



# Community Profile

Pulaski County, GA (13235)  
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 Geography: County

Pulaski Count...

	Pulaski Count...
<b>Population Summary</b>	
2010 Total Population	12,010
2020 Total Population	9,855
2020 Group Quarters	1,299
2022 Total Population	9,549
2022 Group Quarters	1,299
2027 Total Population	9,370
2022-2027 Annual Rate	-0.38%
2022 Total Daytime Population	8,706
Workers	3,816
Residents	4,890
<b>Household Summary</b>	
2010 Households	4,475
2010 Average Household Size	2.40
2020 Total Households	3,595
2020 Average Household Size	2.38
2022 Households	3,474
2022 Average Household Size	2.37
2027 Households	3,410
2027 Average Household Size	2.37
2022-2027 Annual Rate	-0.37%
2010 Families	3,010
2010 Average Family Size	2.96
2022 Families	2,266
2022 Average Family Size	2.98
2027 Families	2,218
2027 Average Family Size	2.97
2022-2027 Annual Rate	-0.43%
<b>Housing Unit Summary</b>	
2000 Housing Units	3,944
Owner Occupied Housing Units	63.6%
Renter Occupied Housing Units	22.8%
Vacant Housing Units	13.6%
2010 Housing Units	5,151
Owner Occupied Housing Units	62.6%
Renter Occupied Housing Units	24.3%
Vacant Housing Units	13.1%
2020 Housing Units	4,281
Vacant Housing Units	16.0%
2022 Housing Units	4,193
Owner Occupied Housing Units	55.2%
Renter Occupied Housing Units	27.7%
Vacant Housing Units	17.1%
2027 Housing Units	4,110
Owner Occupied Housing Units	55.7%
Renter Occupied Housing Units	27.3%
Vacant Housing Units	17.0%
<b>Median Household Income</b>	
2022	\$52,252
2027	\$57,419
<b>Median Home Value</b>	
2022	\$138,077
2027	\$150,356
<b>Per Capita Income</b>	
2022	\$25,622
2027	\$28,886
<b>Median Age</b>	
2010	41.2
2022	41.8
2027	42.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income	
Household Income Base	3,474
<\$15,000	13.7%
\$15,000 - \$24,999	9.4%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	19.2%
\$75,000 - \$99,999	9.9%
\$100,000 - \$149,999	12.7%
\$150,000 - \$199,999	10.4%
\$200,000+	0.3%
Average Household Income	\$69,429
2027 Households by Income	
Household Income Base	3,410
<\$15,000	11.3%
\$15,000 - \$24,999	8.5%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	19.2%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	14.5%
\$150,000 - \$199,999	12.9%
\$200,000+	0.4%
Average Household Income	\$78,405
2022 Owner Occupied Housing Units by Value	
Total	2,313
<\$50,000	9.3%
\$50,000 - \$99,999	25.8%
\$100,000 - \$149,999	19.7%
\$150,000 - \$199,999	20.1%
\$200,000 - \$249,999	9.9%
\$250,000 - \$299,999	5.1%
\$300,000 - \$399,999	6.9%
\$400,000 - \$499,999	1.4%
\$500,000 - \$749,999	1.2%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.0%
Average Home Value	\$163,078
2027 Owner Occupied Housing Units by Value	
Total	2,289
<\$50,000	8.3%
\$50,000 - \$99,999	23.4%
\$100,000 - \$149,999	18.1%
\$150,000 - \$199,999	21.5%
\$200,000 - \$249,999	10.7%
\$250,000 - \$299,999	6.0%
\$300,000 - \$399,999	8.2%
\$400,000 - \$499,999	1.6%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.0%
Average Home Value	\$173,187

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Pulaski Count...

2010 Population by Age		Pulaski Count...
Total		12,010
0 - 4		5.9%
5 - 9		6.1%
10 - 14		6.0%
15 - 24		11.1%
25 - 34		12.6%
35 - 44		13.8%
45 - 54		15.5%
55 - 64		13.5%
65 - 74		9.6%
75 - 84		4.7%
85 +		1.4%
18 +		78.5%
2022 Population by Age		
Total		9,549
0 - 4		5.0%
5 - 9		5.3%
10 - 14		5.4%
15 - 24		11.5%
25 - 34		13.8%
35 - 44		13.0%
45 - 54		12.6%
55 - 64		13.4%
65 - 74		11.8%
75 - 84		6.4%
85 +		1.9%
18 +		81.1%
2027 Population by Age		
Total		9,370
0 - 4		4.9%
5 - 9		5.1%
10 - 14		5.4%
15 - 24		11.8%
25 - 34		12.8%
35 - 44		13.1%
45 - 54		12.3%
55 - 64		12.3%
65 - 74		12.4%
75 - 84		7.6%
85 +		2.3%
18 +		81.1%
2010 Population by Sex		
Males		5,191
Females		6,819
2022 Population by Sex		
Males		5,085
Females		4,464
2027 Population by Sex		
Males		5,000
Females		4,370

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

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Pulaski Count...

2010 Population by Race/Ethnicity		Pulaski Count...
Total		12,010
White Alone		63.9%
Black Alone		31.8%
American Indian Alone		0.3%
Asian Alone		0.9%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.9%
Two or More Races		1.0%
Hispanic Origin		3.9%
Diversity Index		52.7
2020 Population by Race/Ethnicity		
Total		9,855
White Alone		61.9%
Black Alone		32.2%
American Indian Alone		0.1%
Asian Alone		0.9%
Pacific Islander Alone		0.0%
Some Other Race Alone		2.0%
Two or More Races		2.8%
Hispanic Origin		3.3%
Diversity Index		54.4
2022 Population by Race/Ethnicity		
Total		9,549
White Alone		61.5%
Black Alone		32.3%
American Indian Alone		0.1%
Asian Alone		1.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		2.1%
Two or More Races		2.9%
Hispanic Origin		3.4%
Diversity Index		54.8
2027 Population by Race/Ethnicity		
Total		9,370
White Alone		60.4%
Black Alone		32.5%
American Indian Alone		0.1%
Asian Alone		1.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		2.3%
Two or More Races		3.5%
Hispanic Origin		3.7%
Diversity Index		56.0
2010 Population by Relationship and Household Type		
Total		12,010
In Households		89.6%
In Family Households		75.9%
Householder		25.1%
Spouse		16.9%
Child		29.0%
Other relative		3.1%
Nonrelative		1.7%
In Nonfamily Households		13.8%
In Group Quarters		10.4%
Institutionalized Population		10.4%
Noninstitutionalized Population		0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment	
Total	6,957
Less than 9th Grade	5.5%
9th - 12th Grade, No Diploma	10.6%
High School Graduate	30.9%
GED/Alternative Credential	6.9%
Some College, No Degree	21.3%
Associate Degree	9.7%
Bachelor's Degree	8.1%
Graduate/Professional Degree	7.0%
2022 Population 15+ by Marital Status	
Total	8,056
Never Married	33.9%
Married	41.6%
Widowed	9.7%
Divorced	14.8%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	3,767
Population 16+ Employed	97.6%
Population 16+ Unemployment rate	2.4%
Population 16-24 Employed	13.9%
Population 16-24 Unemployment rate	2.5%
Population 25-54 Employed	63.0%
Population 25-54 Unemployment rate	2.6%
Population 55-64 Employed	14.5%
Population 55-64 Unemployment rate	2.6%
Population 65+ Employed	8.6%
Population 65+ Unemployment rate	0.0%
2022 Employed Population 16+ by Industry	
Total	3,678
Agriculture/Mining	3.2%
Construction	4.4%
Manufacturing	16.1%
Wholesale Trade	4.2%
Retail Trade	9.9%
Transportation/Utilities	1.5%
Information	1.0%
Finance/Insurance/Real Estate	7.5%
Services	40.7%
Public Administration	11.5%
2022 Employed Population 16+ by Occupation	
Total	3,678
White Collar	53.9%
Management/Business/Financial	12.5%
Professional	16.6%
Sales	9.3%
Administrative Support	15.5%
Services	15.7%
Blue Collar	30.3%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	6.9%
Installation/Maintenance/Repair	3.8%
Production	11.4%
Transportation/Material Moving	7.7%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 13, 2022



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<b>2010 Households by Type</b>	
Total	4,475
Households with 1 Person	29.3%
Households with 2+ People	70.7%
Family Households	67.3%
Husband-wife Families	45.3%
With Related Children	16.6%
Other Family (No Spouse Present)	22.0%
Other Family with Male Householder	4.4%
With Related Children	2.4%
Other Family with Female Householder	17.6%
With Related Children	11.3%
Nonfamily Households	3.5%
All Households with Children	30.6%
Multigenerational Households	4.5%
Unmarried Partner Households	5.3%
Male-female	4.4%
Same-sex	0.9%
<b>2010 Households by Size</b>	
Total	4,475
1 Person Household	29.3%
2 Person Household	34.1%
3 Person Household	16.0%
4 Person Household	12.5%
5 Person Household	5.5%
6 Person Household	1.7%
7 + Person Household	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	4,475
Owner Occupied	72.0%
Owned with a Mortgage/Loan	39.5%
Owned Free and Clear	32.5%
Renter Occupied	28.0%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	169
Percent of Income for Mortgage	13.9%
Wealth Index	49
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	5,151
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	37.0%
Rural Housing Units	63.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	12,010
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	33.3%
Rural Population	66.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## Top 3 Tapestry Segments

1.	Southern Satellites (10A)
2.	Small Town Sincerity (12C)
3.	Rural Bypasses (10E)

## 2022 Consumer Spending

Apparel & Services: Total \$	\$5,506,061
Average Spent	\$1,584.93
Spending Potential Index	66
Education: Total \$	\$3,608,788
Average Spent	\$1,038.80
Spending Potential Index	53
Entertainment/Recreation: Total \$	\$9,249,885
Average Spent	\$2,662.60
Spending Potential Index	73
Food at Home: Total \$	\$15,843,372
Average Spent	\$4,560.56
Spending Potential Index	74
Food Away from Home: Total \$	\$10,159,017
Average Spent	\$2,924.30
Spending Potential Index	68
Health Care: Total \$	\$19,249,845
Average Spent	\$5,541.12
Spending Potential Index	78
HH Furnishings & Equipment: Total \$	\$6,114,939
Average Spent	\$1,760.20
Spending Potential Index	69
Personal Care Products & Services: Total \$	\$2,318,089
Average Spent	\$667.27
Spending Potential Index	65
Shelter: Total \$	\$47,011,816
Average Spent	\$13,532.47
Spending Potential Index	59
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,806,872
Average Spent	\$1,959.38
Spending Potential Index	72
Travel: Total \$	\$5,975,829
Average Spent	\$1,720.16
Spending Potential Index	60
Vehicle Maintenance & Repairs: Total \$	\$3,349,219
Average Spent	\$964.08
Spending Potential Index	77

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.