



# Community Profile

Wheeler County, GA (13309)  
 Wheeler County, GA (13309)  
 Geography: County

Wheeler Count...

Population Summary		Wheeler Count...
2010 Total Population		7,421
2020 Total Population		7,471
2020 Group Quarters		2,426
2022 Total Population		7,381
2022 Group Quarters		2,426
2027 Total Population		7,354
2022-2027 Annual Rate		-0.07%
2022 Total Daytime Population		5,291
Workers		1,397
Residents		3,894
Household Summary		Wheeler Count...
2010 Households		2,152
2010 Average Household Size		2.54
2020 Total Households		2,054
2020 Average Household Size		2.46
2022 Total Households		2,027
2022 Average Household Size		2.44
2027 Total Households		2,031
2027 Average Household Size		2.43
2022-2027 Annual Rate		0.04%
2010 Families		1,519
2010 Average Family Size		3.05
2022 Total Families		1,392
2022 Average Family Size		2.99
2027 Total Families		1,390
2027 Average Family Size		2.97
2022-2027 Annual Rate		-0.03%
Housing Unit Summary		Wheeler Count...
2000 Housing Units		2,447
Owner Occupied Housing Units		63.7%
Renter Occupied Housing Units		18.5%
Vacant Housing Units		17.8%
2010 Housing Units		2,625
Owner Occupied Housing Units		60.3%
Renter Occupied Housing Units		21.6%
Vacant Housing Units		18.0%
2020 Housing Units		2,420
Vacant Housing Units		15.1%
2022 Housing Units		2,403
Owner Occupied Housing Units		53.6%
Renter Occupied Housing Units		30.7%
Vacant Housing Units		15.6%
2027 Housing Units		2,395
Owner Occupied Housing Units		54.4%
Renter Occupied Housing Units		30.4%
Vacant Housing Units		15.2%
Median Household Income		Wheeler Count...
2022		\$33,373
2027		\$39,185
Median Home Value		Wheeler Count...
2022		\$76,961
2027		\$81,069
Per Capita Income		Wheeler Count...
2022		\$13,433
2027		\$15,014
Median Age		Wheeler Count...
2010		37.8
2022		37.8
2027		38.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Households by Income

Household Income Base	2,027
<\$15,000	25.1%
\$15,000 - \$24,999	14.7%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	7.9%
\$50,000 - \$74,999	24.4%
\$75,000 - \$99,999	8.2%
\$100,000 - \$149,999	7.0%
\$150,000 - \$199,999	0.7%
\$200,000+	0.3%
Average Household Income	\$46,876

## 2027 Households by Income

Household Income Base	2,031
<\$15,000	22.2%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	11.0%
\$35,000 - \$49,999	7.9%
\$50,000 - \$74,999	25.9%
\$75,000 - \$99,999	9.2%
\$100,000 - \$149,999	8.4%
\$150,000 - \$199,999	0.9%
\$200,000+	0.3%
Average Household Income	\$52,329

## 2022 Owner Occupied Housing Units by Value

Total	1,289
<\$50,000	35.1%
\$50,000 - \$99,999	27.7%
\$100,000 - \$149,999	16.8%
\$150,000 - \$199,999	8.1%
\$200,000 - \$249,999	6.2%
\$250,000 - \$299,999	2.9%
\$300,000 - \$399,999	2.6%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$99,922

## 2027 Owner Occupied Housing Units by Value

Total	1,302
<\$50,000	33.5%
\$50,000 - \$99,999	26.6%
\$100,000 - \$149,999	16.1%
\$150,000 - \$199,999	9.2%
\$200,000 - \$249,999	7.1%
\$250,000 - \$299,999	3.5%
\$300,000 - \$399,999	3.2%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$106,298

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		Wheeler Count...
Total		7,421
0 - 4		5.5%
5 - 9		5.7%
10 - 14		5.1%
15 - 24		12.8%
25 - 34		16.8%
35 - 44		14.8%
45 - 54		15.3%
55 - 64		12.1%
65 - 74		6.6%
75 - 84		3.9%
85 +		1.4%
18 +		81.1%
2022 Population by Age		Wheeler Count...
Total		7,381
0 - 4		4.5%
5 - 9		4.7%
10 - 14		4.8%
15 - 24		13.2%
25 - 34		18.5%
35 - 44		15.8%
45 - 54		13.1%
55 - 64		10.8%
65 - 74		9.1%
75 - 84		4.0%
85 +		1.5%
18 +		82.9%
2027 Population by Age		Wheeler Count...
Total		7,354
0 - 4		4.3%
5 - 9		4.5%
10 - 14		4.8%
15 - 24		14.0%
25 - 34		16.5%
35 - 44		15.8%
45 - 54		13.7%
55 - 64		10.4%
65 - 74		9.0%
75 - 84		5.6%
85 +		1.5%
18 +		83.2%
2010 Population by Sex		Wheeler Count...
Males		4,580
Females		2,841
2022 Population by Sex		Wheeler Count...
Males		4,590
Females		2,791
2027 Population by Sex		Wheeler Count...
Males		4,588
Females		2,766

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

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Wheeler Count...

## 2010 Population by Race/Ethnicity

Total	7,421
White Alone	61.3%
Black Alone	35.2%
American Indian Alone	0.1%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.3%
Two or More Races	0.8%
Hispanic Origin	4.8%
Diversity Index	54.5

## 2020 Population by Race/Ethnicity

Total	7,471
White Alone	56.6%
Black Alone	38.6%
American Indian Alone	0.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	2.2%
Hispanic Origin	3.6%
Diversity Index	56.3

## 2022 Population by Race/Ethnicity

Total	7,381
White Alone	56.1%
Black Alone	38.9%
American Indian Alone	0.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	2.4%
Hispanic Origin	3.7%
Diversity Index	56.6

## 2027 Population by Race/Ethnicity

Total	7,354
White Alone	56.1%
Black Alone	38.9%
American Indian Alone	0.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	2.4%
Hispanic Origin	3.7%
Diversity Index	56.7

## 2010 Population by Relationship and Household Type

Total	7,421
In Households	73.6%
In Family Households	64.0%
Householder	20.5%
Spouse	14.4%
Child	24.7%
Other relative	2.8%
Nonrelative	1.6%
In Nonfamily Households	9.6%
In Group Quarters	26.4%
Institutionalized Population	26.4%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment	
Total	5,371
Less than 9th Grade	2.9%
9th - 12th Grade, No Diploma	19.6%
High School Graduate	40.2%
GED/Alternative Credential	12.2%
Some College, No Degree	12.5%
Associate Degree	4.6%
Bachelor's Degree	6.9%
Graduate/Professional Degree	1.2%
2022 Population 15+ by Marital Status	
Total	6,345
Never Married	47.6%
Married	35.7%
Widowed	4.9%
Divorced	11.8%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	1,316
Population 16+ Employed	96.7%
Population 16+ Unemployment rate	3.3%
Population 16-24 Employed	6.0%
Population 16-24 Unemployment rate	1.3%
Population 25-54 Employed	72.7%
Population 25-54 Unemployment rate	3.7%
Population 55-64 Employed	16.4%
Population 55-64 Unemployment rate	2.3%
Population 65+ Employed	4.9%
Population 65+ Unemployment rate	1.6%
2022 Employed Population 16+ by Industry	
Total	1,273
Agriculture/Mining	8.3%
Construction	7.9%
Manufacturing	13.2%
Wholesale Trade	1.2%
Retail Trade	7.5%
Transportation/Utilities	10.9%
Information	2.4%
Finance/Insurance/Real Estate	0.2%
Services	35.5%
Public Administration	13.0%
2022 Employed Population 16+ by Occupation	
Total	1,273
White Collar	31.5%
Management/Business/Financial	6.8%
Professional	9.5%
Sales	4.1%
Administrative Support	11.2%
Services	18.9%
Blue Collar	49.6%
Farming/Forestry/Fishing	2.7%
Construction/Extraction	7.9%
Installation/Maintenance/Repair	7.0%
Production	9.1%
Transportation/Material Moving	22.9%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 13, 2022



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2010 Households by Type	
Total	2,152
Households with 1 Person	26.0%
Households with 2+ People	74.0%
Family Households	70.6%
Husband-wife Families	49.6%
With Related Children	20.4%
Other Family (No Spouse Present)	21.0%
Other Family with Male Householder	5.5%
With Related Children	2.9%
Other Family with Female Householder	15.5%
With Related Children	10.4%
Nonfamily Households	3.4%
All Households with Children	34.2%
Multigenerational Households	5.1%
Unmarried Partner Households	5.7%
Male-female	5.3%
Same-sex	0.5%
2010 Households by Size	
Total	2,152
1 Person Household	26.0%
2 Person Household	34.0%
3 Person Household	16.7%
4 Person Household	13.1%
5 Person Household	6.3%
6 Person Household	2.4%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	2,152
Owner Occupied	73.6%
Owned with a Mortgage/Loan	34.3%
Owned Free and Clear	39.3%
Renter Occupied	26.4%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	196
Percent of Income for Mortgage	12.2%
Wealth Index	30
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	2,625
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	7,421
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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### Top 3 Tapestry Segments

1.	Rural Bypasses (10E)
2.	Rooted Rural (10B)
3.	

### 2022 Consumer Spending

Apparel & Services: Total \$	\$2,115,443
Average Spent	\$1,043.63
Spending Potential Index	43
Education: Total \$	\$1,299,731
Average Spent	\$641.21
Spending Potential Index	33
Entertainment/Recreation: Total \$	\$3,826,263
Average Spent	\$1,887.65
Spending Potential Index	51
Food at Home: Total \$	\$6,736,642
Average Spent	\$3,323.45
Spending Potential Index	54
Food Away from Home: Total \$	\$4,066,388
Average Spent	\$2,006.11
Spending Potential Index	47
Health Care: Total \$	\$8,088,135
Average Spent	\$3,990.20
Spending Potential Index	56
HH Furnishings & Equipment: Total \$	\$2,455,082
Average Spent	\$1,211.19
Spending Potential Index	47
Personal Care Products & Services: Total \$	\$875,626
Average Spent	\$431.98
Spending Potential Index	42
Shelter: Total \$	\$17,152,395
Average Spent	\$8,461.96
Spending Potential Index	37
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,844,081
Average Spent	\$1,403.10
Spending Potential Index	52
Travel: Total \$	\$2,200,030
Average Spent	\$1,085.36
Spending Potential Index	38
Vehicle Maintenance & Repairs: Total \$	\$1,451,270
Average Spent	\$715.97
Spending Potential Index	57

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.