



Community Profile

Richmond County, GA (13245)
 Geography: County

Richmond Coun...

Population Summary	
2000 Total Population	199,775
2010 Total Population	200,549
2020 Total Population	207,028
2020 Group Quarters	11,893
2025 Total Population	209,782
2020-2025 Annual Rate	0.26%
2020 Total Daytime Population	235,818
Workers	110,049
Residents	125,769
Household Summary	
2000 Households	73,920
2000 Average Household Size	2.55
2010 Households	76,924
2010 Average Household Size	2.47
2020 Households	79,719
2020 Average Household Size	2.45
2025 Households	81,076
2025 Average Household Size	2.44
2020-2025 Annual Rate	0.34%
2010 Families	48,641
2010 Average Family Size	3.09
2020 Families	49,409
2020 Average Family Size	3.09
2025 Families	49,912
2025 Average Family Size	3.10
2020-2025 Annual Rate	0.20%
Housing Unit Summary	
2000 Housing Units	82,312
Owner Occupied Housing Units	52.0%
Renter Occupied Housing Units	37.8%
Vacant Housing Units	10.2%
2010 Housing Units	86,331
Owner Occupied Housing Units	48.3%
Renter Occupied Housing Units	40.8%
Vacant Housing Units	10.9%
2020 Housing Units	90,262
Owner Occupied Housing Units	43.4%
Renter Occupied Housing Units	44.9%
Vacant Housing Units	11.7%
2025 Housing Units	91,893
Owner Occupied Housing Units	43.2%
Renter Occupied Housing Units	45.0%
Vacant Housing Units	11.8%
Median Household Income	
2020	\$40,765
2025	\$44,382
Median Home Value	
2020	\$118,513
2025	\$133,317
Per Capita Income	
2020	\$22,660
2025	\$25,171
Median Age	
2010	33.4
2020	35.1
2025	36.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	Richmond Coun...
<\$15,000	18.0%
\$15,000 - \$24,999	12.0%
\$25,000 - \$34,999	13.9%
\$35,000 - \$49,999	13.5%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	8.6%
\$150,000 - \$199,999	2.1%
\$200,000+	2.3%
Average Household Income	\$56,905

2025 Households by Income

Household Income Base	Richmond Coun...
<\$15,000	16.3%
\$15,000 - \$24,999	11.3%
\$25,000 - \$34,999	13.2%
\$35,000 - \$49,999	13.3%
\$50,000 - \$74,999	18.9%
\$75,000 - \$99,999	12.0%
\$100,000 - \$149,999	9.8%
\$150,000 - \$199,999	2.5%
\$200,000+	2.8%
Average Household Income	\$63,219

2020 Owner Occupied Housing Units by Value

Total	Richmond Coun...
<\$50,000	12.0%
\$50,000 - \$99,999	31.4%
\$100,000 - \$149,999	18.0%
\$150,000 - \$199,999	15.2%
\$200,000 - \$249,999	7.8%
\$250,000 - \$299,999	4.8%
\$300,000 - \$399,999	4.9%
\$400,000 - \$499,999	2.2%
\$500,000 - \$749,999	2.8%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$164,039

2025 Owner Occupied Housing Units by Value

Total	Richmond Coun...
<\$50,000	10.7%
\$50,000 - \$99,999	28.2%
\$100,000 - \$149,999	16.7%
\$150,000 - \$199,999	14.8%
\$200,000 - \$249,999	8.8%
\$250,000 - \$299,999	5.9%
\$300,000 - \$399,999	6.4%
\$400,000 - \$499,999	3.0%
\$500,000 - \$749,999	4.0%
\$750,000 - \$999,999	0.8%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.2%
Average Home Value	\$185,866

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Richmond Coun...

2010 Population by Age

Total	200,549
0 - 4	7.4%
5 - 9	6.7%
10 - 14	6.3%
15 - 24	16.7%
25 - 34	15.1%
35 - 44	11.6%
45 - 54	13.7%
55 - 64	11.2%
65 - 74	6.3%
75 - 84	3.7%
85 +	1.3%
18 +	75.4%

2020 Population by Age

Total	207,028
0 - 4	6.7%
5 - 9	6.5%
10 - 14	6.2%
15 - 24	14.5%
25 - 34	16.1%
35 - 44	12.3%
45 - 54	10.8%
55 - 64	12.1%
65 - 74	9.0%
75 - 84	4.3%
85 +	1.6%
18 +	77.2%

2025 Population by Age

Total	209,782
0 - 4	6.6%
5 - 9	6.2%
10 - 14	6.1%
15 - 24	14.6%
25 - 34	14.6%
35 - 44	13.2%
45 - 54	10.7%
55 - 64	11.0%
65 - 74	9.9%
75 - 84	5.2%
85 +	1.7%
18 +	77.3%

2010 Population by Sex

Males	97,015
Females	103,534

2020 Population by Sex

Males	101,127
Females	105,901

2025 Population by Sex

Males	102,792
Females	106,990

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	200,549
White Alone	39.7%
Black Alone	54.2%
American Indian Alone	0.3%
Asian Alone	1.7%
Pacific Islander Alone	0.2%
Some Other Race Alone	1.3%
Two or More Races	2.6%
Hispanic Origin	4.1%
Diversity Index	58.4

2020 Population by Race/Ethnicity

Total	207,028
White Alone	35.3%
Black Alone	57.4%
American Indian Alone	0.4%
Asian Alone	1.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	1.6%
Two or More Races	3.2%
Hispanic Origin	5.2%
Diversity Index	59.1

2025 Population by Race/Ethnicity

Total	209,782
White Alone	33.3%
Black Alone	58.8%
American Indian Alone	0.4%
Asian Alone	2.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	1.7%
Two or More Races	3.6%
Hispanic Origin	5.9%
Diversity Index	59.4

2010 Population by Relationship and Household Type

Total	200,549
In Households	94.8%
In Family Households	77.6%
Householder	24.3%
Spouse	13.6%
Child	32.8%
Other relative	4.4%
Nonrelative	2.5%
In Nonfamily Households	17.2%
In Group Quarters	5.2%
Institutionalized Population	1.9%
Noninstitutionalized Population	3.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment

Total	137,172
Less than 9th Grade	3.9%
9th - 12th Grade, No Diploma	11.1%
High School Graduate	25.3%
GED/Alternative Credential	5.5%
Some College, No Degree	22.2%
Associate Degree	9.0%
Bachelor's Degree	13.8%
Graduate/Professional Degree	9.2%

2020 Population 15+ by Marital Status

Total	167,113
Never Married	43.7%
Married	36.7%
Widowed	6.8%
Divorced	12.8%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	88,276
Population 16+ Employed	82.6%
Population 16+ Unemployment rate	17.4%
Population 16-24 Employed	12.8%
Population 16-24 Unemployment rate	25.9%
Population 25-54 Employed	66.7%
Population 25-54 Unemployment rate	16.7%
Population 55-64 Employed	16.0%
Population 55-64 Unemployment rate	13.3%
Population 65+ Employed	4.5%
Population 65+ Unemployment rate	14.1%

2020 Employed Population 16+ by Industry

Total	72,955
Agriculture/Mining	0.5%
Construction	6.8%
Manufacturing	9.6%
Wholesale Trade	1.6%
Retail Trade	11.7%
Transportation/Utilities	5.1%
Information	1.8%
Finance/Insurance/Real Estate	4.0%
Services	52.5%
Public Administration	6.4%

2020 Employed Population 16+ by Occupation

Total	72,955
White Collar	57.1%
Management/Business/Financial	9.1%
Professional	22.7%
Sales	10.3%
Administrative Support	14.9%
Services	20.6%
Blue Collar	22.3%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	5.5%
Installation/Maintenance/Repair	3.6%
Production	6.7%
Transportation/Material Moving	6.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	76,924
Households with 1 Person	30.4%
Households with 2+ People	69.6%
Family Households	63.2%
Husband-wife Families	35.6%
With Related Children	15.0%
Other Family (No Spouse Present)	27.7%
Other Family with Male Householder	5.1%
With Related Children	2.7%
Other Family with Female Householder	22.6%
With Related Children	15.5%
Nonfamily Households	6.3%
All Households with Children	33.6%
Multigenerational Households	5.6%
Unmarried Partner Households	6.9%
Male-female	6.2%
Same-sex	0.7%
2010 Households by Size	
Total	76,924
1 Person Household	30.4%
2 Person Household	30.8%
3 Person Household	17.1%
4 Person Household	11.7%
5 Person Household	5.8%
6 Person Household	2.4%
7 + Person Household	1.7%
2010 Households by Tenure and Mortgage Status	
Total	76,924
Owner Occupied	54.2%
Owned with a Mortgage/Loan	38.1%
Owned Free and Clear	16.1%
Renter Occupied	45.8%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	180
Percent of Income for Mortgage	12.1%
Wealth Index	49
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	86,331
Housing Units Inside Urbanized Area	91.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	8.3%
2010 Population By Urban/ Rural Status	
Total Population	200,549
Population Inside Urbanized Area	90.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	9.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Family Foundations (12A)
2. Young and Restless (11B)
3. Modest Income Homes (12D)

2020 Consumer Spending

Apparel & Services: Total \$	\$111,883,945
Average Spent	\$1,403.48
Spending Potential Index	65
Education: Total \$	\$85,446,563
Average Spent	\$1,071.85
Spending Potential Index	60
Entertainment/Recreation: Total \$	\$165,243,723
Average Spent	\$2,072.83
Spending Potential Index	64
Food at Home: Total \$	\$280,722,207
Average Spent	\$3,521.40
Spending Potential Index	66
Food Away from Home: Total \$	\$196,688,134
Average Spent	\$2,467.27
Spending Potential Index	65
Health Care: Total \$	\$301,196,027
Average Spent	\$3,778.22
Spending Potential Index	66
HH Furnishings & Equipment: Total \$	\$112,520,861
Average Spent	\$1,411.47
Spending Potential Index	65
Personal Care Products & Services: Total \$	\$48,099,602
Average Spent	\$603.36
Spending Potential Index	66
Shelter: Total \$	\$969,330,230
Average Spent	\$12,159.34
Spending Potential Index	63
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$119,591,140
Average Spent	\$1,500.16
Spending Potential Index	64
Travel: Total \$	\$114,951,428
Average Spent	\$1,441.96
Spending Potential Index	60
Vehicle Maintenance & Repairs: Total \$	\$62,249,803
Average Spent	\$780.87
Spending Potential Index	67

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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