



Community Profile

Laurens County, GA (13175)

Geography: County

	Laurens Count...
Population Summary	
2000 Total Population	44,874
2010 Total Population	48,434
2020 Total Population	48,705
2020 Group Quarters	1,037
2025 Total Population	48,471
2020-2025 Annual Rate	-0.10%
2020 Total Daytime Population	49,342
Workers	16,975
Residents	32,367
Household Summary	
2000 Households	17,083
2000 Average Household Size	2.55
2010 Households	18,641
2010 Average Household Size	2.54
2020 Households	18,768
2020 Average Household Size	2.54
2025 Households	18,679
2025 Average Household Size	2.54
2020-2025 Annual Rate	-0.10%
2010 Families	13,060
2010 Average Family Size	3.05
2020 Families	12,934
2020 Average Family Size	3.08
2025 Families	12,800
2025 Average Family Size	3.09
2020-2025 Annual Rate	-0.21%
Housing Unit Summary	
2000 Housing Units	19,687
Owner Occupied Housing Units	61.8%
Renter Occupied Housing Units	24.9%
Vacant Housing Units	13.2%
2010 Housing Units	21,368
Owner Occupied Housing Units	57.6%
Renter Occupied Housing Units	29.6%
Vacant Housing Units	12.8%
2020 Housing Units	21,713
Owner Occupied Housing Units	51.6%
Renter Occupied Housing Units	34.8%
Vacant Housing Units	13.6%
2025 Housing Units	21,979
Owner Occupied Housing Units	50.6%
Renter Occupied Housing Units	34.3%
Vacant Housing Units	15.0%
Median Household Income	
2020	\$36,857
2025	\$39,442
Median Home Value	
2020	\$98,558
2025	\$110,930
Per Capita Income	
2020	\$20,952
2025	\$23,278
Median Age	
2010	37.9
2020	39.8
2025	41.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Laurens Count...

2020 Households by Income

Household Income Base	18,768
<\$15,000	22.3%
\$15,000 - \$24,999	13.8%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	15.4%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	2.7%
\$200,000+	2.3%
Average Household Income	\$54,288

2025 Households by Income

Household Income Base	18,679
<\$15,000	20.3%
\$15,000 - \$24,999	13.1%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	9.1%
\$100,000 - \$149,999	9.8%
\$150,000 - \$199,999	3.3%
\$200,000+	2.6%
Average Household Income	\$60,320

2020 Owner Occupied Housing Units by Value

Total	11,214
<\$50,000	23.3%
\$50,000 - \$99,999	27.5%
\$100,000 - \$149,999	15.5%
\$150,000 - \$199,999	14.7%
\$200,000 - \$249,999	8.2%
\$250,000 - \$299,999	5.1%
\$300,000 - \$399,999	3.4%
\$400,000 - \$499,999	1.5%
\$500,000 - \$749,999	0.4%
\$750,000 - \$999,999	0.1%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$130,618

2025 Owner Occupied Housing Units by Value

Total	11,131
<\$50,000	21.1%
\$50,000 - \$99,999	25.6%
\$100,000 - \$149,999	15.0%
\$150,000 - \$199,999	15.4%
\$200,000 - \$249,999	9.6%
\$250,000 - \$299,999	6.4%
\$300,000 - \$399,999	4.0%
\$400,000 - \$499,999	1.8%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$141,030

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	Laurens Count...
2010 Population by Age	
Total	48,434
0 - 4	7.1%
5 - 9	7.2%
10 - 14	6.8%
15 - 24	13.0%
25 - 34	12.2%
35 - 44	13.0%
45 - 54	14.1%
55 - 64	12.4%
65 - 74	7.9%
75 - 84	4.5%
85 +	1.8%
18 +	74.2%
2020 Population by Age	
Total	48,705
0 - 4	6.5%
5 - 9	6.8%
10 - 14	6.7%
15 - 24	11.4%
25 - 34	12.7%
35 - 44	12.4%
45 - 54	12.7%
55 - 64	13.3%
65 - 74	10.4%
75 - 84	5.2%
85 +	2.0%
18 +	76.4%
2025 Population by Age	
Total	48,471
0 - 4	6.2%
5 - 9	6.4%
10 - 14	6.8%
15 - 24	11.5%
25 - 34	11.3%
35 - 44	12.4%
45 - 54	12.5%
55 - 64	13.0%
65 - 74	11.4%
75 - 84	6.5%
85 +	2.1%
18 +	76.5%
2010 Population by Sex	
Males	23,066
Females	25,368
2020 Population by Sex	
Males	23,366
Females	25,339
2025 Population by Sex	
Males	23,344
Females	25,127

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Community Profile

Laurens County, GA (13175)

Geography: County

	Laurens Count...
2010 Population by Race/Ethnicity	
Total	48,434
White Alone	60.6%
Black Alone	35.8%
American Indian Alone	0.2%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.2%
Hispanic Origin	2.4%
Diversity Index	52.7
2020 Population by Race/Ethnicity	
Total	48,705
White Alone	57.8%
Black Alone	37.7%
American Indian Alone	0.3%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	1.5%
Hispanic Origin	2.8%
Diversity Index	54.9
2025 Population by Race/Ethnicity	
Total	48,471
White Alone	56.5%
Black Alone	38.6%
American Indian Alone	0.3%
Asian Alone	1.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.5%
Two or More Races	1.7%
Hispanic Origin	3.0%
Diversity Index	55.9
2010 Population by Relationship and Household Type	
Total	48,434
In Households	97.8%
In Family Households	84.5%
Householder	27.0%
Spouse	18.0%
Child	33.7%
Other relative	3.6%
Nonrelative	2.2%
In Nonfamily Households	13.3%
In Group Quarters	2.2%
Institutionalized Population	1.9%
Noninstitutionalized Population	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Laurens Count...

2020 Population 25+ by Educational Attainment	
Total	33,477
Less than 9th Grade	4.3%
9th - 12th Grade, No Diploma	9.1%
High School Graduate	36.5%
GED/Alternative Credential	6.9%
Some College, No Degree	16.6%
Associate Degree	9.7%
Bachelor's Degree	9.2%
Graduate/Professional Degree	7.7%
2020 Population 15+ by Marital Status	
Total	39,010
Never Married	34.8%
Married	45.2%
Widowed	8.1%
Divorced	11.9%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	18,524
Population 16+ Employed	87.2%
Population 16+ Unemployment rate	12.8%
Population 16-24 Employed	8.9%
Population 16-24 Unemployment rate	20.3%
Population 25-54 Employed	67.6%
Population 25-54 Unemployment rate	12.5%
Population 55-64 Employed	16.7%
Population 55-64 Unemployment rate	10.4%
Population 65+ Employed	6.8%
Population 65+ Unemployment rate	10.5%
2020 Employed Population 16+ by Industry	
Total	16,157
Agriculture/Mining	2.4%
Construction	7.1%
Manufacturing	11.5%
Wholesale Trade	1.2%
Retail Trade	12.2%
Transportation/Utilities	5.8%
Information	1.5%
Finance/Insurance/Real Estate	3.5%
Services	47.1%
Public Administration	7.8%
2020 Employed Population 16+ by Occupation	
Total	16,157
White Collar	53.7%
Management/Business/Financial	9.4%
Professional	22.1%
Sales	9.8%
Administrative Support	12.4%
Services	18.1%
Blue Collar	28.2%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	6.3%
Installation/Maintenance/Repair	4.0%
Production	7.5%
Transportation/Material Moving	10.2%

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	Laurens Count...
2010 Households by Type	
Total	18,641
Households with 1 Person	26.2%
Households with 2+ People	73.8%
Family Households	70.1%
Husband-wife Families	46.8%
With Related Children	19.7%
Other Family (No Spouse Present)	23.3%
Other Family with Male Householder	4.9%
With Related Children	2.9%
Other Family with Female Householder	18.4%
With Related Children	12.5%
Nonfamily Households	3.8%
All Households with Children	35.6%
Multigenerational Households	4.8%
Unmarried Partner Households	5.4%
Male-female	4.8%
Same-sex	0.6%
2010 Households by Size	
Total	18,641
1 Person Household	26.2%
2 Person Household	32.8%
3 Person Household	17.5%
4 Person Household	13.8%
5 Person Household	6.2%
6 Person Household	2.2%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	18,641
Owner Occupied	66.1%
Owned with a Mortgage/Loan	39.9%
Owned Free and Clear	26.1%
Renter Occupied	33.9%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	202
Percent of Income for Mortgage	11.2%
Wealth Index	49
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	21,368
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	43.1%
Rural Housing Units	56.9%
2010 Population By Urban/ Rural Status	
Total Population	48,434
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	43.4%
Rural Population	56.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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		Laurens Count...
Top 3 Tapestry Segments		
1.		Southern Satellites (10A)
2.		Rural Bypasses (10E)
3.		Midlife Constants (5E)
2020 Consumer Spending		
Apparel & Services: Total \$		\$23,973,013
Average Spent		\$1,277.33
Spending Potential Index		60
Education: Total \$		\$17,904,067
Average Spent		\$953.97
Spending Potential Index		53
Entertainment/Recreation: Total \$		\$38,992,570
Average Spent		\$2,077.61
Spending Potential Index		64
Food at Home: Total \$		\$64,784,084
Average Spent		\$3,451.84
Spending Potential Index		65
Food Away from Home: Total \$		\$43,451,584
Average Spent		\$2,315.20
Spending Potential Index		61
Health Care: Total \$		\$72,634,822
Average Spent		\$3,870.14
Spending Potential Index		67
HH Furnishings & Equipment: Total \$		\$25,546,841
Average Spent		\$1,361.19
Spending Potential Index		62
Personal Care Products & Services: Total \$		\$10,338,584
Average Spent		\$550.86
Spending Potential Index		60
Shelter: Total \$		\$200,404,660
Average Spent		\$10,678.00
Spending Potential Index		55
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$29,122,564
Average Spent		\$1,551.71
Spending Potential Index		66
Travel: Total \$		\$25,440,449
Average Spent		\$1,355.52
Spending Potential Index		56
Vehicle Maintenance & Repairs: Total \$		\$14,211,192
Average Spent		\$757.20
Spending Potential Index		65

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.