



# Community Profile

Toombs County, GA (13279)

Geography: County

Toombs County...

Population Summary	
2000 Total Population	26,067
2010 Total Population	27,223
2020 Total Population	27,555
2020 Group Quarters	326
2025 Total Population	27,702
2020-2025 Annual Rate	0.11%
2020 Total Daytime Population	29,180
Workers	11,607
Residents	17,573
Household Summary	
2000 Households	9,877
2000 Average Household Size	2.59
2010 Households	10,375
2010 Average Household Size	2.59
2020 Households	10,572
2020 Average Household Size	2.58
2025 Households	10,643
2025 Average Household Size	2.57
2020-2025 Annual Rate	0.13%
2010 Families	7,109
2010 Average Family Size	3.14
2020 Families	7,119
2020 Average Family Size	3.16
2025 Families	7,123
2025 Average Family Size	3.16
2020-2025 Annual Rate	0.01%
Housing Unit Summary	
2000 Housing Units	11,371
Owner Occupied Housing Units	56.9%
Renter Occupied Housing Units	30.0%
Vacant Housing Units	13.1%
2010 Housing Units	12,144
Owner Occupied Housing Units	53.5%
Renter Occupied Housing Units	31.9%
Vacant Housing Units	14.6%
2020 Housing Units	12,373
Owner Occupied Housing Units	49.8%
Renter Occupied Housing Units	35.6%
Vacant Housing Units	14.6%
2025 Housing Units	12,539
Owner Occupied Housing Units	49.4%
Renter Occupied Housing Units	35.5%
Vacant Housing Units	15.1%
Median Household Income	
2020	\$37,225
2025	\$40,117
Median Home Value	
2020	\$111,256
2025	\$121,984
Per Capita Income	
2020	\$20,837
2025	\$23,049
Median Age	
2010	35.9
2020	37.5
2025	38.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## 2020 Households by Income

Household Income Base	10,572
<\$15,000	20.5%
\$15,000 - \$24,999	13.9%
\$25,000 - \$34,999	13.0%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	1.6%
\$200,000+	2.3%
Average Household Income	\$54,097

## 2025 Households by Income

Household Income Base	10,643
<\$15,000	18.8%
\$15,000 - \$24,999	13.2%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	11.1%
\$100,000 - \$149,999	9.1%
\$150,000 - \$199,999	1.9%
\$200,000+	2.7%
Average Household Income	\$59,783

## 2020 Owner Occupied Housing Units by Value

Total	6,167
<\$50,000	24.2%
\$50,000 - \$99,999	21.4%
\$100,000 - \$149,999	19.6%
\$150,000 - \$199,999	15.4%
\$200,000 - \$249,999	6.8%
\$250,000 - \$299,999	4.3%
\$300,000 - \$399,999	3.3%
\$400,000 - \$499,999	4.2%
\$500,000 - \$749,999	0.1%
\$750,000 - \$999,999	0.6%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$137,624

## 2025 Owner Occupied Housing Units by Value

Total	6,191
<\$50,000	21.8%
\$50,000 - \$99,999	19.9%
\$100,000 - \$149,999	19.0%
\$150,000 - \$199,999	16.1%
\$200,000 - \$249,999	8.0%
\$250,000 - \$299,999	5.4%
\$300,000 - \$399,999	3.9%
\$400,000 - \$499,999	5.2%
\$500,000 - \$749,999	0.1%
\$750,000 - \$999,999	0.7%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$148,793

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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## 2010 Population by Age

Total	27,223
0 - 4	8.2%
5 - 9	7.6%
10 - 14	7.6%
15 - 24	13.2%
25 - 34	12.3%
35 - 44	12.5%
45 - 54	13.4%
55 - 64	11.6%
65 - 74	7.9%
75 - 84	4.2%
85 +	1.7%
18 +	72.0%

## 2020 Population by Age

Total	27,555
0 - 4	7.4%
5 - 9	7.4%
10 - 14	7.2%
15 - 24	12.1%
25 - 34	12.9%
35 - 44	12.1%
45 - 54	11.8%
55 - 64	12.2%
65 - 74	10.2%
75 - 84	4.9%
85 +	1.8%
18 +	74.0%

## 2025 Population by Age

Total	27,702
0 - 4	7.2%
5 - 9	7.2%
10 - 14	7.4%
15 - 24	12.1%
25 - 34	11.6%
35 - 44	12.1%
45 - 54	12.0%
55 - 64	11.9%
65 - 74	10.5%
75 - 84	6.0%
85 +	2.0%
18 +	73.9%

## 2010 Population by Sex

Males	12,928
Females	14,295

## 2020 Population by Sex

Males	13,243
Females	14,312

## 2025 Population by Sex

Males	13,380
Females	14,322

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# Community Profile

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Toombs County...

## 2010 Population by Race/Ethnicity

Total	27,223
White Alone	65.1%
Black Alone	24.9%
American Indian Alone	0.3%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	7.4%
Two or More Races	1.5%
Hispanic Origin	11.2%
Diversity Index	61.1

## 2020 Population by Race/Ethnicity

Total	27,555
White Alone	62.1%
Black Alone	26.7%
American Indian Alone	0.3%
Asian Alone	0.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	7.7%
Two or More Races	2.2%
Hispanic Origin	11.8%
Diversity Index	63.8

## 2025 Population by Race/Ethnicity

Total	27,702
White Alone	60.5%
Black Alone	27.5%
American Indian Alone	0.4%
Asian Alone	0.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	8.1%
Two or More Races	2.6%
Hispanic Origin	12.2%
Diversity Index	65.3

## 2010 Population by Relationship and Household Type

Total	27,223
In Households	98.6%
In Family Households	84.3%
Householder	26.1%
Spouse	17.3%
Child	34.7%
Other relative	3.9%
Nonrelative	2.3%
In Nonfamily Households	14.3%
In Group Quarters	1.4%
Institutionalized Population	1.1%
Noninstitutionalized Population	0.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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# Community Profile

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## 2020 Population 25+ by Educational Attainment

Total	18,162
Less than 9th Grade	7.2%
9th - 12th Grade, No Diploma	10.7%
High School Graduate	30.7%
GED/Alternative Credential	8.0%
Some College, No Degree	18.9%
Associate Degree	7.8%
Bachelor's Degree	9.7%
Graduate/Professional Degree	7.2%

## 2020 Population 15+ by Marital Status

Total	21,483
Never Married	27.9%
Married	50.5%
Widowed	8.8%
Divorced	12.7%

## 2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	11,620
Population 16+ Employed	86.0%
Population 16+ Unemployment rate	14.0%
Population 16-24 Employed	12.3%
Population 16-24 Unemployment rate	22.9%
Population 25-54 Employed	66.5%
Population 25-54 Unemployment rate	13.2%
Population 55-64 Employed	14.0%
Population 55-64 Unemployment rate	11.4%
Population 65+ Employed	7.2%
Population 65+ Unemployment rate	8.7%

## 2020 Employed Population 16+ by Industry

Total	9,996
Agriculture/Mining	6.7%
Construction	11.5%
Manufacturing	11.7%
Wholesale Trade	2.9%
Retail Trade	9.4%
Transportation/Utilities	8.4%
Information	0.6%
Finance/Insurance/Real Estate	3.4%
Services	37.4%
Public Administration	8.1%

## 2020 Employed Population 16+ by Occupation

Total	9,996
White Collar	49.4%
Management/Business/Financial	8.8%
Professional	17.3%
Sales	8.4%
Administrative Support	14.9%
Services	16.4%
Blue Collar	34.2%
Farming/Forestry/Fishing	5.9%
Construction/Extraction	7.2%
Installation/Maintenance/Repair	5.3%
Production	8.7%
Transportation/Material Moving	7.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	10,375
Households with 1 Person	27.2%
Households with 2+ People	72.8%
Family Households	68.5%
Husband-wife Families	45.3%
With Related Children	21.1%
Other Family (No Spouse Present)	23.2%
Other Family with Male Householder	4.9%
With Related Children	2.7%
Other Family with Female Householder	18.3%
With Related Children	13.1%
Nonfamily Households	4.3%
All Households with Children	37.4%
Multigenerational Households	5.0%
Unmarried Partner Households	6.0%
Male-female	5.4%
Same-sex	0.6%
2010 Households by Size	
Total	10,375
1 Person Household	27.2%
2 Person Household	30.9%
3 Person Household	17.0%
4 Person Household	13.8%
5 Person Household	6.5%
6 Person Household	2.8%
7 + Person Household	1.8%
2010 Households by Tenure and Mortgage Status	
Total	10,375
Owner Occupied	62.7%
Owned with a Mortgage/Loan	34.8%
Owned Free and Clear	27.8%
Renter Occupied	37.3%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	184
Percent of Income for Mortgage	12.5%
Wealth Index	49
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	12,144
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	48.9%
Rural Housing Units	51.1%
2010 Population By Urban/ Rural Status	
Total Population	27,223
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	48.9%
Rural Population	51.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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## Toombs County...

### Top 3 Tapestry Segments

1. Southern Satellites (10A)
2. Small Town Simplicity (12C)
3. Down the Road (10D)

### 2020 Consumer Spending

Apparel & Services: Total \$	\$13,611,184
Average Spent	\$1,287.47
Spending Potential Index	60
Education: Total \$	\$9,986,018
Average Spent	\$944.57
Spending Potential Index	53
Entertainment/Recreation: Total \$	\$22,026,362
Average Spent	\$2,083.46
Spending Potential Index	64
Food at Home: Total \$	\$36,567,721
Average Spent	\$3,458.92
Spending Potential Index	65
Food Away from Home: Total \$	\$24,403,271
Average Spent	\$2,308.29
Spending Potential Index	61
Health Care: Total \$	\$40,801,732
Average Spent	\$3,859.41
Spending Potential Index	67
HH Furnishings & Equipment: Total \$	\$14,321,541
Average Spent	\$1,354.67
Spending Potential Index	62
Personal Care Products & Services: Total \$	\$5,877,222
Average Spent	\$555.92
Spending Potential Index	61
Shelter: Total \$	\$114,743,977
Average Spent	\$10,853.57
Spending Potential Index	56
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$16,317,625
Average Spent	\$1,543.48
Spending Potential Index	66
Travel: Total \$	\$14,400,863
Average Spent	\$1,362.17
Spending Potential Index	57
Vehicle Maintenance & Repairs: Total \$	\$8,064,168
Average Spent	\$762.79
Spending Potential Index	66

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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