



Community Profile

Monroe County, GA (13207)

Geography: County

Monroe County...

Population Summary

2000 Total Population	21,757
2010 Total Population	26,424
2020 Total Population	28,760
2020 Group Quarters	1,208
2025 Total Population	30,101
2020-2025 Annual Rate	0.92%
2020 Total Daytime Population	26,629
Workers	8,724
Residents	17,905

Household Summary

2000 Households	7,719
2000 Average Household Size	2.74
2010 Households	9,662
2010 Average Household Size	2.61
2020 Households	10,654
2020 Average Household Size	2.59
2025 Households	11,204
2025 Average Household Size	2.58
2020-2025 Annual Rate	1.01%
2010 Families	7,157
2010 Average Family Size	3.03
2020 Families	7,780
2020 Average Family Size	3.03
2025 Families	8,143
2025 Average Family Size	3.02
2020-2025 Annual Rate	0.92%

Housing Unit Summary

2000 Housing Units	8,425
Owner Occupied Housing Units	72.8%
Renter Occupied Housing Units	18.8%
Vacant Housing Units	8.4%
2010 Housing Units	10,710
Owner Occupied Housing Units	70.0%
Renter Occupied Housing Units	20.2%
Vacant Housing Units	9.8%
2020 Housing Units	11,831
Owner Occupied Housing Units	68.8%
Renter Occupied Housing Units	21.2%
Vacant Housing Units	9.9%
2025 Housing Units	12,438
Owner Occupied Housing Units	68.7%
Renter Occupied Housing Units	21.4%
Vacant Housing Units	9.9%

Median Household Income

2020	\$51,400
2025	\$54,916

Median Home Value

2020	\$216,804
2025	\$255,866

Per Capita Income

2020	\$26,816
2025	\$30,130

Median Age

2010	41.2
2020	43.1
2025	44.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income

Household Income Base	10,654
<\$15,000	13.2%
\$15,000 - \$24,999	11.7%
\$25,000 - \$34,999	10.9%
\$35,000 - \$49,999	12.6%
\$50,000 - \$74,999	19.0%
\$75,000 - \$99,999	9.9%
\$100,000 - \$149,999	14.1%
\$150,000 - \$199,999	3.8%
\$200,000+	4.8%
Average Household Income	\$72,223

2025 Households by Income

Household Income Base	11,204
<\$15,000	11.7%
\$15,000 - \$24,999	10.8%
\$25,000 - \$34,999	10.1%
\$35,000 - \$49,999	12.2%
\$50,000 - \$74,999	19.1%
\$75,000 - \$99,999	10.2%
\$100,000 - \$149,999	15.6%
\$150,000 - \$199,999	4.5%
\$200,000+	5.7%
Average Household Income	\$80,791

2020 Owner Occupied Housing Units by Value

Total	8,141
<\$50,000	5.5%
\$50,000 - \$99,999	12.1%
\$100,000 - \$149,999	10.9%
\$150,000 - \$199,999	18.2%
\$200,000 - \$249,999	9.7%
\$250,000 - \$299,999	12.8%
\$300,000 - \$399,999	13.1%
\$400,000 - \$499,999	4.2%
\$500,000 - \$749,999	9.3%
\$750,000 - \$999,999	2.4%
\$1,000,000 - \$1,499,999	1.5%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.0%
Average Home Value	\$280,061

2025 Owner Occupied Housing Units by Value

Total	8,545
<\$50,000	4.3%
\$50,000 - \$99,999	9.6%
\$100,000 - \$149,999	9.0%
\$150,000 - \$199,999	15.8%
\$200,000 - \$249,999	9.7%
\$250,000 - \$299,999	13.9%
\$300,000 - \$399,999	15.4%
\$400,000 - \$499,999	5.2%
\$500,000 - \$749,999	12.0%
\$750,000 - \$999,999	3.0%
\$1,000,000 - \$1,499,999	1.8%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.0%
Average Home Value	\$314,292

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	26,424
0 - 4	5.5%
5 - 9	6.2%
10 - 14	6.5%
15 - 24	12.8%
25 - 34	11.0%
35 - 44	13.2%
45 - 54	16.6%
55 - 64	14.3%
65 - 74	8.2%
75 - 84	4.1%
85 +	1.6%
18 +	77.5%

2020 Population by Age

Total	28,760
0 - 4	5.0%
5 - 9	5.6%
10 - 14	6.0%
15 - 24	11.2%
25 - 34	12.2%
35 - 44	12.3%
45 - 54	13.2%
55 - 64	15.3%
65 - 74	12.0%
75 - 84	5.3%
85 +	1.8%
18 +	79.8%

2025 Population by Age

Total	30,101
0 - 4	4.9%
5 - 9	5.4%
10 - 14	6.0%
15 - 24	11.0%
25 - 34	10.3%
35 - 44	13.5%
45 - 54	12.4%
55 - 64	13.9%
65 - 74	13.4%
75 - 84	7.1%
85 +	2.1%
18 +	80.0%

2010 Population by Sex

Males	13,271
Females	13,153

2020 Population by Sex

Males	14,425
Females	14,335

2025 Population by Sex

Males	15,086
Females	15,015

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	26,424
White Alone	73.3%
Black Alone	23.7%
American Indian Alone	0.3%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	1.0%
Hispanic Origin	2.0%
Diversity Index	43.0

2020 Population by Race/Ethnicity

Total	28,760
White Alone	72.8%
Black Alone	22.9%
American Indian Alone	0.3%
Asian Alone	1.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.5%
Hispanic Origin	2.5%
Diversity Index	44.6

2025 Population by Race/Ethnicity

Total	30,101
White Alone	72.4%
Black Alone	22.5%
American Indian Alone	0.3%
Asian Alone	1.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.9%
Hispanic Origin	2.8%
Diversity Index	45.6

2010 Population by Relationship and Household Type

Total	26,424
In Households	95.4%
In Family Households	84.1%
Householder	27.1%
Spouse	20.5%
Child	30.4%
Other relative	4.0%
Nonrelative	2.0%
In Nonfamily Households	11.3%
In Group Quarters	4.6%
Institutionalized Population	4.5%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment

Total	20,761
Less than 9th Grade	3.0%
9th - 12th Grade, No Diploma	10.5%
High School Graduate	27.8%
GED/Alternative Credential	5.9%
Some College, No Degree	18.0%
Associate Degree	6.4%
Bachelor's Degree	15.7%
Graduate/Professional Degree	12.6%

2020 Population 15+ by Marital Status

Total	23,977
Never Married	30.2%
Married	51.0%
Widowed	7.8%
Divorced	11.0%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	12,067
Population 16+ Employed	85.2%
Population 16+ Unemployment rate	14.8%
Population 16-24 Employed	8.4%
Population 16-24 Unemployment rate	22.0%
Population 25-54 Employed	66.5%
Population 25-54 Unemployment rate	15.3%
Population 55-64 Employed	19.9%
Population 55-64 Unemployment rate	11.2%
Population 65+ Employed	5.2%
Population 65+ Unemployment rate	9.4%

2020 Employed Population 16+ by Industry

Total	10,279
Agriculture/Mining	1.8%
Construction	7.4%
Manufacturing	6.0%
Wholesale Trade	3.0%
Retail Trade	8.1%
Transportation/Utilities	6.7%
Information	1.7%
Finance/Insurance/Real Estate	7.1%
Services	49.6%
Public Administration	8.6%

2020 Employed Population 16+ by Occupation

Total	10,279
White Collar	60.5%
Management/Business/Financial	14.3%
Professional	23.4%
Sales	10.3%
Administrative Support	12.6%
Services	15.0%
Blue Collar	24.5%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	6.5%
Installation/Maintenance/Repair	3.5%
Production	6.6%
Transportation/Material Moving	7.3%

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2010 Households by Type

Total	9,662
Households with 1 Person	21.9%
Households with 2+ People	78.1%
Family Households	74.1%
Husband-wife Families	56.2%
With Related Children	22.5%
Other Family (No Spouse Present)	17.9%
Other Family with Male Householder	4.8%
With Related Children	2.4%
Other Family with Female Householder	13.1%
With Related Children	8.2%
Nonfamily Households	4.0%
All Households with Children	33.6%

2010 Households by Size

Multigenerational Households	5.5%
Unmarried Partner Households	5.5%
Male-female	4.8%
Same-sex	0.7%

2010 Households by Size

Total	9,662
1 Person Household	21.9%
2 Person Household	35.8%
3 Person Household	18.4%
4 Person Household	13.9%
5 Person Household	6.0%
6 Person Household	2.5%
7 + Person Household	1.5%

2010 Households by Tenure and Mortgage Status

Total	9,662
Owner Occupied	77.6%
Owned with a Mortgage/Loan	53.2%
Owned Free and Clear	24.4%
Renter Occupied	22.4%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	133
Percent of Income for Mortgage	17.6%
Wealth Index	81

2010 Housing Units By Urban/ Rural Status

Total Housing Units	10,710
Housing Units Inside Urbanized Area	1.6%
Housing Units Inside Urbanized Cluster	17.6%
Rural Housing Units	80.8%

2010 Population By Urban/ Rural Status

Total Population	26,424
Population Inside Urbanized Area	1.5%
Population Inside Urbanized Cluster	18.3%
Rural Population	80.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Southern Satellites (10A)
2. Rural Bypasses (10E)
3. Savvy Suburbanites (1D)

2020 Consumer Spending

Apparel & Services: Total \$	\$17,663,078
Average Spent	\$1,657.88
Spending Potential Index	77
Education: Total \$	\$14,081,018
Average Spent	\$1,321.66
Spending Potential Index	74
Entertainment/Recreation: Total \$	\$29,181,586
Average Spent	\$2,739.03
Spending Potential Index	84
Food at Home: Total \$	\$47,667,623
Average Spent	\$4,474.15
Spending Potential Index	84
Food Away from Home: Total \$	\$32,135,693
Average Spent	\$3,016.30
Spending Potential Index	80
Health Care: Total \$	\$53,466,965
Average Spent	\$5,018.49
Spending Potential Index	87
HH Furnishings & Equipment: Total \$	\$19,263,160
Average Spent	\$1,808.07
Spending Potential Index	83
Personal Care Products & Services: Total \$	\$7,560,720
Average Spent	\$709.66
Spending Potential Index	77
Shelter: Total \$	\$149,482,904
Average Spent	\$14,030.68
Spending Potential Index	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$22,136,449
Average Spent	\$2,077.76
Spending Potential Index	89
Travel: Total \$	\$19,726,534
Average Spent	\$1,851.56
Spending Potential Index	77
Vehicle Maintenance & Repairs: Total \$	\$10,525,163
Average Spent	\$987.91
Spending Potential Index	85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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