



Community Profile

Jefferson County, GA (13163)

Geography: County

Jefferson Cou...

Population Summary	
2000 Total Population	17,266
2010 Total Population	16,930
2020 Total Population	16,885
2020 Group Quarters	527
2025 Total Population	16,541
2020-2025 Annual Rate	-0.41%
2020 Total Daytime Population	16,242
Workers	5,091
Residents	11,151
Household Summary	
2000 Households	6,339
2000 Average Household Size	2.65
2010 Households	6,241
2010 Average Household Size	2.63
2020 Households	6,227
2020 Average Household Size	2.63
2025 Households	6,097
2025 Average Household Size	2.63
2020-2025 Annual Rate	-0.42%
2010 Families	4,407
2010 Average Family Size	3.16
2020 Families	4,327
2020 Average Family Size	3.18
2025 Families	4,216
2025 Average Family Size	3.19
2020-2025 Annual Rate	-0.52%
Housing Unit Summary	
2000 Housing Units	7,221
Owner Occupied Housing Units	63.4%
Renter Occupied Housing Units	24.4%
Vacant Housing Units	12.2%
2010 Housing Units	7,298
Owner Occupied Housing Units	58.6%
Renter Occupied Housing Units	27.0%
Vacant Housing Units	14.5%
2020 Housing Units	7,397
Owner Occupied Housing Units	52.3%
Renter Occupied Housing Units	31.9%
Vacant Housing Units	15.8%
2025 Housing Units	7,413
Owner Occupied Housing Units	51.0%
Renter Occupied Housing Units	31.2%
Vacant Housing Units	17.8%
Median Household Income	
2020	\$30,967
2025	\$33,257
Median Home Value	
2020	\$81,787
2025	\$87,069
Per Capita Income	
2020	\$17,469
2025	\$19,393
Median Age	
2010	38.7
2020	40.3
2025	42.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income

Household Income Base	Percentage
<\$15,000	26.1%
\$15,000 - \$24,999	15.1%
\$25,000 - \$34,999	13.2%
\$35,000 - \$49,999	12.0%
\$50,000 - \$74,999	15.3%
\$75,000 - \$99,999	9.2%
\$100,000 - \$149,999	6.1%
\$150,000 - \$199,999	1.3%
\$200,000+	1.6%
Average Household Income	\$47,211

2025 Households by Income

Household Income Base	Percentage
<\$15,000	24.4%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	13.3%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	10.1%
\$100,000 - \$149,999	7.1%
\$150,000 - \$199,999	1.5%
\$200,000+	2.0%
Average Household Income	\$52,453

2020 Owner Occupied Housing Units by Value

Total	Percentage
<\$50,000	29.6%
\$50,000 - \$99,999	32.2%
\$100,000 - \$149,999	14.9%
\$150,000 - \$199,999	8.8%
\$200,000 - \$249,999	4.1%
\$250,000 - \$299,999	6.4%
\$300,000 - \$399,999	1.5%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	1.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$112,174

2025 Owner Occupied Housing Units by Value

Total	Percentage
<\$50,000	26.7%
\$50,000 - \$99,999	31.4%
\$100,000 - \$149,999	15.4%
\$150,000 - \$199,999	9.6%
\$200,000 - \$249,999	4.7%
\$250,000 - \$299,999	7.6%
\$300,000 - \$399,999	1.7%
\$400,000 - \$499,999	1.0%
\$500,000 - \$749,999	1.8%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$119,618

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	16,930
0 - 4	6.9%
5 - 9	7.2%
10 - 14	6.7%
15 - 24	13.0%
25 - 34	11.6%
35 - 44	12.5%
45 - 54	13.9%
55 - 64	13.3%
65 - 74	8.3%
75 - 84	4.6%
85 +	1.9%
18 +	74.8%
2020 Population by Age	
Total	16,885
0 - 4	6.3%
5 - 9	6.5%
10 - 14	6.5%
15 - 24	11.2%
25 - 34	12.9%
35 - 44	11.8%
45 - 54	12.3%
55 - 64	13.6%
65 - 74	11.6%
75 - 84	5.3%
85 +	2.0%
18 +	76.9%
2025 Population by Age	
Total	16,541
0 - 4	6.0%
5 - 9	6.1%
10 - 14	6.6%
15 - 24	11.5%
25 - 34	10.6%
35 - 44	12.4%
45 - 54	11.7%
55 - 64	13.6%
65 - 74	12.5%
75 - 84	6.9%
85 +	2.0%
18 +	77.4%
2010 Population by Sex	
Males	8,183
Females	8,747
2020 Population by Sex	
Males	8,243
Females	8,642
2025 Population by Sex	
Males	8,134
Females	8,407

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	16,930
White Alone	42.6%
Black Alone	54.4%
American Indian Alone	0.1%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.6%
Two or More Races	0.9%
Hispanic Origin	3.1%
Diversity Index	55.1

2020 Population by Race/Ethnicity

Total	16,885
White Alone	43.1%
Black Alone	52.6%
American Indian Alone	0.2%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	1.4%
Hispanic Origin	4.0%
Diversity Index	57.2

2025 Population by Race/Ethnicity

Total	16,541
White Alone	43.2%
Black Alone	51.6%
American Indian Alone	0.3%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.3%
Two or More Races	1.7%
Hispanic Origin	4.6%
Diversity Index	58.6

2010 Population by Relationship and Household Type

Total	16,930
In Households	96.9%
In Family Households	84.3%
Householder	26.0%
Spouse	15.4%
Child	35.3%
Other relative	5.4%
Nonrelative	2.1%
In Nonfamily Households	12.6%
In Group Quarters	3.1%
Institutionalized Population	2.7%
Noninstitutionalized Population	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment

Total	11,725
Less than 9th Grade	8.7%
9th - 12th Grade, No Diploma	14.1%
High School Graduate	36.3%
GED/Alternative Credential	5.7%
Some College, No Degree	15.1%
Associate Degree	8.1%
Bachelor's Degree	8.7%
Graduate/Professional Degree	3.4%

2020 Population 15+ by Marital Status

Total	13,616
Never Married	39.5%
Married	41.6%
Widowed	8.7%
Divorced	10.2%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	6,549
Population 16+ Employed	85.8%
Population 16+ Unemployment rate	14.2%
Population 16-24 Employed	9.5%
Population 16-24 Unemployment rate	27.5%
Population 25-54 Employed	62.4%
Population 25-54 Unemployment rate	13.5%
Population 55-64 Employed	21.4%
Population 55-64 Unemployment rate	11.0%
Population 65+ Employed	6.7%
Population 65+ Unemployment rate	8.7%

2020 Employed Population 16+ by Industry

Total	5,617
Agriculture/Mining	5.4%
Construction	6.6%
Manufacturing	22.8%
Wholesale Trade	1.1%
Retail Trade	8.0%
Transportation/Utilities	7.5%
Information	0.2%
Finance/Insurance/Real Estate	3.2%
Services	36.1%
Public Administration	9.1%

2020 Employed Population 16+ by Occupation

Total	5,617
White Collar	42.8%
Management/Business/Financial	7.4%
Professional	17.9%
Sales	5.8%
Administrative Support	11.8%
Services	17.4%
Blue Collar	39.8%
Farming/Forestry/Fishing	3.5%
Construction/Extraction	5.5%
Installation/Maintenance/Repair	3.9%
Production	17.0%
Transportation/Material Moving	9.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	6,241
Households with 1 Person	26.0%
Households with 2+ People	74.0%
Family Households	70.6%
Husband-wife Families	41.9%
With Related Children	17.4%
Other Family (No Spouse Present)	28.8%
Other Family with Male Householder	5.3%
With Related Children	2.6%
Other Family with Female Householder	23.4%
With Related Children	15.6%
Nonfamily Households	3.4%
All Households with Children	36.0%

2010 Households by Size

Multigenerational Households	7.7%
Unmarried Partner Households	5.5%
Male-female	5.0%
Same-sex	0.5%

2010 Households by Size

Total	6,241
1 Person Household	26.0%
2 Person Household	31.1%
3 Person Household	18.0%
4 Person Household	13.0%
5 Person Household	7.1%
6 Person Household	2.7%
7 + Person Household	2.2%

2010 Households by Tenure and Mortgage Status

Total	6,241
Owner Occupied	68.5%
Owned with a Mortgage/Loan	35.7%
Owned Free and Clear	32.8%
Renter Occupied	31.5%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	197
Percent of Income for Mortgage	11.0%
Wealth Index	39

2010 Housing Units By Urban/ Rural Status

Total Housing Units	7,298
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	17.4%
Rural Housing Units	82.6%

2010 Population By Urban/ Rural Status

Total Population	16,930
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	19.3%
Rural Population	80.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Rural Bypasses (10E)
2. Modest Income Homes (12D)
3. Southern Satellites (10A)

2020 Consumer Spending

Apparel & Services: Total \$	\$6,810,200
Average Spent	\$1,093.66
Spending Potential Index	51
Education: Total \$	\$4,802,949
Average Spent	\$771.31
Spending Potential Index	43
Entertainment/Recreation: Total \$	\$11,684,684
Average Spent	\$1,876.45
Spending Potential Index	58
Food at Home: Total \$	\$19,854,296
Average Spent	\$3,188.42
Spending Potential Index	60
Food Away from Home: Total \$	\$12,724,560
Average Spent	\$2,043.45
Spending Potential Index	54
Health Care: Total \$	\$21,725,726
Average Spent	\$3,488.96
Spending Potential Index	61
HH Furnishings & Equipment: Total \$	\$7,438,585
Average Spent	\$1,194.57
Spending Potential Index	55
Personal Care Products & Services: Total \$	\$2,833,817
Average Spent	\$455.09
Spending Potential Index	50
Shelter: Total \$	\$55,135,417
Average Spent	\$8,854.25
Spending Potential Index	46
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,794,327
Average Spent	\$1,412.29
Spending Potential Index	60
Travel: Total \$	\$6,827,951
Average Spent	\$1,096.51
Spending Potential Index	45
Vehicle Maintenance & Repairs: Total \$	\$4,399,106
Average Spent	\$706.46
Spending Potential Index	61

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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