



Community Profile

Jones County, GA (13169)
Geography: County

Jones County,...

Population Summary

2000 Total Population	23,639
2010 Total Population	28,669
2020 Total Population	29,710
2020 Group Quarters	279
2025 Total Population	30,446
2020-2025 Annual Rate	0.49%
2020 Total Daytime Population	25,319
Workers	7,244
Residents	18,075

Household Summary

2000 Households	8,659
2000 Average Household Size	2.69
2010 Households	10,586
2010 Average Household Size	2.68
2020 Households	10,977
2020 Average Household Size	2.68
2025 Households	11,247
2025 Average Household Size	2.68
2020-2025 Annual Rate	0.49%
2010 Families	7,973
2010 Average Family Size	3.10
2020 Families	8,157
2020 Average Family Size	3.12
2025 Families	8,319
2025 Average Family Size	3.13
2020-2025 Annual Rate	0.39%

Housing Unit Summary

2000 Housing Units	9,272
Owner Occupied Housing Units	80.2%
Renter Occupied Housing Units	13.2%
Vacant Housing Units	6.6%
2010 Housing Units	11,688
Owner Occupied Housing Units	73.0%
Renter Occupied Housing Units	17.6%
Vacant Housing Units	9.4%
2020 Housing Units	12,168
Owner Occupied Housing Units	72.3%
Renter Occupied Housing Units	17.9%
Vacant Housing Units	9.8%
2025 Housing Units	12,566
Owner Occupied Housing Units	71.6%
Renter Occupied Housing Units	17.9%
Vacant Housing Units	10.5%

Median Household Income

2020	\$57,160
2025	\$61,241

Median Home Value

2020	\$163,786
2025	\$177,350

Per Capita Income

2020	\$26,861
2025	\$29,624

Median Age

2010	38.6
2020	40.4
2025	41.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income

Household Income Base	10,977
<\$15,000	10.4%
\$15,000 - \$24,999	10.2%
\$25,000 - \$34,999	9.3%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	13.9%
\$100,000 - \$149,999	17.2%
\$150,000 - \$199,999	3.9%
\$200,000+	3.0%
Average Household Income	\$72,667

2025 Households by Income

Household Income Base	11,247
<\$15,000	9.1%
\$15,000 - \$24,999	9.4%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	12.3%
\$50,000 - \$74,999	19.2%
\$75,000 - \$99,999	14.3%
\$100,000 - \$149,999	18.9%
\$150,000 - \$199,999	4.6%
\$200,000+	3.5%
Average Household Income	\$80,162

2020 Owner Occupied Housing Units by Value

Total	8,796
<\$50,000	9.0%
\$50,000 - \$99,999	17.7%
\$100,000 - \$149,999	17.2%
\$150,000 - \$199,999	22.1%
\$200,000 - \$249,999	14.8%
\$250,000 - \$299,999	5.7%
\$300,000 - \$399,999	9.1%
\$400,000 - \$499,999	2.3%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	0.7%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.4%
Average Home Value	\$195,876

2025 Owner Occupied Housing Units by Value

Total	9,000
<\$50,000	7.7%
\$50,000 - \$99,999	15.4%
\$100,000 - \$149,999	15.5%
\$150,000 - \$199,999	20.9%
\$200,000 - \$249,999	16.2%
\$250,000 - \$299,999	6.8%
\$300,000 - \$399,999	11.5%
\$400,000 - \$499,999	3.1%
\$500,000 - \$749,999	0.3%
\$750,000 - \$999,999	1.0%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.6%
Average Home Value	\$217,881

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	28,669
0 - 4	6.6%
5 - 9	7.1%
10 - 14	7.7%
15 - 24	12.5%
25 - 34	11.3%
35 - 44	14.0%
45 - 54	15.7%
55 - 64	12.7%
65 - 74	7.7%
75 - 84	3.6%
85 +	1.3%
18 +	73.9%

2020 Population by Age

Total	29,710
0 - 4	5.9%
5 - 9	6.5%
10 - 14	6.6%
15 - 24	11.3%
25 - 34	13.2%
35 - 44	12.1%
45 - 54	13.4%
55 - 64	14.2%
65 - 74	10.7%
75 - 84	4.6%
85 +	1.4%
18 +	77.3%

2025 Population by Age

Total	30,446
0 - 4	5.8%
5 - 9	6.3%
10 - 14	6.8%
15 - 24	10.8%
25 - 34	12.5%
35 - 44	12.4%
45 - 54	12.5%
55 - 64	13.5%
65 - 74	11.5%
75 - 84	6.1%
85 +	1.6%
18 +	77.1%

2010 Population by Sex

Males	13,870
Females	14,799

2020 Population by Sex

Males	14,399
Females	15,311

2025 Population by Sex

Males	14,773
Females	15,673

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2010 Population by Race/Ethnicity

Total	28,669
White Alone	73.2%
Black Alone	24.4%
American Indian Alone	0.2%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.1%
Hispanic Origin	1.1%
Diversity Index	41.7

2020 Population by Race/Ethnicity

Total	29,710
White Alone	71.3%
Black Alone	25.5%
American Indian Alone	0.3%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	1.7%
Hispanic Origin	2.0%
Diversity Index	45.0

2025 Population by Race/Ethnicity

Total	30,446
White Alone	70.3%
Black Alone	25.9%
American Indian Alone	0.4%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	2.0%
Hispanic Origin	2.5%
Diversity Index	46.5

2010 Population by Relationship and Household Type

Total	28,669
In Households	98.9%
In Family Households	88.3%
Householder	27.8%
Spouse	20.6%
Child	34.2%
Other relative	3.5%
Nonrelative	2.2%
In Nonfamily Households	10.5%
In Group Quarters	1.1%
Institutionalized Population	1.1%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment

Total	20,702
Less than 9th Grade	2.8%
9th - 12th Grade, No Diploma	8.6%
High School Graduate	31.5%
GED/Alternative Credential	5.1%
Some College, No Degree	21.3%
Associate Degree	9.0%
Bachelor's Degree	13.2%
Graduate/Professional Degree	8.5%

2020 Population 15+ by Marital Status

Total	24,051
Never Married	26.1%
Married	54.4%
Widowed	6.3%
Divorced	13.1%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	13,362
Population 16+ Employed	86.2%
Population 16+ Unemployment rate	13.8%
Population 16-24 Employed	8.9%
Population 16-24 Unemployment rate	26.7%
Population 25-54 Employed	67.8%
Population 25-54 Unemployment rate	13.2%
Population 55-64 Employed	17.3%
Population 55-64 Unemployment rate	9.3%
Population 65+ Employed	6.0%
Population 65+ Unemployment rate	11.0%

2020 Employed Population 16+ by Industry

Total	11,516
Agriculture/Mining	1.4%
Construction	9.9%
Manufacturing	8.1%
Wholesale Trade	3.1%
Retail Trade	8.1%
Transportation/Utilities	6.9%
Information	1.1%
Finance/Insurance/Real Estate	8.4%
Services	46.1%
Public Administration	6.9%

2020 Employed Population 16+ by Occupation

Total	11,516
White Collar	62.2%
Management/Business/Financial	14.0%
Professional	21.7%
Sales	10.0%
Administrative Support	16.4%
Services	11.8%
Blue Collar	26.0%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	6.6%
Installation/Maintenance/Repair	4.6%
Production	6.2%
Transportation/Material Moving	8.3%

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2010 Households by Type

Total	10,586
Households with 1 Person	21.4%
Households with 2+ People	78.6%
Family Households	75.3%
Husband-wife Families	55.7%
With Related Children	26.0%
Other Family (No Spouse Present)	19.6%
Other Family with Male Householder	5.1%
With Related Children	3.0%
Other Family with Female Householder	14.5%
With Related Children	9.4%
Nonfamily Households	3.3%
All Households with Children	38.8%

2010 Households by Size

Multigenerational Households	5.6%
Unmarried Partner Households	5.3%
Male-female	4.6%
Same-sex	0.8%

2010 Households by Size

Total	10,586
1 Person Household	21.4%
2 Person Household	32.8%
3 Person Household	19.2%
4 Person Household	15.9%
5 Person Household	6.8%
6 Person Household	2.5%
7 + Person Household	1.3%

2010 Households by Tenure and Mortgage Status

Total	10,586
Owner Occupied	80.6%
Owned with a Mortgage/Loan	54.6%
Owned Free and Clear	26.0%
Renter Occupied	19.4%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	183
Percent of Income for Mortgage	12.0%
Wealth Index	73

2010 Housing Units By Urban/ Rural Status

Total Housing Units	11,688
Housing Units Inside Urbanized Area	17.0%
Housing Units Inside Urbanized Cluster	14.6%
Rural Housing Units	68.4%

2010 Population By Urban/ Rural Status

Total Population	28,669
Population Inside Urbanized Area	16.4%
Population Inside Urbanized Cluster	15.9%
Rural Population	67.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Southern Satellites (10A)
2. Middleburg (4C)
3. Salt of the Earth (6B)

2020 Consumer Spending

Apparel & Services: Total \$	\$18,727,476
Average Spent	\$1,706.07
Spending Potential Index	80
Education: Total \$	\$13,848,536
Average Spent	\$1,261.60
Spending Potential Index	71
Entertainment/Recreation: Total \$	\$30,293,919
Average Spent	\$2,759.76
Spending Potential Index	85
Food at Home: Total \$	\$49,677,415
Average Spent	\$4,525.59
Spending Potential Index	85
Food Away from Home: Total \$	\$33,941,806
Average Spent	\$3,092.08
Spending Potential Index	82
Health Care: Total \$	\$56,251,284
Average Spent	\$5,124.47
Spending Potential Index	89
HH Furnishings & Equipment: Total \$	\$20,109,614
Average Spent	\$1,831.98
Spending Potential Index	84
Personal Care Products & Services: Total \$	\$8,154,982
Average Spent	\$742.92
Spending Potential Index	81
Shelter: Total \$	\$156,266,927
Average Spent	\$14,235.85
Spending Potential Index	73
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$22,898,759
Average Spent	\$2,086.07
Spending Potential Index	89
Travel: Total \$	\$20,413,840
Average Spent	\$1,859.69
Spending Potential Index	77
Vehicle Maintenance & Repairs: Total \$	\$10,935,335
Average Spent	\$996.20
Spending Potential Index	86

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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