



# Community Profile

Laurens County, GA (13175)  
 Laurens County, GA (13175)  
 Geography: County

Laurens Count...

Population Summary		Laurens Count...
2010 Total Population		48,434
2020 Total Population		49,570
2020 Group Quarters		923
2022 Total Population		49,834
2022 Group Quarters		923
2027 Total Population		49,963
2022-2027 Annual Rate		0.05%
2022 Total Daytime Population		50,851
Workers		20,345
Residents		30,506
Household Summary		
2010 Households		18,641
2010 Average Household Size		2.54
2020 Total Households		19,501
2020 Average Household Size		2.49
2022 Households		19,636
2022 Average Household Size		2.49
2027 Households		19,733
2027 Average Household Size		2.49
2022-2027 Annual Rate		0.10%
2010 Families		13,060
2010 Average Family Size		3.05
2022 Families		13,378
2022 Average Family Size		3.05
2027 Families		13,400
2027 Average Family Size		3.05
2022-2027 Annual Rate		0.03%
Housing Unit Summary		
2000 Housing Units		19,687
Owner Occupied Housing Units		61.8%
Renter Occupied Housing Units		24.9%
Vacant Housing Units		13.2%
2010 Housing Units		21,368
Owner Occupied Housing Units		57.6%
Renter Occupied Housing Units		29.6%
Vacant Housing Units		12.8%
2020 Housing Units		21,924
Vacant Housing Units		11.1%
2022 Housing Units		22,125
Owner Occupied Housing Units		57.9%
Renter Occupied Housing Units		30.8%
Vacant Housing Units		11.2%
2027 Housing Units		22,228
Owner Occupied Housing Units		58.4%
Renter Occupied Housing Units		30.4%
Vacant Housing Units		11.2%
Median Household Income		
2022		\$45,725
2027		\$53,496
Median Home Value		
2022		\$133,615
2027		\$165,806
Per Capita Income		
2022		\$27,401
2027		\$31,467
Median Age		
2010		37.9
2022		40.3
2027		41.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Households by Income

Household Income Base	19,636
<\$15,000	17.7%
\$15,000 - \$24,999	12.9%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	13.3%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	11.5%
\$150,000 - \$199,999	3.5%
\$200,000+	4.1%
Average Household Income	\$69,457

## 2027 Households by Income

Household Income Base	19,733
<\$15,000	14.4%
\$15,000 - \$24,999	11.3%
\$25,000 - \$34,999	9.1%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	12.7%
\$100,000 - \$149,999	14.2%
\$150,000 - \$199,999	4.2%
\$200,000+	4.7%
Average Household Income	\$79,588

## 2022 Owner Occupied Housing Units by Value

Total	12,819
<\$50,000	16.6%
\$50,000 - \$99,999	24.5%
\$100,000 - \$149,999	13.2%
\$150,000 - \$199,999	19.9%
\$200,000 - \$249,999	10.5%
\$250,000 - \$299,999	7.4%
\$300,000 - \$399,999	4.5%
\$400,000 - \$499,999	1.9%
\$500,000 - \$749,999	0.7%
\$750,000 - \$999,999	0.6%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$155,556

## 2027 Owner Occupied Housing Units by Value

Total	12,981
<\$50,000	12.2%
\$50,000 - \$99,999	18.4%
\$100,000 - \$149,999	12.1%
\$150,000 - \$199,999	23.3%
\$200,000 - \$249,999	13.4%
\$250,000 - \$299,999	9.0%
\$300,000 - \$399,999	5.9%
\$400,000 - \$499,999	3.1%
\$500,000 - \$749,999	1.5%
\$750,000 - \$999,999	1.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$182,717

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		Laurens Count...
Total		48,434
0 - 4		7.1%
5 - 9		7.2%
10 - 14		6.8%
15 - 24		13.0%
25 - 34		12.2%
35 - 44		13.0%
45 - 54		14.1%
55 - 64		12.4%
65 - 74		7.9%
75 - 84		4.5%
85 +		1.8%
18 +		74.2%
2022 Population by Age		Laurens Count...
Total		49,834
0 - 4		6.3%
5 - 9		6.8%
10 - 14		6.7%
15 - 24		11.0%
25 - 34		12.5%
35 - 44		12.5%
45 - 54		12.3%
55 - 64		13.1%
65 - 74		11.0%
75 - 84		5.6%
85 +		2.1%
18 +		76.5%
2027 Population by Age		Laurens Count...
Total		49,963
0 - 4		6.1%
5 - 9		6.4%
10 - 14		6.9%
15 - 24		11.3%
25 - 34		10.9%
35 - 44		12.5%
45 - 54		12.4%
55 - 64		12.6%
65 - 74		11.7%
75 - 84		6.9%
85 +		2.3%
18 +		76.5%
2010 Population by Sex		Laurens Count...
Males		23,066
Females		25,368
2022 Population by Sex		Laurens Count...
Males		23,793
Females		26,041
2027 Population by Sex		Laurens Count...
Males		23,942
Females		26,021

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

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Laurens Count...

2010 Population by Race/Ethnicity	
Total	48,434
White Alone	60.6%
Black Alone	35.8%
American Indian Alone	0.2%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.2%
Hispanic Origin	2.4%
Diversity Index	52.7
2020 Population by Race/Ethnicity	
Total	49,570
White Alone	56.8%
Black Alone	37.0%
American Indian Alone	0.2%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.6%
Two or More Races	3.4%
Hispanic Origin	2.9%
Diversity Index	56.5
2022 Population by Race/Ethnicity	
Total	49,834
White Alone	56.4%
Black Alone	37.2%
American Indian Alone	0.2%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.6%
Two or More Races	3.5%
Hispanic Origin	2.9%
Diversity Index	56.7
2027 Population by Race/Ethnicity	
Total	49,963
White Alone	55.5%
Black Alone	37.7%
American Indian Alone	0.2%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.7%
Two or More Races	3.8%
Hispanic Origin	2.9%
Diversity Index	57.4
2010 Population by Relationship and Household Type	
Total	48,434
In Households	97.8%
In Family Households	84.5%
Householder	27.0%
Spouse	18.0%
Child	33.7%
Other relative	3.6%
Nonrelative	2.2%
In Nonfamily Households	13.3%
In Group Quarters	2.2%
Institutionalized Population	1.9%
Noninstitutionalized Population	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment	
Total	34,478
Less than 9th Grade	3.5%
9th - 12th Grade, No Diploma	8.2%
High School Graduate	36.9%
GED/Alternative Credential	6.7%
Some College, No Degree	16.1%
Associate Degree	10.3%
Bachelor's Degree	10.1%
Graduate/Professional Degree	8.2%
2022 Population 15+ by Marital Status	
Total	39,967
Never Married	33.7%
Married	46.2%
Widowed	8.5%
Divorced	11.7%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	19,693
Population 16+ Employed	98.2%
Population 16+ Unemployment rate	1.8%
Population 16-24 Employed	11.5%
Population 16-24 Unemployment rate	3.9%
Population 25-54 Employed	64.3%
Population 25-54 Unemployment rate	1.8%
Population 55-64 Employed	16.7%
Population 55-64 Unemployment rate	0.9%
Population 65+ Employed	7.5%
Population 65+ Unemployment rate	0.1%
2022 Employed Population 16+ by Industry	
Total	19,343
Agriculture/Mining	2.0%
Construction	6.6%
Manufacturing	10.3%
Wholesale Trade	1.3%
Retail Trade	13.4%
Transportation/Utilities	7.1%
Information	1.5%
Finance/Insurance/Real Estate	3.6%
Services	47.1%
Public Administration	7.2%
2022 Employed Population 16+ by Occupation	
Total	19,343
White Collar	52.6%
Management/Business/Financial	10.5%
Professional	22.2%
Sales	9.1%
Administrative Support	10.8%
Services	17.4%
Blue Collar	30.0%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	5.7%
Installation/Maintenance/Repair	4.0%
Production	6.3%
Transportation/Material Moving	13.9%

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August 13, 2022



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2010 Households by Type	
Total	18,641
Households with 1 Person	26.2%
Households with 2+ People	73.8%
Family Households	70.1%
Husband-wife Families	46.8%
With Related Children	19.7%
Other Family (No Spouse Present)	23.3%
Other Family with Male Householder	4.9%
With Related Children	2.9%
Other Family with Female Householder	18.4%
With Related Children	12.5%
Nonfamily Households	3.8%
All Households with Children	35.6%
Multigenerational Households	4.8%
Unmarried Partner Households	5.4%
Male-female	4.8%
Same-sex	0.6%
2010 Households by Size	
Total	18,641
1 Person Household	26.2%
2 Person Household	32.8%
3 Person Household	17.5%
4 Person Household	13.8%
5 Person Household	6.2%
6 Person Household	2.2%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	18,641
Owner Occupied	66.1%
Owned with a Mortgage/Loan	39.9%
Owned Free and Clear	26.1%
Renter Occupied	33.9%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	153
Percent of Income for Mortgage	15.4%
Wealth Index	58
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	21,368
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	43.1%
Rural Housing Units	56.9%
2010 Population By Urban/ Rural Status	
Total Population	48,434
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	43.4%
Rural Population	56.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments	
1.	Southern Satellites (10A)
2.	Rural Bypasses (10E)
3.	Midlife Constants (5E)
2022 Consumer Spending	
Apparel & Services: Total \$	\$31,395,577
Average Spent	\$1,598.88
Spending Potential Index	66
Education: Total \$	\$21,692,474
Average Spent	\$1,104.73
Spending Potential Index	56
Entertainment/Recreation: Total \$	\$50,668,044
Average Spent	\$2,580.36
Spending Potential Index	70
Food at Home: Total \$	\$86,453,098
Average Spent	\$4,402.79
Spending Potential Index	71
Food Away from Home: Total \$	\$56,949,613
Average Spent	\$2,900.27
Spending Potential Index	67
Health Care: Total \$	\$104,601,630
Average Spent	\$5,327.03
Spending Potential Index	75
HH Furnishings & Equipment: Total \$	\$34,424,992
Average Spent	\$1,753.16
Spending Potential Index	68
Personal Care Products & Services: Total \$	\$13,283,733
Average Spent	\$676.50
Spending Potential Index	66
Shelter: Total \$	\$273,503,067
Average Spent	\$13,928.65
Spending Potential Index	61
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$37,253,900
Average Spent	\$1,897.22
Spending Potential Index	70
Travel: Total \$	\$34,989,795
Average Spent	\$1,781.92
Spending Potential Index	62
Vehicle Maintenance & Repairs: Total \$	\$18,153,893
Average Spent	\$924.52
Spending Potential Index	73

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.