



Community Profile

Wilkes County, GA (13317)
Geography: County

Wilkes County...

Population Summary	
2000 Total Population	10,687
2010 Total Population	10,593
2020 Total Population	10,246
2020 Group Quarters	184
2025 Total Population	10,029
2020-2025 Annual Rate	-0.43%
2020 Total Daytime Population	9,795
Workers	3,326
Residents	6,469
Household Summary	
2000 Households	4,314
2000 Average Household Size	2.45
2010 Households	4,263
2010 Average Household Size	2.40
2020 Households	4,211
2020 Average Household Size	2.39
2025 Households	4,128
2025 Average Household Size	2.38
2020-2025 Annual Rate	-0.40%
2010 Families	2,841
2010 Average Family Size	2.96
2020 Families	2,755
2020 Average Family Size	2.97
2025 Families	2,683
2025 Average Family Size	2.98
2020-2025 Annual Rate	-0.53%
Housing Unit Summary	
2000 Housing Units	5,022
Owner Occupied Housing Units	64.8%
Renter Occupied Housing Units	21.1%
Vacant Housing Units	14.1%
2010 Housing Units	5,158
Owner Occupied Housing Units	57.4%
Renter Occupied Housing Units	25.2%
Vacant Housing Units	17.4%
2020 Housing Units	5,148
Owner Occupied Housing Units	51.7%
Renter Occupied Housing Units	30.1%
Vacant Housing Units	18.2%
2025 Housing Units	5,157
Owner Occupied Housing Units	50.4%
Renter Occupied Housing Units	29.6%
Vacant Housing Units	20.0%
Median Household Income	
2020	\$35,704
2025	\$38,588
Median Home Value	
2020	\$95,785
2025	\$103,756
Per Capita Income	
2020	\$21,419
2025	\$23,764
Median Age	
2010	43.4
2020	45.5
2025	46.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	4,211
<\$15,000	20.8%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	14.3%
\$35,000 - \$49,999	11.8%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	8.0%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	1.9%
\$200,000+	1.9%
Average Household Income	\$52,048

2025 Households by Income

Household Income Base	4,128
<\$15,000	19.3%
\$15,000 - \$24,999	13.1%
\$25,000 - \$34,999	14.2%
\$35,000 - \$49,999	11.4%
\$50,000 - \$74,999	19.9%
\$75,000 - \$99,999	8.7%
\$100,000 - \$149,999	8.9%
\$150,000 - \$199,999	2.3%
\$200,000+	2.2%
Average Household Income	\$57,667

2020 Owner Occupied Housing Units by Value

Total	2,659
<\$50,000	20.4%
\$50,000 - \$99,999	32.3%
\$100,000 - \$149,999	14.6%
\$150,000 - \$199,999	11.1%
\$200,000 - \$249,999	5.1%
\$250,000 - \$299,999	7.7%
\$300,000 - \$399,999	3.9%
\$400,000 - \$499,999	1.1%
\$500,000 - \$749,999	3.2%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$144,161

2025 Owner Occupied Housing Units by Value

Total	2,600
<\$50,000	18.1%
\$50,000 - \$99,999	30.8%
\$100,000 - \$149,999	14.8%
\$150,000 - \$199,999	11.9%
\$200,000 - \$249,999	5.8%
\$250,000 - \$299,999	8.9%
\$300,000 - \$399,999	4.5%
\$400,000 - \$499,999	1.2%
\$500,000 - \$749,999	3.5%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$152,769

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age

Total	10,593
0 - 4	6.0%
5 - 9	5.6%
10 - 14	6.5%
15 - 24	11.4%
25 - 34	10.8%
35 - 44	11.8%
45 - 54	15.1%
55 - 64	14.3%
65 - 74	10.4%
75 - 84	5.7%
85 +	2.5%
18 +	77.8%

2020 Population by Age

Total	10,246
0 - 4	5.5%
5 - 9	5.7%
10 - 14	5.5%
15 - 24	10.6%
25 - 34	11.1%
35 - 44	11.1%
45 - 54	12.8%
55 - 64	14.9%
65 - 74	13.9%
75 - 84	6.5%
85 +	2.5%
18 +	80.1%

2025 Population by Age

Total	10,029
0 - 4	5.2%
5 - 9	5.3%
10 - 14	5.8%
15 - 24	10.2%
25 - 34	10.7%
35 - 44	10.7%
45 - 54	12.1%
55 - 64	14.7%
65 - 74	14.3%
75 - 84	8.6%
85 +	2.5%
18 +	80.3%

2010 Population by Sex

Males	5,169
Females	5,424

2020 Population by Sex

Males	4,985
Females	5,261

2025 Population by Sex

Males	4,907
Females	5,122

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2010 Population by Race/Ethnicity

Total	10,593
White Alone	53.0%
Black Alone	42.8%
American Indian Alone	0.2%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	1.5%
Hispanic Origin	3.4%
Diversity Index	56.6

2020 Population by Race/Ethnicity

Total	10,246
White Alone	52.1%
Black Alone	41.2%
American Indian Alone	0.3%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.3%
Two or More Races	2.3%
Hispanic Origin	5.7%
Diversity Index	60.6

2025 Population by Race/Ethnicity

Total	10,029
White Alone	51.3%
Black Alone	40.3%
American Indian Alone	0.3%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.2%
Two or More Races	2.9%
Hispanic Origin	7.0%
Diversity Index	63.0

2010 Population by Relationship and Household Type

Total	10,593
In Households	96.8%
In Family Households	81.2%
Householder	26.8%
Spouse	17.2%
Child	30.7%
Other relative	4.6%
Nonrelative	1.9%
In Nonfamily Households	15.5%
In Group Quarters	3.2%
Institutionalized Population	3.1%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment

Total	7,455
Less than 9th Grade	7.9%
9th - 12th Grade, No Diploma	10.5%
High School Graduate	38.5%
GED/Alternative Credential	6.7%
Some College, No Degree	17.0%
Associate Degree	6.0%
Bachelor's Degree	7.0%
Graduate/Professional Degree	6.5%

2020 Population 15+ by Marital Status

Total	8,546
Never Married	33.9%
Married	43.2%
Widowed	10.0%
Divorced	12.9%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	4,307
Population 16+ Employed	86.3%
Population 16+ Unemployment rate	13.7%
Population 16-24 Employed	8.1%
Population 16-24 Unemployment rate	37.7%
Population 25-54 Employed	66.1%
Population 25-54 Unemployment rate	11.2%
Population 55-64 Employed	18.9%
Population 55-64 Unemployment rate	8.8%
Population 65+ Employed	6.9%
Population 65+ Unemployment rate	9.6%

2020 Employed Population 16+ by Industry

Total	3,719
Agriculture/Mining	6.5%
Construction	3.9%
Manufacturing	20.9%
Wholesale Trade	1.9%
Retail Trade	7.8%
Transportation/Utilities	6.7%
Information	0.6%
Finance/Insurance/Real Estate	3.8%
Services	41.9%
Public Administration	6.1%

2020 Employed Population 16+ by Occupation

Total	3,719
White Collar	37.7%
Management/Business/Financial	7.7%
Professional	16.2%
Sales	6.1%
Administrative Support	7.6%
Services	24.0%
Blue Collar	38.3%
Farming/Forestry/Fishing	4.9%
Construction/Extraction	2.6%
Installation/Maintenance/Repair	3.3%
Production	15.8%
Transportation/Material Moving	11.7%

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2010 Households by Type

Total	4,263
Households with 1 Person	29.6%
Households with 2+ People	70.4%
Family Households	66.6%
Husband-wife Families	42.7%
With Related Children	15.5%
Other Family (No Spouse Present)	23.9%
Other Family with Male Householder	5.1%
With Related Children	2.5%
Other Family with Female Householder	18.8%
With Related Children	11.6%
Nonfamily Households	3.8%
All Households with Children	30.0%

2010 Households by Size

Multigenerational Households	5.5%
Unmarried Partner Households	5.0%
Male-female	4.5%
Same-sex	0.5%

2010 Households by Size

Total	4,263
1 Person Household	29.6%
2 Person Household	34.3%
3 Person Household	16.3%
4 Person Household	11.4%
5 Person Household	5.2%
6 Person Household	2.1%
7 + Person Household	1.2%

2010 Households by Tenure and Mortgage Status

Total	4,263
Owner Occupied	69.5%
Owned with a Mortgage/Loan	34.1%
Owned Free and Clear	35.4%
Renter Occupied	30.5%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	190
Percent of Income for Mortgage	11.2%
Wealth Index	48

2010 Housing Units By Urban/ Rural Status

Total Housing Units	5,158
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	32.4%
Rural Housing Units	67.6%

2010 Population By Urban/ Rural Status

Total Population	10,593
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	32.6%
Rural Population	67.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Rooted Rural (10B)
2. Rural Bypasses (10E)
3. Modest Income Homes (12D)

2020 Consumer Spending

Apparel & Services: Total \$	\$5,025,800
Average Spent	\$1,193.49
Spending Potential Index	56
Education: Total \$	\$3,551,064
Average Spent	\$843.28
Spending Potential Index	47
Entertainment/Recreation: Total \$	\$8,839,442
Average Spent	\$2,099.13
Spending Potential Index	65
Food at Home: Total \$	\$14,717,611
Average Spent	\$3,495.04
Spending Potential Index	65
Food Away from Home: Total \$	\$9,387,767
Average Spent	\$2,229.34
Spending Potential Index	59
Health Care: Total \$	\$16,461,562
Average Spent	\$3,909.18
Spending Potential Index	68
HH Furnishings & Equipment: Total \$	\$5,519,733
Average Spent	\$1,310.79
Spending Potential Index	60
Personal Care Products & Services: Total \$	\$2,124,887
Average Spent	\$504.60
Spending Potential Index	55
Shelter: Total \$	\$41,205,330
Average Spent	\$9,785.17
Spending Potential Index	51
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,706,841
Average Spent	\$1,592.70
Spending Potential Index	68
Travel: Total \$	\$5,269,210
Average Spent	\$1,251.30
Spending Potential Index	52
Vehicle Maintenance & Repairs: Total \$	\$3,284,924
Average Spent	\$780.08
Spending Potential Index	67

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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