



# Community Profile

Jasper County, GA (13159)  
Geography: County

Jasper County...

## Population Summary

2000 Total Population	11,426
2010 Total Population	13,900
2020 Total Population	14,887
2020 Group Quarters	94
2025 Total Population	15,465
2020-2025 Annual Rate	0.76%
2020 Total Daytime Population	12,925
Workers	3,502
Residents	9,423

## Household Summary

2000 Households	4,175
2000 Average Household Size	2.72
2010 Households	5,044
2010 Average Household Size	2.74
2020 Households	5,440
2020 Average Household Size	2.72
2025 Households	5,664
2025 Average Household Size	2.71
2020-2025 Annual Rate	0.81%
2010 Families	3,778
2010 Average Family Size	3.15
2020 Families	4,021
2020 Average Family Size	3.15
2025 Families	4,166
2025 Average Family Size	3.16
2020-2025 Annual Rate	0.71%

## Housing Unit Summary

2000 Housing Units	4,806
Owner Occupied Housing Units	68.7%
Renter Occupied Housing Units	18.2%
Vacant Housing Units	13.1%
2010 Housing Units	6,153
Owner Occupied Housing Units	63.8%
Renter Occupied Housing Units	18.2%
Vacant Housing Units	18.0%
2020 Housing Units	6,603
Owner Occupied Housing Units	64.2%
Renter Occupied Housing Units	18.2%
Vacant Housing Units	17.6%
2025 Housing Units	6,908
Owner Occupied Housing Units	63.8%
Renter Occupied Housing Units	18.2%
Vacant Housing Units	18.0%

## Median Household Income

2020	\$42,711
2025	\$45,449

## Median Home Value

2020	\$166,186
2025	\$181,614

## Per Capita Income

2020	\$20,810
2025	\$23,039

## Median Age

2010	39.0
2020	40.6
2025	42.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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## 2020 Households by Income

Household Income Base	5,440
<\$15,000	15.9%
\$15,000 - \$24,999	10.9%
\$25,000 - \$34,999	11.6%
\$35,000 - \$49,999	19.2%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	9.1%
\$150,000 - \$199,999	3.9%
\$200,000+	1.1%
Average Household Income	\$56,923

## 2025 Households by Income

Household Income Base	5,664
<\$15,000	14.3%
\$15,000 - \$24,999	10.3%
\$25,000 - \$34,999	10.9%
\$35,000 - \$49,999	18.9%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	10.9%
\$100,000 - \$149,999	10.3%
\$150,000 - \$199,999	4.7%
\$200,000+	1.4%
Average Household Income	\$62,880

## 2020 Owner Occupied Housing Units by Value

Total	4,237
<\$50,000	8.0%
\$50,000 - \$99,999	18.8%
\$100,000 - \$149,999	16.1%
\$150,000 - \$199,999	21.7%
\$200,000 - \$249,999	10.0%
\$250,000 - \$299,999	7.5%
\$300,000 - \$399,999	10.8%
\$400,000 - \$499,999	3.8%
\$500,000 - \$749,999	1.9%
\$750,000 - \$999,999	0.8%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.5%
Average Home Value	\$203,458

## 2025 Owner Occupied Housing Units by Value

Total	4,404
<\$50,000	6.8%
\$50,000 - \$99,999	16.1%
\$100,000 - \$149,999	14.3%
\$150,000 - \$199,999	20.3%
\$200,000 - \$249,999	10.7%
\$250,000 - \$299,999	8.7%
\$300,000 - \$399,999	13.6%
\$400,000 - \$499,999	5.1%
\$500,000 - \$749,999	2.6%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.7%
Average Home Value	\$227,492

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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## 2010 Population by Age

Total	13,900
0 - 4	6.8%
5 - 9	7.0%
10 - 14	7.0%
15 - 24	12.3%
25 - 34	11.8%
35 - 44	13.5%
45 - 54	15.1%
55 - 64	13.9%
65 - 74	7.7%
75 - 84	3.8%
85 +	1.3%
18 +	75.0%

## 2020 Population by Age

Total	14,887
0 - 4	6.1%
5 - 9	6.6%
10 - 14	6.7%
15 - 24	10.7%
25 - 34	12.6%
35 - 44	12.4%
45 - 54	13.2%
55 - 64	14.1%
65 - 74	11.8%
75 - 84	4.5%
85 +	1.4%
18 +	77.1%

## 2025 Population by Age

Total	15,465
0 - 4	5.9%
5 - 9	6.2%
10 - 14	6.9%
15 - 24	11.1%
25 - 34	10.3%
35 - 44	13.1%
45 - 54	12.3%
55 - 64	13.7%
65 - 74	12.6%
75 - 84	6.4%
85 +	1.5%
18 +	77.0%

## 2010 Population by Sex

Males	6,916
Females	6,984

## 2020 Population by Sex

Males	7,489
Females	7,398

## 2025 Population by Sex

Males	7,822
Females	7,643

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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## 2010 Population by Race/Ethnicity

Total	13,900
White Alone	73.9%
Black Alone	21.8%
American Indian Alone	0.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	1.7%
Hispanic Origin	3.7%
Diversity Index	44.8

## 2020 Population by Race/Ethnicity

Total	14,887
White Alone	75.6%
Black Alone	19.4%
American Indian Alone	0.4%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.1%
Two or More Races	2.2%
Hispanic Origin	4.0%
Diversity Index	43.8

## 2025 Population by Race/Ethnicity

Total	15,465
White Alone	76.1%
Black Alone	18.3%
American Indian Alone	0.5%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.2%
Two or More Races	2.7%
Hispanic Origin	4.2%
Diversity Index	43.7

## 2010 Population by Relationship and Household Type

Total	13,900
In Households	99.3%
In Family Households	88.3%
Householder	27.2%
Spouse	20.2%
Child	34.0%
Other relative	4.4%
Nonrelative	2.6%
In Nonfamily Households	11.0%
In Group Quarters	0.7%
Institutionalized Population	0.7%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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## 2020 Population 25+ by Educational Attainment

Total	10,422
Less than 9th Grade	6.4%
9th - 12th Grade, No Diploma	13.2%
High School Graduate	32.8%
GED/Alternative Credential	6.6%
Some College, No Degree	21.1%
Associate Degree	8.0%
Bachelor's Degree	7.5%
Graduate/Professional Degree	4.3%

## 2020 Population 15+ by Marital Status

Total	12,012
Never Married	24.0%
Married	54.7%
Widowed	5.4%
Divorced	15.9%

## 2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	6,204
Population 16+ Employed	87.9%
Population 16+ Unemployment rate	12.1%
Population 16-24 Employed	9.6%
Population 16-24 Unemployment rate	22.3%
Population 25-54 Employed	67.5%
Population 25-54 Unemployment rate	11.2%
Population 55-64 Employed	18.2%
Population 55-64 Unemployment rate	9.7%
Population 65+ Employed	4.7%
Population 65+ Unemployment rate	10.5%

## 2020 Employed Population 16+ by Industry

Total	5,453
Agriculture/Mining	1.4%
Construction	15.0%
Manufacturing	23.4%
Wholesale Trade	2.0%
Retail Trade	8.4%
Transportation/Utilities	5.0%
Information	2.8%
Finance/Insurance/Real Estate	4.2%
Services	33.4%
Public Administration	4.5%

## 2020 Employed Population 16+ by Occupation

Total	5,453
White Collar	42.7%
Management/Business/Financial	11.7%
Professional	13.1%
Sales	7.5%
Administrative Support	10.4%
Services	12.9%
Blue Collar	44.4%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	13.0%
Installation/Maintenance/Repair	7.0%
Production	16.2%
Transportation/Material Moving	7.3%

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## 2010 Households by Type

Total	5,044
Households with 1 Person	20.8%
Households with 2+ People	79.2%
Family Households	74.9%
Husband-wife Families	55.7%
With Related Children	24.3%
Other Family (No Spouse Present)	19.2%
Other Family with Male Householder	5.4%
With Related Children	2.8%
Other Family with Female Householder	13.8%
With Related Children	8.7%
Nonfamily Households	4.3%
All Households with Children	36.2%

## 2010 Households by Size

Multigenerational Households	6.7%
Unmarried Partner Households	6.1%
Male-female	5.6%
Same-sex	0.5%

## 2010 Households by Size

Total	5,044
1 Person Household	20.8%
2 Person Household	34.3%
3 Person Household	17.8%
4 Person Household	14.5%
5 Person Household	7.2%
6 Person Household	3.0%
7 + Person Household	2.3%

## 2010 Households by Tenure and Mortgage Status

Total	5,044
Owner Occupied	77.9%
Owned with a Mortgage/Loan	54.8%
Owned Free and Clear	23.1%
Renter Occupied	22.1%

## 2020 Affordability, Mortgage and Wealth

Housing Affordability Index	137
Percent of Income for Mortgage	16.3%
Wealth Index	51

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	6,153
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	17.9%
Rural Housing Units	82.1%

## 2010 Population By Urban/ Rural Status

Total Population	13,900
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	18.2%
Rural Population	81.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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## Jasper County...

### Top 3 Tapestry Segments

1. Southern Satellites (10A)
2. Rural Bypasses (10E)
3. Rooted Rural (10B)

### 2020 Consumer Spending

Apparel & Services: Total \$	\$7,166,848
Average Spent	\$1,317.44
Spending Potential Index	61
Education: Total \$	\$5,126,571
Average Spent	\$942.38
Spending Potential Index	53
Entertainment/Recreation: Total \$	\$12,063,201
Average Spent	\$2,217.50
Spending Potential Index	68
Food at Home: Total \$	\$20,082,940
Average Spent	\$3,691.72
Spending Potential Index	69
Food Away from Home: Total \$	\$13,339,233
Average Spent	\$2,452.06
Spending Potential Index	65
Health Care: Total \$	\$22,637,083
Average Spent	\$4,161.23
Spending Potential Index	72
HH Furnishings & Equipment: Total \$	\$7,815,648
Average Spent	\$1,436.70
Spending Potential Index	66
Personal Care Products & Services: Total \$	\$3,075,309
Average Spent	\$565.31
Spending Potential Index	62
Shelter: Total \$	\$58,149,383
Average Spent	\$10,689.22
Spending Potential Index	55
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,218,147
Average Spent	\$1,694.51
Spending Potential Index	72
Travel: Total \$	\$7,546,846
Average Spent	\$1,387.29
Spending Potential Index	58
Vehicle Maintenance & Repairs: Total \$	\$4,383,298
Average Spent	\$805.75
Spending Potential Index	70

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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