50,000 - \$99,999	21.0%
\$100,000 - \$149,999	16.0%
\$150,000 - \$199,999	9.9%
\$200,000 - \$249,999	13.4%
\$250,000 - \$299,999	8.4%
\$300,000 - \$399,999	4.3%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	1.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$145,774

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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Geography: County

	Hancock Count...
<b>2010 Population by Age</b>	
Total	9,429
0 - 4	4.6%
5 - 9	4.4%
10 - 14	5.1%
15 - 24	13.1%
25 - 34	13.2%
35 - 44	12.6%
45 - 54	16.3%
55 - 64	15.1%
65 - 74	9.3%
75 - 84	4.5%
85 +	1.8%
18 +	81.8%
<b>2020 Population by Age</b>	
Total	9,229
0 - 4	4.3%
5 - 9	4.2%
10 - 14	4.8%
15 - 24	9.9%
25 - 34	14.9%
35 - 44	11.3%
45 - 54	13.2%
55 - 64	16.8%
65 - 74	13.3%
75 - 84	5.3%
85 +	1.9%
18 +	83.9%
<b>2025 Population by Age</b>	
Total	9,091
0 - 4	4.1%
5 - 9	4.1%
10 - 14	4.6%
15 - 24	9.9%
25 - 34	13.2%
35 - 44	12.3%
45 - 54	12.4%
55 - 64	15.8%
65 - 74	14.6%
75 - 84	7.0%
85 +	2.0%
18 +	84.2%
<b>2010 Population by Sex</b>	
Males	5,170
Females	4,259
<b>2020 Population by Sex</b>	
Males	5,003
Females	4,226
<b>2025 Population by Sex</b>	
Males	4,955
Females	4,136

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Hancock County, GA (13141)

Geography: County

	Hancock Count...
<b>2010 Population by Race/Ethnicity</b>	
Total	9,429
White Alone	24.4%
Black Alone	74.1%
American Indian Alone	0.4%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.6%
Hispanic Origin	1.5%
Diversity Index	41.0
<b>2020 Population by Race/Ethnicity</b>	
Total	9,229
White Alone	26.6%
Black Alone	70.6%
American Indian Alone	0.6%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.0%
Hispanic Origin	2.5%
Diversity Index	45.8
<b>2025 Population by Race/Ethnicity</b>	
Total	9,091
White Alone	27.7%
Black Alone	68.9%
American Indian Alone	0.7%
Asian Alone	1.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.3%
Hispanic Origin	3.0%
Diversity Index	48.1
<b>2010 Population by Relationship and Household Type</b>	
Total	9,429
In Households	84.4%
In Family Households	70.6%
Householder	23.2%
Spouse	13.0%
Child	28.9%
Other relative	4.0%
Nonrelative	1.6%
In Nonfamily Households	13.8%
In Group Quarters	15.6%
Institutionalized Population	15.6%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

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Hancock Count...

## 2020 Population 25+ by Educational Attainment

Total	7,083
Less than 9th Grade	7.4%
9th - 12th Grade, No Diploma	19.0%
High School Graduate	30.4%
GED/Alternative Credential	13.4%
Some College, No Degree	15.0%
Associate Degree	5.1%
Bachelor's Degree	5.8%
Graduate/Professional Degree	4.0%

## 2020 Population 15+ by Marital Status

Total	8,000
Never Married	44.3%
Married	37.9%
Widowed	7.4%
Divorced	10.4%

## 2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	2,477
Population 16+ Employed	85.6%
Population 16+ Unemployment rate	14.4%
Population 16-24 Employed	4.4%
Population 16-24 Unemployment rate	30.4%
Population 25-54 Employed	50.5%
Population 25-54 Unemployment rate	14.3%
Population 55-64 Employed	32.9%
Population 55-64 Unemployment rate	11.4%
Population 65+ Employed	12.2%
Population 65+ Unemployment rate	15.4%

## 2020 Employed Population 16+ by Industry

Total	2,121
Agriculture/Mining	7.4%
Construction	3.5%
Manufacturing	13.9%
Wholesale Trade	1.9%
Retail Trade	5.0%
Transportation/Utilities	10.4%
Information	1.0%
Finance/Insurance/Real Estate	4.8%
Services	43.1%
Public Administration	8.9%

## 2020 Employed Population 16+ by Occupation

Total	2,121
White Collar	41.1%
Management/Business/Financial	5.0%
Professional	19.2%
Sales	5.0%
Administrative Support	11.9%
Services	30.7%
Blue Collar	28.2%
Farming/Forestry/Fishing	5.6%
Construction/Extraction	3.3%
Installation/Maintenance/Repair	1.6%
Production	9.6%
Transportation/Material Moving	8.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	Hancock Count...
<b>2010 Households by Type</b>	
Total	3,341
Households with 1 Person	31.3%
Households with 2+ People	68.7%
Family Households	65.3%
Husband-wife Families	36.8%
With Related Children	11.4%
Other Family (No Spouse Present)	28.6%
Other Family with Male Householder	4.8%
With Related Children	2.2%
Other Family with Female Householder	23.7%
With Related Children	14.2%
Nonfamily Households	3.3%
All Households with Children	28.1%
Multigenerational Households	6.8%
Unmarried Partner Households	5.5%
Male-female	5.1%
Same-sex	0.4%
<b>2010 Households by Size</b>	
Total	3,341
1 Person Household	31.3%
2 Person Household	33.6%
3 Person Household	16.4%
4 Person Household	9.5%
5 Person Household	5.4%
6 Person Household	2.3%
7 + Person Household	1.5%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	3,341
Owner Occupied	75.3%
Owned with a Mortgage/Loan	37.9%
Owned Free and Clear	37.4%
Renter Occupied	24.7%
<b>2020 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	148
Percent of Income for Mortgage	15.0%
Wealth Index	39
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	5,360
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	20.2%
Rural Housing Units	79.8%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	9,429
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	38.4%
Rural Population	61.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## Hancock Count...

### Top 3 Tapestry Segments

1. Rural Bypasses (10E)
2. Rural Resort Dwellers (6E)
3. Modest Income Homes (12D)

### 2020 Consumer Spending

Apparel & Services: Total \$	\$3,389,452
Average Spent	\$982.73
Spending Potential Index	46
Education: Total \$	\$2,360,528
Average Spent	\$684.41
Spending Potential Index	38
Entertainment/Recreation: Total \$	\$6,002,806
Average Spent	\$1,740.45
Spending Potential Index	54
Food at Home: Total \$	\$10,084,041
Average Spent	\$2,923.76
Spending Potential Index	55
Food Away from Home: Total \$	\$6,321,026
Average Spent	\$1,832.71
Spending Potential Index	49
Health Care: Total \$	\$11,242,934
Average Spent	\$3,259.77
Spending Potential Index	57
HH Furnishings & Equipment: Total \$	\$3,724,849
Average Spent	\$1,079.98
Spending Potential Index	49
Personal Care Products & Services: Total \$	\$1,410,652
Average Spent	\$409.00
Spending Potential Index	45
Shelter: Total \$	\$28,151,233
Average Spent	\$8,162.14
Spending Potential Index	42
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,727,454
Average Spent	\$1,370.67
Spending Potential Index	59
Travel: Total \$	\$3,565,984
Average Spent	\$1,033.92
Spending Potential Index	43
Vehicle Maintenance & Repairs: Total \$	\$2,277,486
Average Spent	\$660.33
Spending Potential Index	57

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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