



Community Profile

Toombs County, GA (13279)
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 Geography: County

Toombs County...

Population Summary	
2010 Total Population	27,223
2020 Total Population	27,030
2020 Group Quarters	575
2022 Total Population	26,892
2022 Group Quarters	575
2027 Total Population	26,633
2022-2027 Annual Rate	-0.19%
2022 Total Daytime Population	29,206
Workers	14,203
Residents	15,003
Household Summary	
2010 Households	10,375
2010 Average Household Size	2.59
2020 Total Households	10,505
2020 Average Household Size	2.52
2022 Households	10,484
2022 Average Household Size	2.51
2027 Households	10,433
2027 Average Household Size	2.50
2022-2027 Annual Rate	-0.10%
2010 Families	7,109
2010 Average Family Size	3.14
2022 Families	6,972
2022 Average Family Size	3.11
2027 Families	6,914
2027 Average Family Size	3.10
2022-2027 Annual Rate	-0.17%
Housing Unit Summary	
2000 Housing Units	11,371
Owner Occupied Housing Units	56.9%
Renter Occupied Housing Units	30.0%
Vacant Housing Units	13.1%
2010 Housing Units	12,144
Owner Occupied Housing Units	53.5%
Renter Occupied Housing Units	31.9%
Vacant Housing Units	14.6%
2020 Housing Units	12,027
Vacant Housing Units	12.7%
2022 Housing Units	12,000
Owner Occupied Housing Units	54.2%
Renter Occupied Housing Units	33.1%
Vacant Housing Units	12.6%
2027 Housing Units	11,908
Owner Occupied Housing Units	54.8%
Renter Occupied Housing Units	32.8%
Vacant Housing Units	12.4%
Median Household Income	
2022	\$49,513
2027	\$57,966
Median Home Value	
2022	\$126,160
2027	\$162,210
Per Capita Income	
2022	\$27,643
2027	\$32,032
Median Age	
2010	35.9
2022	38.4
2027	39.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	10,484
<\$15,000	15.9%
\$15,000 - \$24,999	13.5%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	16.3%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	14.4%
\$150,000 - \$199,999	4.4%
\$200,000+	3.3%
Average Household Income	\$70,814

2027 Households by Income

Household Income Base	10,433
<\$15,000	12.6%
\$15,000 - \$24,999	11.8%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	9.8%
\$50,000 - \$74,999	16.9%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	18.3%
\$150,000 - \$199,999	5.3%
\$200,000+	3.8%
Average Household Income	\$81,679

2022 Owner Occupied Housing Units by Value

Total	6,508
<\$50,000	17.9%
\$50,000 - \$99,999	24.5%
\$100,000 - \$149,999	14.6%
\$150,000 - \$199,999	18.0%
\$200,000 - \$249,999	9.0%
\$250,000 - \$299,999	3.9%
\$300,000 - \$399,999	7.7%
\$400,000 - \$499,999	3.5%
\$500,000 - \$749,999	0.1%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$154,790

2027 Owner Occupied Housing Units by Value

Total	6,529
<\$50,000	13.1%
\$50,000 - \$99,999	18.4%
\$100,000 - \$149,999	13.4%
\$150,000 - \$199,999	21.1%
\$200,000 - \$249,999	11.4%
\$250,000 - \$299,999	4.8%
\$300,000 - \$399,999	10.1%
\$400,000 - \$499,999	5.9%
\$500,000 - \$749,999	0.1%
\$750,000 - \$999,999	1.7%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$187,054

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	27,223
0 - 4	8.2%
5 - 9	7.6%
10 - 14	7.6%
15 - 24	13.2%
25 - 34	12.3%
35 - 44	12.5%
45 - 54	13.4%
55 - 64	11.6%
65 - 74	7.9%
75 - 84	4.2%
85 +	1.7%
18 +	72.0%
2022 Population by Age	
Total	26,892
0 - 4	7.1%
5 - 9	7.2%
10 - 14	7.1%
15 - 24	11.8%
25 - 34	12.8%
35 - 44	12.2%
45 - 54	11.6%
55 - 64	11.9%
65 - 74	10.7%
75 - 84	5.5%
85 +	2.1%
18 +	74.7%
2027 Population by Age	
Total	26,633
0 - 4	6.9%
5 - 9	7.0%
10 - 14	7.3%
15 - 24	11.8%
25 - 34	11.3%
35 - 44	12.3%
45 - 54	12.0%
55 - 64	11.4%
65 - 74	10.7%
75 - 84	6.8%
85 +	2.4%
18 +	74.5%
2010 Population by Sex	
Males	12,928
Females	14,295
2022 Population by Sex	
Males	12,950
Females	13,942
2027 Population by Sex	
Males	12,897
Females	13,736

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity	
Total	27,223
White Alone	65.1%
Black Alone	24.9%
American Indian Alone	0.3%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	7.4%
Two or More Races	1.5%
Hispanic Origin	11.2%
Diversity Index	60.6
2020 Population by Race/Ethnicity	
Total	27,030
White Alone	61.3%
Black Alone	26.0%
American Indian Alone	0.4%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	6.5%
Two or More Races	5.1%
Hispanic Origin	11.3%
Diversity Index	64.0
2022 Population by Race/Ethnicity	
Total	26,892
White Alone	60.9%
Black Alone	26.2%
American Indian Alone	0.4%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	6.5%
Two or More Races	5.2%
Hispanic Origin	11.2%
Diversity Index	64.2
2027 Population by Race/Ethnicity	
Total	26,633
White Alone	60.0%
Black Alone	26.6%
American Indian Alone	0.4%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	6.3%
Two or More Races	5.8%
Hispanic Origin	11.0%
Diversity Index	64.8
2010 Population by Relationship and Household Type	
Total	27,223
In Households	98.6%
In Family Households	84.3%
Householder	26.1%
Spouse	17.3%
Child	34.7%
Other relative	3.9%
Nonrelative	2.3%
In Nonfamily Households	14.3%
In Group Quarters	1.4%
Institutionalized Population	1.1%
Noninstitutionalized Population	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment	
Total	17,975
Less than 9th Grade	7.8%
9th - 12th Grade, No Diploma	11.1%
High School Graduate	29.5%
GED/Alternative Credential	8.1%
Some College, No Degree	19.0%
Associate Degree	7.5%
Bachelor's Degree	8.9%
Graduate/Professional Degree	8.2%
2022 Population 15+ by Marital Status	
Total	21,136
Never Married	28.8%
Married	50.8%
Widowed	8.4%
Divorced	12.0%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	12,475
Population 16+ Employed	95.8%
Population 16+ Unemployment rate	4.2%
Population 16-24 Employed	14.4%
Population 16-24 Unemployment rate	11.0%
Population 25-54 Employed	61.1%
Population 25-54 Unemployment rate	3.9%
Population 55-64 Employed	14.6%
Population 55-64 Unemployment rate	1.0%
Population 65+ Employed	9.9%
Population 65+ Unemployment rate	0.0%
2022 Employed Population 16+ by Industry	
Total	11,946
Agriculture/Mining	5.6%
Construction	10.9%
Manufacturing	10.6%
Wholesale Trade	3.2%
Retail Trade	10.4%
Transportation/Utilities	9.6%
Information	0.7%
Finance/Insurance/Real Estate	3.5%
Services	37.8%
Public Administration	7.6%
2022 Employed Population 16+ by Occupation	
Total	11,946
White Collar	49.9%
Management/Business/Financial	10.3%
Professional	18.0%
Sales	8.1%
Administrative Support	13.5%
Services	16.1%
Blue Collar	34.0%
Farming/Forestry/Fishing	4.0%
Construction/Extraction	6.8%
Installation/Maintenance/Repair	5.6%
Production	7.7%
Transportation/Material Moving	10.0%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 13, 2022



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2010 Households by Type	
Total	10,375
Households with 1 Person	27.2%
Households with 2+ People	72.8%
Family Households	68.5%
Husband-wife Families	45.3%
With Related Children	21.1%
Other Family (No Spouse Present)	23.2%
Other Family with Male Householder	4.9%
With Related Children	2.7%
Other Family with Female Householder	18.3%
With Related Children	13.1%
Nonfamily Households	4.3%
All Households with Children	37.4%
Multigenerational Households	5.0%
Unmarried Partner Households	6.0%
Male-female	5.4%
Same-sex	0.6%
2010 Households by Size	
Total	10,375
1 Person Household	27.2%
2 Person Household	30.9%
3 Person Household	17.0%
4 Person Household	13.8%
5 Person Household	6.5%
6 Person Household	2.8%
7 + Person Household	1.8%
2010 Households by Tenure and Mortgage Status	
Total	10,375
Owner Occupied	62.7%
Owned with a Mortgage/Loan	34.8%
Owned Free and Clear	27.8%
Renter Occupied	37.3%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	174
Percent of Income for Mortgage	13.4%
Wealth Index	57
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	12,144
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	48.9%
Rural Housing Units	51.1%
2010 Population By Urban/ Rural Status	
Total Population	27,223
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	48.9%
Rural Population	51.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. Southern Satellites (10A)
2. Small Town Sincerity (12C)
3. Down the Road (10D)

2022 Consumer Spending

Apparel & Services: Total \$	\$17,215,199
Average Spent	\$1,642.04
Spending Potential Index	68
Education: Total \$	\$11,764,070
Average Spent	\$1,122.10
Spending Potential Index	57
Entertainment/Recreation: Total \$	\$27,800,165
Average Spent	\$2,651.68
Spending Potential Index	72
Food at Home: Total \$	\$47,333,959
Average Spent	\$4,514.88
Spending Potential Index	73
Food Away from Home: Total \$	\$31,019,801
Average Spent	\$2,958.78
Spending Potential Index	69
Health Care: Total \$	\$56,851,413
Average Spent	\$5,422.68
Spending Potential Index	77
HH Furnishings & Equipment: Total \$	\$18,617,067
Average Spent	\$1,775.76
Spending Potential Index	69
Personal Care Products & Services: Total \$	\$7,302,044
Average Spent	\$696.49
Spending Potential Index	68
Shelter: Total \$	\$151,509,120
Average Spent	\$14,451.46
Spending Potential Index	63
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$20,466,501
Average Spent	\$1,952.17
Spending Potential Index	72
Travel: Total \$	\$19,106,091
Average Spent	\$1,822.40
Spending Potential Index	63
Vehicle Maintenance & Repairs: Total \$	\$9,916,645
Average Spent	\$945.88
Spending Potential Index	75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.