



# Community Profile

Putnam County, GA (13237)

Geography: County

Putnam County...

Population Summary	
2000 Total Population	18,812
2010 Total Population	21,218
2020 Total Population	22,511
2020 Group Quarters	159
2025 Total Population	23,369
2020-2025 Annual Rate	0.75%
2020 Total Daytime Population	21,011
Workers	6,881
Residents	14,130
Household Summary	
2000 Households	7,402
2000 Average Household Size	2.50
2010 Households	8,601
2010 Average Household Size	2.45
2020 Households	9,155
2020 Average Household Size	2.44
2025 Households	9,513
2025 Average Household Size	2.44
2020-2025 Annual Rate	0.77%
2010 Families	6,075
2010 Average Family Size	2.88
2020 Families	6,363
2020 Average Family Size	2.90
2025 Families	6,574
2025 Average Family Size	2.91
2020-2025 Annual Rate	0.65%
Housing Unit Summary	
2000 Housing Units	10,319
Owner Occupied Housing Units	56.9%
Renter Occupied Housing Units	14.8%
Vacant Housing Units	28.3%
2010 Housing Units	12,804
Owner Occupied Housing Units	50.3%
Renter Occupied Housing Units	16.9%
Vacant Housing Units	32.8%
2020 Housing Units	13,829
Owner Occupied Housing Units	47.2%
Renter Occupied Housing Units	19.0%
Vacant Housing Units	33.8%
2025 Housing Units	14,418
Owner Occupied Housing Units	47.0%
Renter Occupied Housing Units	19.0%
Vacant Housing Units	34.0%
Median Household Income	
2020	\$56,202
2025	\$60,176
Median Home Value	
2020	\$186,670
2025	\$198,613
Per Capita Income	
2020	\$31,664
2025	\$35,200
Median Age	
2010	43.5
2020	46.0
2025	47.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## 2020 Households by Income

Household Income Base	
<\$15,000	9,155
\$15,000 - \$24,999	10.3%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	12.0%
\$75,000 - \$99,999	20.2%
\$100,000 - \$149,999	13.8%
\$150,000 - \$199,999	12.1%
\$200,000+	5.9%
Average Household Income	4.7%
	\$77,832

## 2025 Households by Income

Household Income Base	
<\$15,000	9,513
\$15,000 - \$24,999	9.2%
\$25,000 - \$34,999	7.0%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	11.1%
\$75,000 - \$99,999	20.1%
\$100,000 - \$149,999	14.5%
\$150,000 - \$199,999	13.4%
\$200,000+	6.6%
Average Household Income	5.6%
	\$86,443

## 2020 Owner Occupied Housing Units by Value

Total	
<\$50,000	6,530
\$50,000 - \$99,999	11.7%
\$100,000 - \$149,999	15.4%
\$150,000 - \$199,999	12.6%
\$200,000 - \$249,999	14.1%
\$250,000 - \$299,999	9.0%
\$300,000 - \$399,999	9.1%
\$400,000 - \$499,999	8.5%
\$500,000 - \$749,999	10.3%
\$750,000 - \$999,999	4.6%
\$1,000,000 - \$1,499,999	3.3%
\$1,500,000 - \$1,999,999	1.2%
\$2,000,000 +	0.2%
Average Home Value	0.0%
	\$252,577

## 2025 Owner Occupied Housing Units by Value

Total	
<\$50,000	6,780
\$50,000 - \$99,999	9.9%
\$100,000 - \$149,999	14.0%
\$150,000 - \$199,999	12.1%
\$200,000 - \$249,999	14.4%
\$250,000 - \$299,999	9.6%
\$300,000 - \$399,999	10.1%
\$400,000 - \$499,999	9.2%
\$500,000 - \$749,999	10.7%
\$750,000 - \$999,999	4.8%
\$1,000,000 - \$1,499,999	3.5%
\$1,500,000 - \$1,999,999	1.4%
\$2,000,000 +	0.2%
Average Home Value	0.0%
	\$264,598

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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## 2010 Population by Age

Total	21,218
0 - 4	6.3%
5 - 9	6.0%
10 - 14	5.8%
15 - 24	10.9%
25 - 34	11.2%
35 - 44	11.5%
45 - 54	14.3%
55 - 64	15.7%
65 - 74	11.7%
75 - 84	4.9%
85 +	1.5%
18 +	78.3%

## 2020 Population by Age

Total	22,511
0 - 4	5.5%
5 - 9	5.6%
10 - 14	6.0%
15 - 24	9.0%
25 - 34	11.4%
35 - 44	11.3%
45 - 54	12.1%
55 - 64	16.4%
65 - 74	14.6%
75 - 84	6.4%
85 +	1.7%
18 +	79.9%

## 2025 Population by Age

Total	23,369
0 - 4	5.3%
5 - 9	5.3%
10 - 14	5.8%
15 - 24	9.4%
25 - 34	9.0%
35 - 44	12.4%
45 - 54	11.4%
55 - 64	15.8%
65 - 74	15.7%
75 - 84	7.9%
85 +	2.0%
18 +	80.1%

## 2010 Population by Sex

Males	10,331
Females	10,887

## 2020 Population by Sex

Males	11,015
Females	11,496

## 2025 Population by Sex

Males	11,477
Females	11,892

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# Community Profile

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## 2010 Population by Race/Ethnicity

Total	21,218
White Alone	67.9%
Black Alone	26.0%
American Indian Alone	0.2%
Asian Alone	0.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.1%
Two or More Races	1.2%
Hispanic Origin	6.3%
Diversity Index	53.4

## 2020 Population by Race/Ethnicity

Total	22,511
White Alone	66.6%
Black Alone	26.7%
American Indian Alone	0.2%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.1%
Two or More Races	1.6%
Hispanic Origin	6.4%
Diversity Index	54.6

## 2025 Population by Race/Ethnicity

Total	23,369
White Alone	66.3%
Black Alone	26.7%
American Indian Alone	0.2%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.1%
Two or More Races	1.8%
Hispanic Origin	6.4%
Diversity Index	55.0

## 2010 Population by Relationship and Household Type

Total	21,218
In Households	99.2%
In Family Households	84.9%
Householder	28.6%
Spouse	21.0%
Child	28.7%
Other relative	4.3%
Nonrelative	2.3%
In Nonfamily Households	14.3%
In Group Quarters	0.8%
Institutionalized Population	0.8%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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## 2020 Population 25+ by Educational Attainment

Total	16,632
Less than 9th Grade	2.9%
9th - 12th Grade, No Diploma	10.2%
High School Graduate	33.1%
GED/Alternative Credential	4.3%
Some College, No Degree	17.2%
Associate Degree	8.4%
Bachelor's Degree	16.0%
Graduate/Professional Degree	7.9%

## 2020 Population 15+ by Marital Status

Total	18,662
Never Married	26.2%
Married	55.6%
Widowed	6.5%
Divorced	11.7%

## 2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	9,877
Population 16+ Employed	85.3%
Population 16+ Unemployment rate	14.7%
Population 16-24 Employed	6.8%
Population 16-24 Unemployment rate	29.3%
Population 25-54 Employed	62.1%
Population 25-54 Unemployment rate	13.4%
Population 55-64 Employed	22.7%
Population 55-64 Unemployment rate	13.7%
Population 65+ Employed	8.4%
Population 65+ Unemployment rate	11.9%

## 2020 Employed Population 16+ by Industry

Total	8,430
Agriculture/Mining	3.0%
Construction	5.9%
Manufacturing	15.9%
Wholesale Trade	1.5%
Retail Trade	9.7%
Transportation/Utilities	11.2%
Information	1.4%
Finance/Insurance/Real Estate	4.5%
Services	40.9%
Public Administration	6.0%

## 2020 Employed Population 16+ by Occupation

Total	8,430
White Collar	46.0%
Management/Business/Financial	10.3%
Professional	15.2%
Sales	8.3%
Administrative Support	12.2%
Services	22.6%
Blue Collar	31.4%
Farming/Forestry/Fishing	2.8%
Construction/Extraction	6.5%
Installation/Maintenance/Repair	1.7%
Production	11.8%
Transportation/Material Moving	8.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	8,601
Households with 1 Person	24.7%
Households with 2+ People	75.3%
Family Households	70.6%
Husband-wife Families	51.8%
With Related Children	16.8%
Other Family (No Spouse Present)	18.8%
Other Family with Male Householder	4.6%
With Related Children	2.3%
Other Family with Female Householder	14.2%
With Related Children	9.4%
Nonfamily Households	4.7%
All Households with Children	29.0%
Multigenerational Households	5.0%
Unmarried Partner Households	5.7%
Male-female	5.1%
Same-sex	0.6%
2010 Households by Size	
Total	8,601
1 Person Household	24.7%
2 Person Household	40.2%
3 Person Household	15.1%
4 Person Household	11.5%
5 Person Household	5.4%
6 Person Household	1.9%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	8,601
Owner Occupied	74.9%
Owned with a Mortgage/Loan	47.0%
Owned Free and Clear	27.9%
Renter Occupied	25.1%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	172
Percent of Income for Mortgage	13.9%
Wealth Index	95
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	12,804
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	15.0%
Rural Housing Units	85.0%
2010 Population By Urban/ Rural Status	
Total Population	21,218
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	19.1%
Rural Population	80.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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## Putnam County...

### Top 3 Tapestry Segments

1. Rural Resort Dwellers (6E)
2. Rural Bypasses (10E)
3. Silver & Gold (9A)

### 2020 Consumer Spending

Apparel & Services: Total \$	\$16,082,138
Average Spent	\$1,756.65
Spending Potential Index	82
Education: Total \$	\$11,171,359
Average Spent	\$1,220.25
Spending Potential Index	68
Entertainment/Recreation: Total \$	\$28,847,450
Average Spent	\$3,151.00
Spending Potential Index	97
Food at Home: Total \$	\$47,195,356
Average Spent	\$5,155.15
Spending Potential Index	97
Food Away from Home: Total \$	\$29,724,576
Average Spent	\$3,246.81
Spending Potential Index	86
Health Care: Total \$	\$54,223,578
Average Spent	\$5,922.84
Spending Potential Index	103
HH Furnishings & Equipment: Total \$	\$17,635,433
Average Spent	\$1,926.32
Spending Potential Index	88
Personal Care Products & Services: Total \$	\$6,912,463
Average Spent	\$755.05
Spending Potential Index	82
Shelter: Total \$	\$138,234,728
Average Spent	\$15,099.37
Spending Potential Index	78
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$23,738,799
Average Spent	\$2,592.99
Spending Potential Index	111
Travel: Total \$	\$18,530,094
Average Spent	\$2,024.04
Spending Potential Index	84
Vehicle Maintenance & Repairs: Total \$	\$10,730,011
Average Spent	\$1,172.04
Spending Potential Index	101

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.