



# Community Profile

Pulaski County, GA (13235)

Geography: County

	Pulaski Count...
<b>Population Summary</b>	
2000 Total Population	9,588
2010 Total Population	12,010
2020 Total Population	12,559
2020 Group Quarters	1,174
2025 Total Population	12,781
2020-2025 Annual Rate	0.35%
2020 Total Daytime Population	11,554
Workers	3,681
Residents	7,873
<b>Household Summary</b>	
2000 Households	3,407
2000 Average Household Size	2.49
2010 Households	4,475
2010 Average Household Size	2.40
2020 Households	4,772
2020 Average Household Size	2.39
2025 Households	4,877
2025 Average Household Size	2.38
2020-2025 Annual Rate	0.44%
2010 Families	3,010
2010 Average Family Size	2.96
2020 Families	3,154
2020 Average Family Size	2.96
2025 Families	3,203
2025 Average Family Size	2.96
2020-2025 Annual Rate	0.31%
<b>Housing Unit Summary</b>	
2000 Housing Units	3,944
Owner Occupied Housing Units	63.6%
Renter Occupied Housing Units	22.8%
Vacant Housing Units	13.6%
2010 Housing Units	5,151
Owner Occupied Housing Units	62.6%
Renter Occupied Housing Units	24.3%
Vacant Housing Units	13.1%
2020 Housing Units	5,418
Owner Occupied Housing Units	57.6%
Renter Occupied Housing Units	30.5%
Vacant Housing Units	11.9%
2025 Housing Units	5,605
Owner Occupied Housing Units	56.7%
Renter Occupied Housing Units	30.3%
Vacant Housing Units	13.0%
<b>Median Household Income</b>	
2020	\$42,744
2025	\$46,148
<b>Median Home Value</b>	
2020	\$148,327
2025	\$166,699
<b>Per Capita Income</b>	
2020	\$22,210
2025	\$24,848
<b>Median Age</b>	
2010	41.2
2020	42.4
2025	43.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2020 Households by Income</b>	
Household Income Base	4,772
<\$15,000	17.2%
\$15,000 - \$24,999	13.5%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	17.2%
\$50,000 - \$74,999	18.0%
\$75,000 - \$99,999	8.3%
\$100,000 - \$149,999	7.5%
\$150,000 - \$199,999	8.7%
\$200,000+	0.5%
Average Household Income	\$58,418
<b>2025 Households by Income</b>	
Household Income Base	4,877
<\$15,000	15.4%
\$15,000 - \$24,999	12.7%
\$25,000 - \$34,999	8.3%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	8.7%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	10.4%
\$200,000+	0.6%
Average Household Income	\$65,085
<b>2020 Owner Occupied Housing Units by Value</b>	
Total	3,119
<\$50,000	14.3%
\$50,000 - \$99,999	18.6%
\$100,000 - \$149,999	17.7%
\$150,000 - \$199,999	16.8%
\$200,000 - \$249,999	10.8%
\$250,000 - \$299,999	9.7%
\$300,000 - \$399,999	9.4%
\$400,000 - \$499,999	1.5%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	0.7%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.0%
Average Home Value	\$171,866
<b>2025 Owner Occupied Housing Units by Value</b>	
Total	3,180
<\$50,000	12.4%
\$50,000 - \$99,999	16.2%
\$100,000 - \$149,999	16.1%
\$150,000 - \$199,999	16.0%
\$200,000 - \$249,999	11.9%
\$250,000 - \$299,999	11.7%
\$300,000 - \$399,999	12.1%
\$400,000 - \$499,999	2.0%
\$500,000 - \$749,999	0.3%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.0%
Average Home Value	\$189,536

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	Pulaski Count...
<b>2010 Population by Age</b>	
Total	12,010
0 - 4	5.9%
5 - 9	6.1%
10 - 14	6.0%
15 - 24	11.1%
25 - 34	12.6%
35 - 44	13.8%
45 - 54	15.5%
55 - 64	13.5%
65 - 74	9.6%
75 - 84	4.7%
85 +	1.4%
18 +	78.5%
<b>2020 Population by Age</b>	
Total	12,559
0 - 4	5.3%
5 - 9	5.6%
10 - 14	5.7%
15 - 24	11.0%
25 - 34	13.1%
35 - 44	12.4%
45 - 54	13.6%
55 - 64	13.9%
65 - 74	11.8%
75 - 84	5.9%
85 +	1.7%
18 +	80.2%
<b>2025 Population by Age</b>	
Total	12,781
0 - 4	5.3%
5 - 9	5.4%
10 - 14	5.7%
15 - 24	11.1%
25 - 34	12.2%
35 - 44	12.5%
45 - 54	12.8%
55 - 64	13.2%
65 - 74	12.6%
75 - 84	7.1%
85 +	2.0%
18 +	80.2%
<b>2010 Population by Sex</b>	
Males	5,191
Females	6,819
<b>2020 Population by Sex</b>	
Males	5,471
Females	7,088
<b>2025 Population by Sex</b>	
Males	5,570
Females	7,211

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

Pulaski County, GA (13235)

Geography: County

	Pulaski Count...
<b>2010 Population by Race/Ethnicity</b>	
Total	12,010
White Alone	63.9%
Black Alone	31.8%
American Indian Alone	0.3%
Asian Alone	0.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.9%
Two or More Races	1.0%
Hispanic Origin	3.9%
Diversity Index	52.8
<b>2020 Population by Race/Ethnicity</b>	
Total	12,559
White Alone	63.2%
Black Alone	31.3%
American Indian Alone	0.4%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.9%
Two or More Races	1.9%
Hispanic Origin	3.8%
Diversity Index	53.8
<b>2025 Population by Race/Ethnicity</b>	
Total	12,781
White Alone	63.0%
Black Alone	30.9%
American Indian Alone	0.4%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.9%
Two or More Races	2.3%
Hispanic Origin	3.9%
Diversity Index	54.4
<b>2010 Population by Relationship and Household Type</b>	
Total	12,010
In Households	89.6%
In Family Households	75.9%
Householder	25.1%
Spouse	16.9%
Child	29.0%
Other relative	3.1%
Nonrelative	1.7%
In Nonfamily Households	13.8%
In Group Quarters	10.4%
Institutionalized Population	10.4%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Pulaski County, GA (13235)

Geography: County

	Pulaski Count...
<b>2020 Population 25+ by Educational Attainment</b>	
Total	9,101
Less than 9th Grade	5.2%
9th - 12th Grade, No Diploma	12.7%
High School Graduate	30.8%
GED/Alternative Credential	7.2%
Some College, No Degree	21.8%
Associate Degree	8.8%
Bachelor's Degree	8.1%
Graduate/Professional Degree	5.5%
<b>2020 Population 15+ by Marital Status</b>	
Total	10,479
Never Married	34.0%
Married	41.4%
Widowed	7.4%
Divorced	17.1%
<b>2020 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	4,272
Population 16+ Employed	89.5%
Population 16+ Unemployment rate	10.5%
Population 16-24 Employed	11.6%
Population 16-24 Unemployment rate	15.7%
Population 25-54 Employed	62.7%
Population 25-54 Unemployment rate	10.1%
Population 55-64 Employed	16.6%
Population 55-64 Unemployment rate	9.0%
Population 65+ Employed	9.1%
Population 65+ Unemployment rate	8.0%
<b>2020 Employed Population 16+ by Industry</b>	
Total	3,825
Agriculture/Mining	3.8%
Construction	4.7%
Manufacturing	17.8%
Wholesale Trade	3.7%
Retail Trade	8.8%
Transportation/Utilities	1.3%
Information	1.0%
Finance/Insurance/Real Estate	7.1%
Services	39.8%
Public Administration	12.1%
<b>2020 Employed Population 16+ by Occupation</b>	
Total	3,825
White Collar	54.1%
Management/Business/Financial	10.6%
Professional	16.2%
Sales	9.9%
Administrative Support	17.4%
Services	15.3%
Blue Collar	30.7%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	7.4%
Installation/Maintenance/Repair	3.6%
Production	13.1%
Transportation/Material Moving	5.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	Pulaski Count...
<b>2010 Households by Type</b>	
Total	4,475
Households with 1 Person	29.3%
Households with 2+ People	70.7%
Family Households	67.3%
Husband-wife Families	45.3%
With Related Children	16.6%
Other Family (No Spouse Present)	22.0%
Other Family with Male Householder	4.4%
With Related Children	2.4%
Other Family with Female Householder	17.6%
With Related Children	11.3%
Nonfamily Households	3.5%
All Households with Children	30.6%
Multigenerational Households	4.5%
Unmarried Partner Households	5.3%
Male-female	4.4%
Same-sex	0.9%
<b>2010 Households by Size</b>	
Total	4,475
1 Person Household	29.3%
2 Person Household	34.1%
3 Person Household	16.0%
4 Person Household	12.5%
5 Person Household	5.5%
6 Person Household	1.7%
7 + Person Household	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	4,475
Owner Occupied	72.0%
Owned with a Mortgage/Loan	39.5%
Owned Free and Clear	32.5%
Renter Occupied	28.0%
<b>2020 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	161
Percent of Income for Mortgage	14.5%
Wealth Index	52
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	5,151
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	37.0%
Rural Housing Units	63.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	12,010
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	33.3%
Rural Population	66.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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**Pulaski Count...**

## Top 3 Tapestry Segments

1. Southern Satellites (10A)
2. Small Town Simplicity (12C)
3. Rural Bypasses (10E)

## 2020 Consumer Spending

Apparel & Services: Total \$	\$6,488,909
Average Spent	\$1,359.79
Spending Potential Index	63
Education: Total \$	\$4,643,552
Average Spent	\$973.08
Spending Potential Index	54
Entertainment/Recreation: Total \$	\$10,975,439
Average Spent	\$2,299.97
Spending Potential Index	71
Food at Home: Total \$	\$18,289,966
Average Spent	\$3,832.77
Spending Potential Index	72
Food Away from Home: Total \$	\$11,992,126
Average Spent	\$2,513.02
Spending Potential Index	67
Health Care: Total \$	\$20,465,119
Average Spent	\$4,288.58
Spending Potential Index	75
HH Furnishings & Equipment: Total \$	\$7,007,725
Average Spent	\$1,468.51
Spending Potential Index	67
Personal Care Products & Services: Total \$	\$2,765,184
Average Spent	\$579.46
Spending Potential Index	63
Shelter: Total \$	\$53,131,799
Average Spent	\$11,134.07
Spending Potential Index	57
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,265,030
Average Spent	\$1,731.98
Spending Potential Index	74
Travel: Total \$	\$6,740,135
Average Spent	\$1,412.43
Spending Potential Index	59
Vehicle Maintenance & Repairs: Total \$	\$4,023,602
Average Spent	\$843.17
Spending Potential Index	73

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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