



Community Profile

McDuffie County, GA (13189)

Geography: County

McDuffie Coun...

Population Summary	
2000 Total Population	21,231
2010 Total Population	21,875
2020 Total Population	22,203
2020 Group Quarters	286
2025 Total Population	22,349
2020-2025 Annual Rate	0.13%
2020 Total Daytime Population	21,491
Workers	7,305
Residents	14,186
Household Summary	
2000 Households	7,970
2000 Average Household Size	2.62
2010 Households	8,289
2010 Average Household Size	2.60
2020 Households	8,430
2020 Average Household Size	2.60
2025 Households	8,487
2025 Average Household Size	2.60
2020-2025 Annual Rate	0.13%
2010 Families	5,964
2010 Average Family Size	3.07
2020 Families	5,974
2020 Average Family Size	3.09
2025 Families	5,983
2025 Average Family Size	3.10
2020-2025 Annual Rate	0.03%
Housing Unit Summary	
2000 Housing Units	8,916
Owner Occupied Housing Units	63.8%
Renter Occupied Housing Units	25.6%
Vacant Housing Units	10.6%
2010 Housing Units	9,319
Owner Occupied Housing Units	60.6%
Renter Occupied Housing Units	28.3%
Vacant Housing Units	11.1%
2020 Housing Units	9,499
Owner Occupied Housing Units	56.1%
Renter Occupied Housing Units	32.6%
Vacant Housing Units	11.3%
2025 Housing Units	9,585
Owner Occupied Housing Units	55.9%
Renter Occupied Housing Units	32.7%
Vacant Housing Units	11.5%
Median Household Income	
2020	\$42,493
2025	\$47,451
Median Home Value	
2020	\$150,230
2025	\$169,619
Per Capita Income	
2020	\$22,260
2025	\$24,834
Median Age	
2010	38.3
2020	40.0
2025	41.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	
<\$15,000	8,430
\$15,000 - \$24,999	18.2%
\$25,000 - \$34,999	15.1%
\$35,000 - \$49,999	10.0%
\$50,000 - \$74,999	11.7%
\$75,000 - \$99,999	19.1%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	11.0%
\$200,000+	3.7%
Average Household Income	1.9%
	\$58,579

2025 Households by Income

Household Income Base	
<\$15,000	8,487
\$15,000 - \$24,999	16.4%
\$25,000 - \$34,999	14.3%
\$35,000 - \$49,999	9.4%
\$50,000 - \$74,999	11.5%
\$75,000 - \$99,999	19.5%
\$100,000 - \$149,999	9.7%
\$150,000 - \$199,999	12.4%
\$200,000+	4.5%
Average Household Income	2.3%
	\$65,346

2020 Owner Occupied Housing Units by Value

Total	
<\$50,000	5,332
\$50,000 - \$99,999	9.7%
\$100,000 - \$149,999	23.9%
\$150,000 - \$199,999	16.4%
\$200,000 - \$249,999	16.3%
\$250,000 - \$299,999	11.9%
\$300,000 - \$399,999	9.3%
\$400,000 - \$499,999	6.8%
\$500,000 - \$749,999	2.3%
\$750,000 - \$999,999	1.9%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.9%
\$2,000,000 +	0.0%
Average Home Value	0.0%
	\$184,424

2025 Owner Occupied Housing Units by Value

Total	
<\$50,000	5,355
\$50,000 - \$99,999	8.4%
\$100,000 - \$149,999	20.8%
\$150,000 - \$199,999	14.8%
\$200,000 - \$249,999	15.4%
\$250,000 - \$299,999	13.1%
\$300,000 - \$399,999	11.1%
\$400,000 - \$499,999	8.7%
\$500,000 - \$749,999	3.1%
\$750,000 - \$999,999	2.6%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	1.2%
\$2,000,000 +	0.0%
Average Home Value	0.0%
	\$205,775

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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McDuffie Coun...

2010 Population by Age

Total	21,875
0 - 4	7.1%
5 - 9	7.2%
10 - 14	7.3%
15 - 24	13.1%
25 - 34	11.3%
35 - 44	12.4%
45 - 54	14.9%
55 - 64	13.0%
65 - 74	8.1%
75 - 84	4.0%
85 +	1.5%
18 +	74.0%

2020 Population by Age

Total	22,203
0 - 4	6.4%
5 - 9	6.6%
10 - 14	6.8%
15 - 24	11.3%
25 - 34	12.9%
35 - 44	11.4%
45 - 54	12.4%
55 - 64	14.4%
65 - 74	11.3%
75 - 84	4.9%
85 +	1.5%
18 +	76.4%

2025 Population by Age

Total	22,349
0 - 4	6.3%
5 - 9	6.3%
10 - 14	6.7%
15 - 24	11.6%
25 - 34	10.8%
35 - 44	12.2%
45 - 54	11.6%
55 - 64	14.0%
65 - 74	12.2%
75 - 84	6.7%
85 +	1.6%
18 +	76.7%

2010 Population by Sex

Males	10,250
Females	11,625

2020 Population by Sex

Males	10,486
Females	11,717

2025 Population by Sex

Males	10,603
Females	11,746

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Community Profile

McDuffie County, GA (13189)

Geography: County

	McDuffie Coun...
2010 Population by Race/Ethnicity	
Total	21,875
White Alone	57.2%
Black Alone	39.8%
American Indian Alone	0.3%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.9%
Two or More Races	1.4%
Hispanic Origin	2.2%
Diversity Index	53.5
2020 Population by Race/Ethnicity	
Total	22,203
White Alone	53.2%
Black Alone	42.1%
American Indian Alone	0.4%
Asian Alone	0.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.3%
Two or More Races	2.3%
Hispanic Origin	3.4%
Diversity Index	56.9
2025 Population by Race/Ethnicity	
Total	22,349
White Alone	51.3%
Black Alone	43.1%
American Indian Alone	0.4%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.7%
Two or More Races	2.7%
Hispanic Origin	4.2%
Diversity Index	58.7
2010 Population by Relationship and Household Type	
Total	21,875
In Households	98.5%
In Family Households	86.2%
Householder	27.3%
Spouse	17.0%
Child	34.9%
Other relative	4.5%
Nonrelative	2.5%
In Nonfamily Households	12.4%
In Group Quarters	1.5%
Institutionalized Population	1.3%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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McDuffie Coun...

2020 Population 25+ by Educational Attainment

Total	15,277
Less than 9th Grade	3.8%
9th - 12th Grade, No Diploma	12.4%
High School Graduate	33.2%
GED/Alternative Credential	7.6%
Some College, No Degree	19.9%
Associate Degree	8.1%
Bachelor's Degree	8.9%
Graduate/Professional Degree	6.1%

2020 Population 15+ by Marital Status

Total	17,794
Never Married	33.3%
Married	48.9%
Widowed	6.3%
Divorced	11.6%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	9,175
Population 16+ Employed	85.3%
Population 16+ Unemployment rate	14.7%
Population 16-24 Employed	8.9%
Population 16-24 Unemployment rate	30.4%
Population 25-54 Employed	65.4%
Population 25-54 Unemployment rate	13.7%
Population 55-64 Employed	20.1%
Population 55-64 Unemployment rate	10.8%
Population 65+ Employed	5.5%
Population 65+ Unemployment rate	9.5%

2020 Employed Population 16+ by Industry

Total	7,823
Agriculture/Mining	1.6%
Construction	9.0%
Manufacturing	21.4%
Wholesale Trade	3.3%
Retail Trade	11.9%
Transportation/Utilities	3.9%
Information	1.8%
Finance/Insurance/Real Estate	3.9%
Services	37.6%
Public Administration	5.5%

2020 Employed Population 16+ by Occupation

Total	7,823
White Collar	48.8%
Management/Business/Financial	10.9%
Professional	18.3%
Sales	9.7%
Administrative Support	9.9%
Services	16.5%
Blue Collar	34.7%
Farming/Forestry/Fishing	1.6%
Construction/Extraction	7.2%
Installation/Maintenance/Repair	2.7%
Production	12.4%
Transportation/Material Moving	10.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	8,289
Households with 1 Person	24.2%
Households with 2+ People	75.8%
Family Households	72.0%
Husband-wife Families	45.0%
With Related Children	18.4%
Other Family (No Spouse Present)	27.0%
Other Family with Male Householder	5.6%
With Related Children	3.1%
Other Family with Female Householder	21.4%
With Related Children	14.7%
Nonfamily Households	3.9%
All Households with Children	36.7%

2010 Households by Size

Multigenerational Households	6.3%
Unmarried Partner Households	6.2%
Male-female	5.7%
Same-sex	0.5%

2010 Households by Size

Total	8,289
1 Person Household	24.2%
2 Person Household	33.5%
3 Person Household	18.0%
4 Person Household	13.8%
5 Person Household	6.1%
6 Person Household	2.7%
7 + Person Household	1.6%

2010 Households by Tenure and Mortgage Status

Total	8,289
Owner Occupied	68.2%
Owned with a Mortgage/Loan	42.1%
Owned Free and Clear	26.1%
Renter Occupied	31.8%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	155
Percent of Income for Mortgage	14.8%
Wealth Index	51

2010 Housing Units By Urban/ Rural Status

Total Housing Units	9,319
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	39.3%
Rural Housing Units	60.7%

2010 Population By Urban/ Rural Status

Total Population	21,875
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	39.0%
Rural Population	61.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	McDuffie Coun...
Top 3 Tapestry Segments	
1.	Rural Bypasses (10E)
2.	Rooted Rural (10B)
3.	Southern Satellites (10A)
2020 Consumer Spending	
Apparel & Services: Total \$	\$11,350,782
Average Spent	\$1,346.47
Spending Potential Index	63
Education: Total \$	\$7,883,437
Average Spent	\$935.16
Spending Potential Index	52
Entertainment/Recreation: Total \$	\$20,028,318
Average Spent	\$2,375.84
Spending Potential Index	73
Food at Home: Total \$	\$34,040,400
Average Spent	\$4,038.01
Spending Potential Index	76
Food Away from Home: Total \$	\$21,478,755
Average Spent	\$2,547.90
Spending Potential Index	68
Health Care: Total \$	\$36,995,122
Average Spent	\$4,388.51
Spending Potential Index	76
HH Furnishings & Equipment: Total \$	\$12,555,458
Average Spent	\$1,489.38
Spending Potential Index	68
Personal Care Products & Services: Total \$	\$4,653,131
Average Spent	\$551.97
Spending Potential Index	60
Shelter: Total \$	\$90,034,172
Average Spent	\$10,680.21
Spending Potential Index	55
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,086,499
Average Spent	\$1,789.62
Spending Potential Index	76
Travel: Total \$	\$11,287,405
Average Spent	\$1,338.96
Spending Potential Index	56
Vehicle Maintenance & Repairs: Total \$	\$7,570,873
Average Spent	\$898.09
Spending Potential Index	77

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.